ERIN LIU

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EDUCATION

University of California, Berkeley

Expected May 2021

Bachelor of Arts in Data Science, Concentration in Business Analytics

Relevant Coursework: Structure & Interpretation of Computer Programs, Data Structures and Algorithms, Python for Data Science, Database Systems, Data & Decisions | **Skills**: Python, Java, Javascript, HTML/CSS, SQL

EXPERIENCE

Queenly Inc.

San Francisco, CA

Software Engineer Intern

February 2020 - Present

- Built commenting system that allows buyers and sellers to ask and answer questions on web
- Implementing a "more like this" feature powered by a custom ranking algorithm and recommendation engine
- Writing python scripts to calculate and send notifications on daily user and product metrics

Yup Technologies, Inc.

San Francisco, CA

Product Manager/Analyst Intern

September 2019 - November 2019

- Building product analytics dashboards to track usage, retention and churn to guide data-driven decision making
- Collaborating with design and engineering to launch new features that fulfill customer needs
- Aiding customer success and growth teams with analyses to drive adoption and usage of newly shipped features

New Relic, Inc.

San Francisco, CA

Data Analytics Intern

May 2019 - August 2019

- Drove competitive intelligence and pricing analytics to track traffic and revenue for deal strategy functions
- Correlated pricing and product usage data to develop optimal pricing framework and guide deal execution
- Collaborating cross-functionally with key stakeholders and product teams to strategically monetize offerings
- Conducted in-depth market research on customer trends in observability monitoring space and use cases

PROJECTS

- Ran EDA and built data pipeline in pandas to define and test a linear model that predicts SF housing prices
- Defined and tested different regression models in PCA subsets to predict taxi duration times across NYC
- Created and fit a classifier to distinguish spam emails from regular emails using sci-kit learn

ADDITIONAL INVOLVEMENTS & ACHIEVEMENTS

- FY20Q2 IC Spot Award New Relic, Inc.
- 2019 TwitterU #DevelopHER Candidate