



ERIN ROBINSON

graphic designer

Experience

IES ABROAD, ROME, ITALY

Intern at Vino Roma, May 2019 - July 2019

- Created marketing materials that would remain consistent with the established brand.

BLACK STUDENT MOVEMENT, UNC CH

Communications Coordinator, Fall 2017 - Present

- Spearhead social media campaigns such as #DearUnc23 that received over 550 engagements via Twitter along with developing content for events held.

KAPPA OMICRON CHAPTER OF DELTA SIGMA THETA SOCIETY, INC.

Webmaster and Technology Chair, Spring 2018 - Present

- Manage the chapter's social media accounts and produce all content including event flyers.

OFFICE OF DIVERSITY AND INCLUSION, UNC CH

Graphic Design Assistant, Fall 2017 - Spring 18

- Aided in creating brochures and pamphlets for promotional purposes for events such as the Martin Luther King Jr. Celebration, Project Uplift, Tar Heel Preview Day, etc.

Coursework

MEDIA DESIGN, SPRING 2019

- Expounded upon key design principles by completing projects for all media types.

MOTION GRAPHICS, SPRING 2019

- Animated and created storyboards for short film projects, including an instructional piece for the UNC School of Medicine.

INFORMATION GRAPHICS, FALL 2018

- Applied the principles of data to the design and production of informational graphics of various topics.

FOUNDATIONS OF INTERACTIVE MEDIA, SPRING 2018

- Integrated interactive plug-ins into websites.

INTRODUCTION TO DIGITAL STORYTELLING, FALL 2017

- Illustrated a cohesive story on university diversity through a short video and website.

FOUNDATIONS OF GRAPHIC DESIGN, FALL 2017

- Applied fundamental design principles by using the Adobe Creative Suite.

Education

UNIVERSITY OF NORTH CAROLINA AT
CHAPEL HILL

B.A. Media and Journalism | Editing
and Graphic Design, May 2020

Software Skills



ILLUSTRATOR



INDESIGN



PHOTOSHOP



PREMIERE PRO



AFTER EFFECTS

Contact

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