



## ABOUT ME

My name is Erica Raiano and I was born in 1987. I'm Sicilian, but I live in Switzerland. In 2011 I married the man of my dreams and together we have two wonderful children, a girl and a boy. I have a degree in economics, but the world of economics and numbers is not right for me. I can not stand still and I like to keep myself occupied.

I've always had the passion for cooking, but I started living it right after the birth of my daughter when I decided to be a full time mom.

## ABOUT PROFUMO DI FRANGIPANI

After the birth of my daughter, I finally had time to devote myself to the kitchen and the cakes. That was how in 2013 my food blog

"Profumo di Frangipani" was born. My blog is named after a wonderful flower, a flower I'm particularly attached to. Profumo di Frangipani, a diary written in Italian and German, full of vegetarian and vegan recipes, and especially recipes easy to remake.

## STATISTICS

Last update: 11/2017

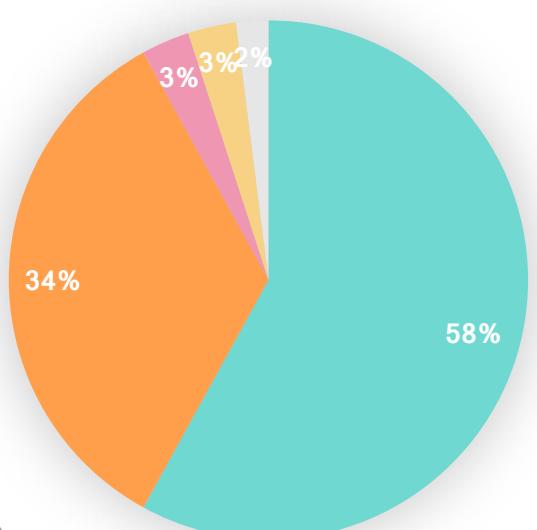
1500+  
Monthly unique users

2700+  
Monthly views

90%  
Female users

71% (18-44)  
Age of the users

Location of users



Chocolate Pear Cake



Easy Yoghurt Sandwiches



Lime and Rhubarb Cheesecake



## CONTACT

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2k+  
(600+ likes)



75+  
(700+ views)



16+  
(500+ views)



16+  
(150+ pinned)