# ERIN LIU

linkedin.com/in/erinyliu | erinyliu@berkeley.edu | 408-507-6169 | https://erinyliu.com

## **EDUCATION**

## University of California, Berkeley

May 2021

Bachelor of Arts in Data Science, Business Analytics

**Relevant Coursework**: Structure & Interpretation of Computer Programs, Data Structures and Algorithms, Python for Data Science, Database Systems, Data & Decisions | **Skills**: Python, Java, Javascript, HTML/CSS, SQL

## **EXPERIENCE**

Queenly Inc.

San Francisco, CA

## **Software Engineer Intern** | React, Python

February 2020 - Present

- Built commenting system that allows buyers and sellers to ask and answer questions on web
- Implementing a "more like this" feature powered by a custom ranking algorithm and recommendation engine
- · Writing scripts to calculate and send notifications on daily user and product metrics

Yup Technologies, Inc.

San Francisco, CA

# Product Manager/Analyst Intern | SQL, Python

September 2019 - November 2019

- Built product analytics dashboards to track usage, retention and churn to guide data-driven decision making
- Collaborated with design and engineering teams to launch new features that fulfill customer needs
- Aided customer success and growth teams with analyses to drive adoption and usage of newly shipped features

New Relic, Inc.

San Francisco, CA

## **Data Analytics Intern** | SQL

May 2019 - August 2019

- Drove competitive intelligence and pricing analytics to track traffic and revenue for deal strategy functions
- Correlated pricing and product usage data to develop optimal pricing framework and guide deal execution
- Collaborating cross-functionally with key stakeholders and product teams to strategically monetize offerings
- Conducted in-depth market research on customer trends in observability monitoring space and use cases

## **PROJECTS**

- Defined and tested multiple regression models in PCA subsets to predict taxi duration times across NYC
- Created and fit multiple classifiers to distinguish spam emails from regular emails using sci-kit learn & EDA
- Built a Twitter bot that tweets daily updates on the number of confirmed coronavirus cases in the U.S

## ADDITIONAL INVOLVEMENTS & ACHIEVEMENTS

- FY20Q2 IC Spot Award New Relic, Inc.
- 2019 TwitterU #DevelopHER Candidate