

# **ERIS MENDOZA**

WEB DEVLOPER | GRAPHIC DESIGNER | DIGITAL MARKETING



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Deira, Dubai

# Education

**Bachelor of Science Information Technology** 

2019 - 2023 Gordon College Olongapo City, **Philippines** 

# Awards

- Academic Award Best in ICT
- Graduate with Honor Award
- · Performing Arts Student **Ensemble Award**

# Portfolio

- Graphics Arts
- Company Logos
- Food Advertisement
- Social media
- Web Developing
- T-shirts design
- Freelance

# Language

**Filipino English** 

# About me

Highly creative and motivated Graphic Designer and Web Developer with a passion for crafting visually appealing content across branding, web design, and digital media. Seeking to join a dynamic team to apply expertise in color selection, layout design, and specialized software to deliver high-quality visuals and customer satisfaction, while contributing innovative ideas to organizational success.

# Experience

## Freelance Graphic Designer

Jan 2023 - Present

In Out Concepts - Dubai ACEM - Canada DEM - Canada Circus Music Festival - Philippines KAN Clothing - Philippines

- · Engaged with clients both in person and online to understand their design requirements.
- · Created illustrations and graphics using various design software.
- · Collaborated with other designers on posters, logos, and marketing
- · Applied color theory concepts to select effective color schemes.
- Incorporated feedback from senior designers to refine design processes.
- Developed websites tailored to clients' requests and visions.
- · Edited videos for educational and media purposes based on client specifications.

#### **Graphics Designer / Web Design** Feb 2023 - May 2023

(Intership) EasyPOS INC. Solution Subic, Philippines

- · Assisted in setting up and managing online marketing campaigns, including Google Ads, to drive engagement and increase visibility.
- Collaborated with the design team to create visual content for online platforms using tools like Photoshop and Canva.
- Developed website designs and handled data integration, ensuring smooth transitions across platforms.
- Edited videos to enhance promotional content for various digital channels.
- · Scheduled and managed social media posts, while creating graphics for advertising purposes.

# Software

#### **Design Media Tools**

- Photoshop (Photo Editing)
- Illustrator (Graphic Design)
- Premiere Pro (Video Editing)
- Blender (3D Modeling/Animation)
- Audacity (Audio Editing)

#### **Development Tools:**

- Visual Studio Code (Code Editor/IDE)
- XAMPP (Local Web Server for PHP/MySQL)

## **Productivity Tools:**

 MS Office (Word, Excel, PowerPoint)

# Skills

## Web Development

- HTML (Markup Language)
- CSS (Styling Web Pages)
- JavaScript (Interactivity/Client-Side Scripting)
- PHP (Server-Side Scripting)
- SQL (Database Management)
- Python (Programming Language)

#### **Creative Skills**

- Photo Editing
- Video Editing

# **Experience**

- Conducted quality assurance testing for web and mobile developments, ensuring functionality and usability.
- Gained experience in digital marketing trends and applied innovative techniques to improve campaign outcomes.

#### Office Assistant

January 2019

Pigs and Prints, Pampanga, Philippines

- · Welcoming clients and assist on their inquiries.
- · Answering phone calls and taking delivery messages.
- · Records management and Filing system.
- · Encoding information as needed
- · Ordering and Inventory keeping of office supplies.

# Reference

Available upon request.