

# ERIN MARTIN

BUILDING DIGITAL STORIES THROUGH CODE AND DESIGN

## EDUCATION

### Elon University

August 2021 - May 2025

B.A. Computer Science  
Communications minor

## CONTACT

emartinmedia.com

erinmartin612@gmail.com

Washington, DC

## SKILLS

Leadership

Web Design

Visual Design

Photography

Layout Design

Videography

## SOFTWARE

Adobe Photoshop

Adobe InDesign

Adobe Premiere Pro

Adobe Illustrator

Adobe After Effects

Java / Python / C++

Unreal Engine / GitHub

HTML / CSS / Javascript

React.js / Node.js

Figma / Adobe XD

## EXPERIENCE

### Design Chief

December 2023 - May 2025

Elon News Network

- Lead and mentor a team of designers, providing guidance on style guidelines and fostering their creative process
- Collaborate with Managing Editor of The Pendulum to ensure a clear and concise layout for the weekly paper

### Director of Graphic Design

September 2023 - May 2025

Rising Phoenix

- Oversee graphic design team to ensure innovative visual storytelling
- Design a compelling and consistent brand identity for all Rising Phoenix projects
- Create and design in-depth webpages for feature stories and projects

### President

Dec 2022 - Jan 2025

National Press Photographers Association, Elon Chapter

- Work alongside officer team to plan all chapter meetings, events and trips
- Oversee photograph critiques and workshops
- Serve as liaison between the officer team and the organizations advisor

### Photographer

Mar 2022 - May 2025

Elon Athletics

- Photograph high quality photos from assigned sporting events
- Turnaround photos to Elon Athletics for implementation on athletics website, social media, and other publications

### Front-End Web Design Intern

June 2025 - Present  
June 2024 - August 2024

PNY Technologies

- Maintain, update and develop web content for PNY sites using HTML5, CSS and JavaScript/jQuery
- Assist in the creation of graphics for web design, banner advertising, and social media content

### Jr. Graphic Design Intern

May 2023 - August 2023

Destination Decoded

- Collaborated with lead designers and copywriters to create print and digital assets for luxury hospitality brands
- Assisted in advancing project management, file sharing, and reporting systems
- Performed various daily creative production tasks, including research, mood board creation, and proofreading