



ABOUT ME

My name is Erica Raiano and I was born in 1987. I'm Sicilian, but I live in Switzerland. In 2011 I married the man of my dreams and together we have two wonderful children, a girl and a boy.

I have a degree in economics, but the world of economics and numbers is not right for me. I can not stand still and I like to keep myself occupied. I've always had the passion for cooking, but I started living it right after the birth of my daughter when I decided to be a full time mom.

CONTACT

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ABOUT PROFUMO DI FRANGIPANI

After the birth of my daughter, I finally had time to devote myself to the kitchen and the cakes. That was how in 2013 my food blog

"Profumo di Frangipani" was born. My blog is named after a wonderful flower, a flower I'm particularly attached to. Profumo di Frangipani, a diary written in Italian and German, full of vegetarian and vegan recipes, and especially recipes easy to remake.

STATISTICS

Last update: 10/2019

2000+
Monthly unique users

3700+
Monthly views

92%
Female users

85% (25-64)
Age of the users

