IST 263

UNIT 03 ACTIVITY

SURVEY

☒ True ☐ False   **You can use images from a Google image search on your website.**

☐ True ☒ False   **You can quote copywritten material on your website.**

☐ True ☒ False   **You must file with the government to get copyright protection.**

☒ True ☐ False   **Website designs can be copywritten.**

☐ True ☒ False   **Websites turned in as a class assignment can use any image.**

☒ True ☐ False   **I can use an image of a book on my website if I want to write a review.**

You will be assigned one of the following topics. Read the article associated with that topic and answer the questions regarding that topic.

BASIC COPYRIGHT

https://www.socialmediaexaminer.com/copyright-fair-use-and-how-it-works-for-online-images/

1. Do you have to file paperwork to have a copyright?
   - No because it is not a trademark or a patent, registration is only required to enforce the rights
2. What is fair use?
   - A legal exception to the exclusive rights an owner has for his or her copyrighted work

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TRANSFORMATION

https://fairuse.stanford.edu/overview/fair-use/four-factors/

3. What is transformation?
   - An important indicator of fair use
4. What are some examples of transformation and some examples that don't meet transformation?
   - An example of transformation is reinstating what someone has said before in a previous newsletter, an example that is not transformation is saying no copyright intended doesn't mean that it won't be copyrighted

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WEBSITE DESIGN

https://thomasdigital.com/the-legalities-of-copying-a-website-design/

5. If you like someone else's website design can you copy it? Explain?
   - Not really, if there is certain elements that you like, you can ask your web designer to implement something similar using a custom code, which is what makes it legal, using images, texts, or source codes from another code is illegal

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FAIR USE IN CLASS

https://www.cultofpedagogy.com/online-images/

6. What are three ways you can find legal images for the project website you are doing in this class?
   - Making your own either through drawing the picture or taking it
   - Creative Commons pictures, which is an organization that has made it easier for people to share artwork, artists directly post their stuff there publicly, which automatically gives others permission to use it
   - Buy images, websites like Canva allow you to purchase certain images for a cost