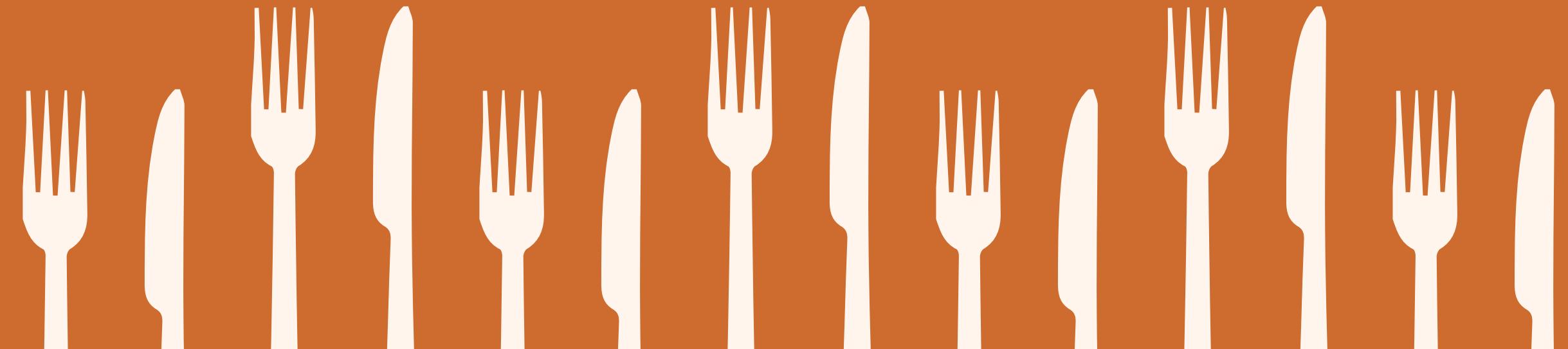




# NOSTALDISH

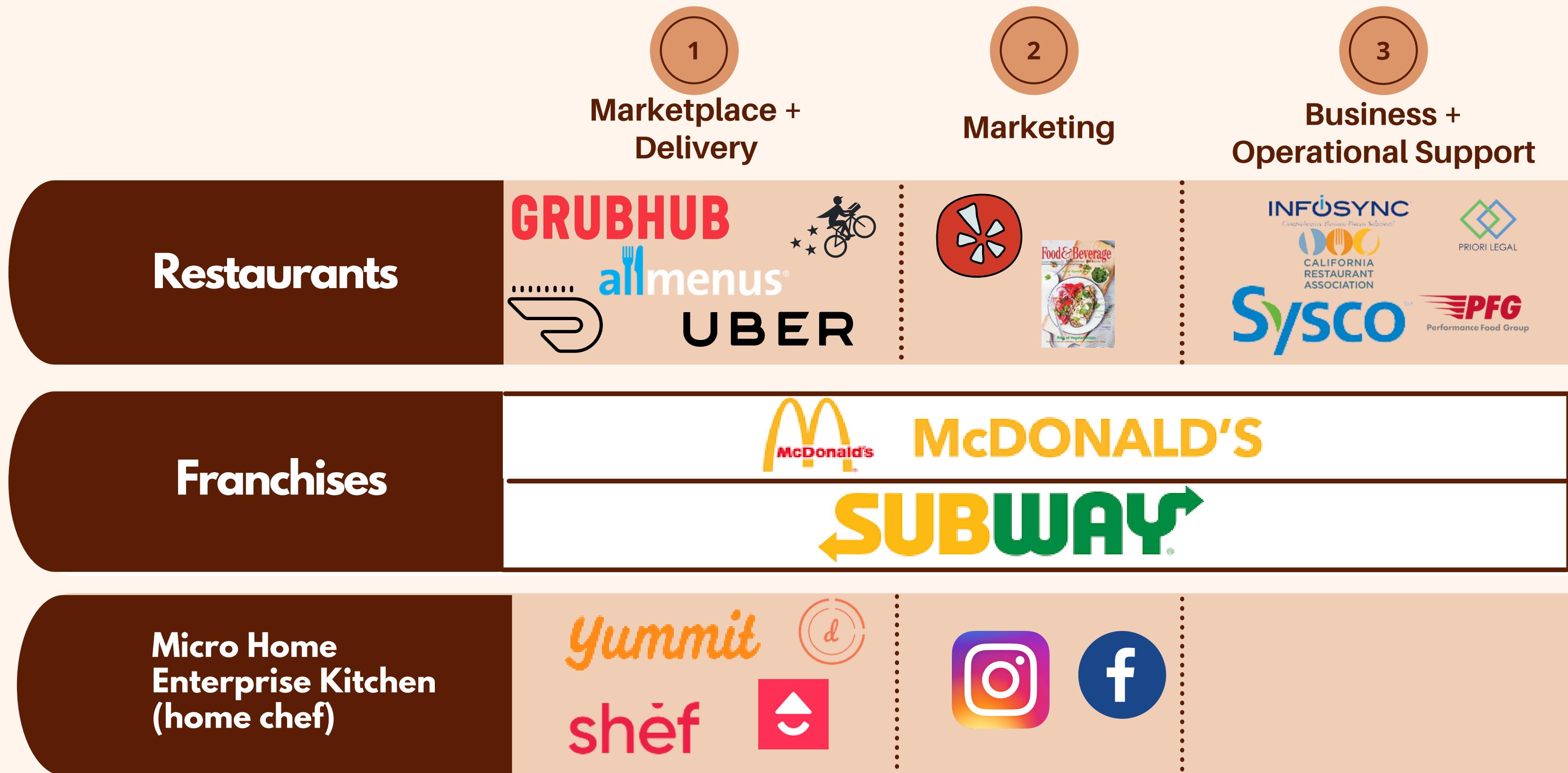


# Meet Andrea P.

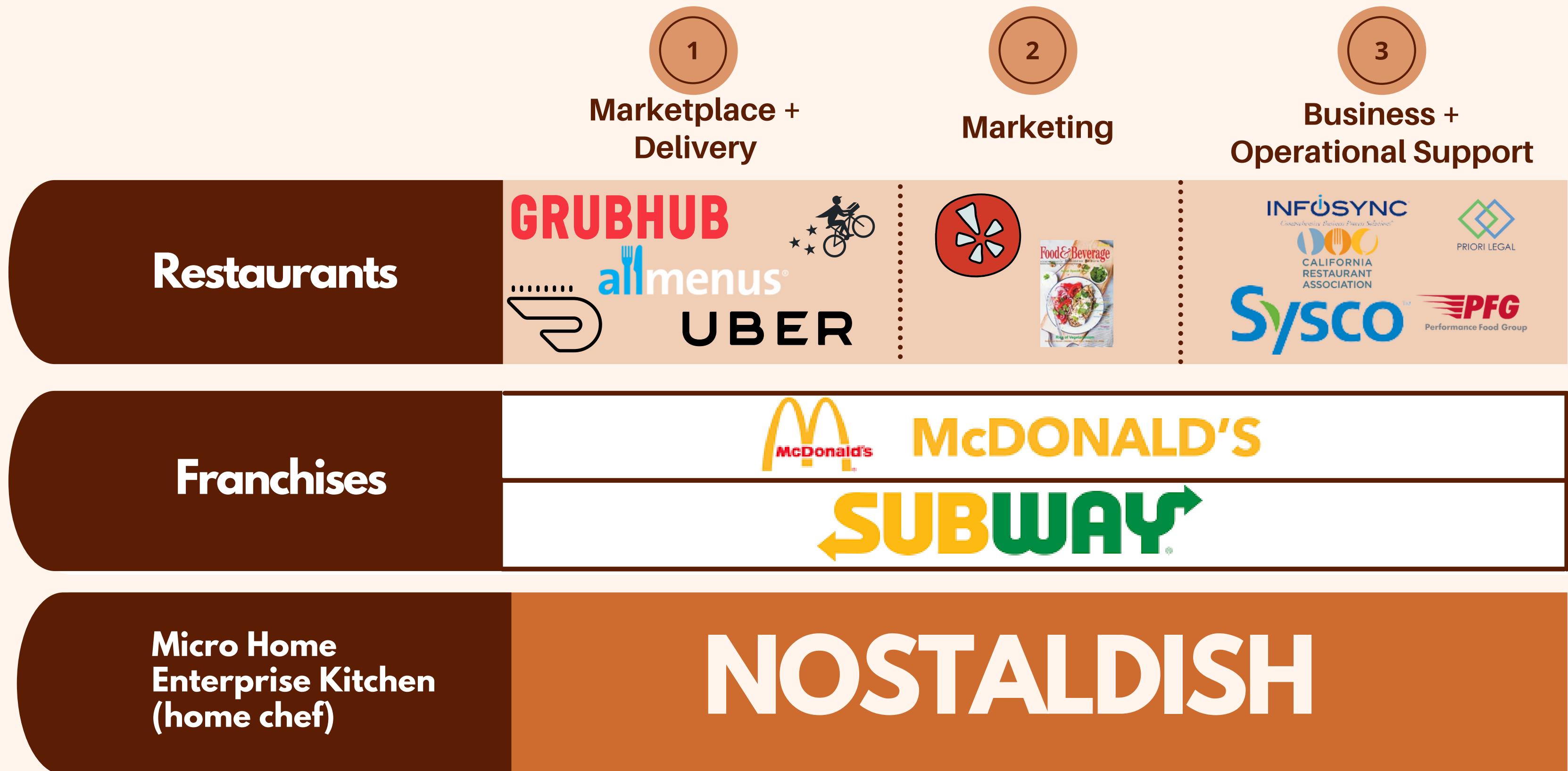
**"I wanted to focus on cooking, but I had to think about so much more now."**



# Existing Support Model



# Proposed Support Model

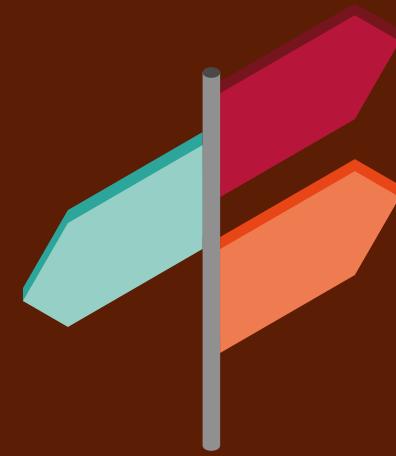


# Competitor Analysis

	 FOODNOME	 DISHDIVVY	 YUMMIT	 LA COCINA	 SHEF	 NOSTALDISH
New Chefs	✓	✓	✓	✓		✓
Established Chefs	✓	✓	✓	✓	✓	✓
Marketplace	✓	✓	✓	✓	✓	✓
Operations Support	✓	✓			✓	✓
Business Support				✓		✓

# What do we offer?

**Option Oriented**



**Mentor-chef  
Program**



**Sustainable  
Supply**



# Business Model



# How does it work?

## Chefs



The image shows the Nostaldish website homepage designed for chefs. The header features a large, stylized logo with a fork, knife, and chef's hat, followed by the word "NOSTALDISH". A navigation menu icon is on the right. Below the header is a main image of a vibrant meal on a plate with lime slices and cilantro. Overlaid on this image are two white callout boxes: one on the left labeled "OUR MISSION STATEMENT" containing text about empowering at-home chefs, and one on the right labeled "BECOME A CHEF" and "ORDER FOOD". The bottom section has a "WHAT WE DO:" heading and three circular icons with text: "Provide aid to chefs of varying needs to develop their business", "Connect chefs with resources & their communities", and "Provide a platform for customers to order from chefs directly". A "LEARN MORE" button is also present.

**NOSTALDISH**

**OUR MISSION STATEMENT**

We strive to empower at-home chefs to establish themselves as small businesses in their local communities.

**BECOME A CHEF**

**ORDER FOOD**

**WHAT WE DO:**

Provide aid to chefs of varying needs to develop their business

Connect chefs with resources & their communities

Provide a platform for customers to order from chefs directly

LEARN MORE

# How does it work?

## Customers

The screenshot shows the Nostaldish website's customer-facing landing page. At the top left is the logo 'NOSTALDISH' with a stylized fork, knife, and chef's hat icon. To the right is a three-line menu icon. The main background image is a vibrant, colorful dish of Mexican-style food (black beans, corn, lime, cilantro) on a wooden board.

**OUR MISSION STATEMENT**

We strive to empower at-home chefs to establish themselves as small businesses in their local communities.

**BECOME A CHEF**

**ORDER FOOD**

**WHAT WE DO:**

**LEARN MORE**

- Provide aid to chefs of varying needs to develop their business
- Connect chefs with resources & their communities
- Provide a platform for customers to order from chefs directly



# Thank you!

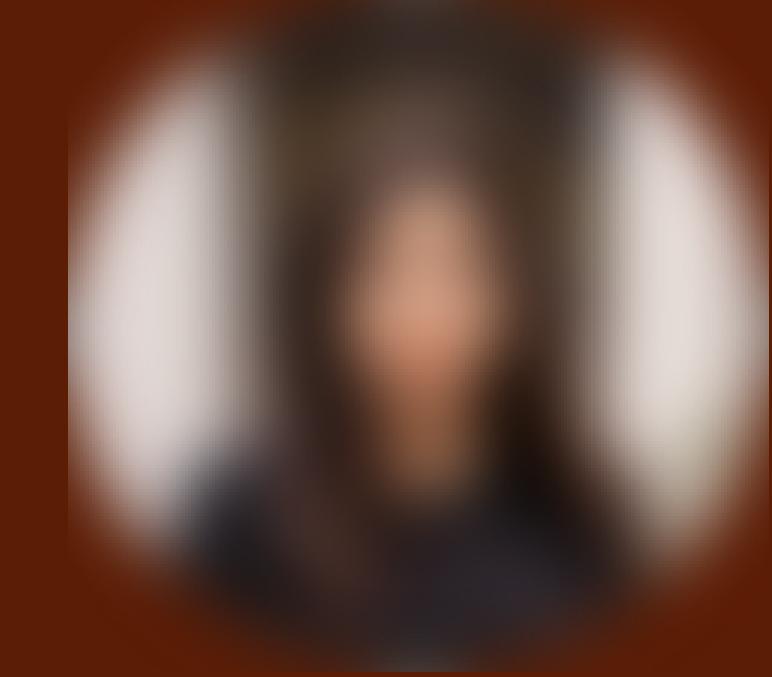
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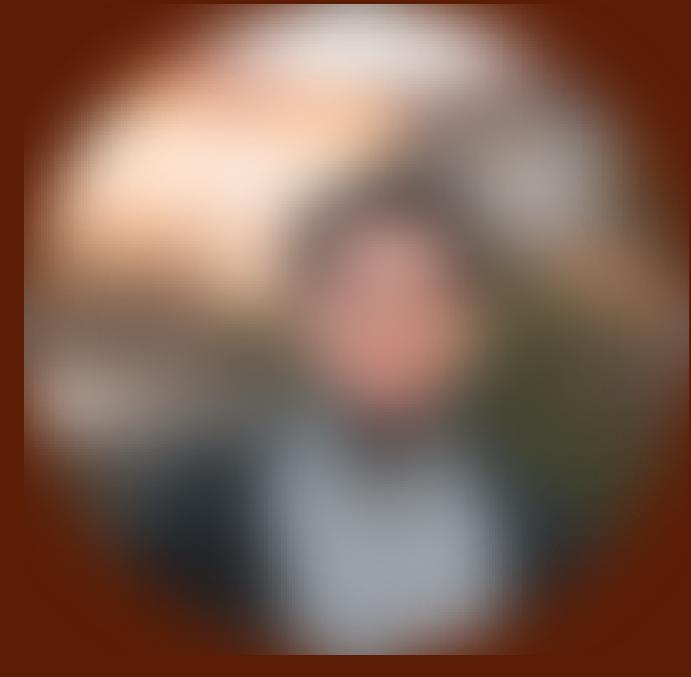
**Redacted**



**Erin Kraemer**



**Redacted**



**Redacted**

