

DIRECTIONS

01

02

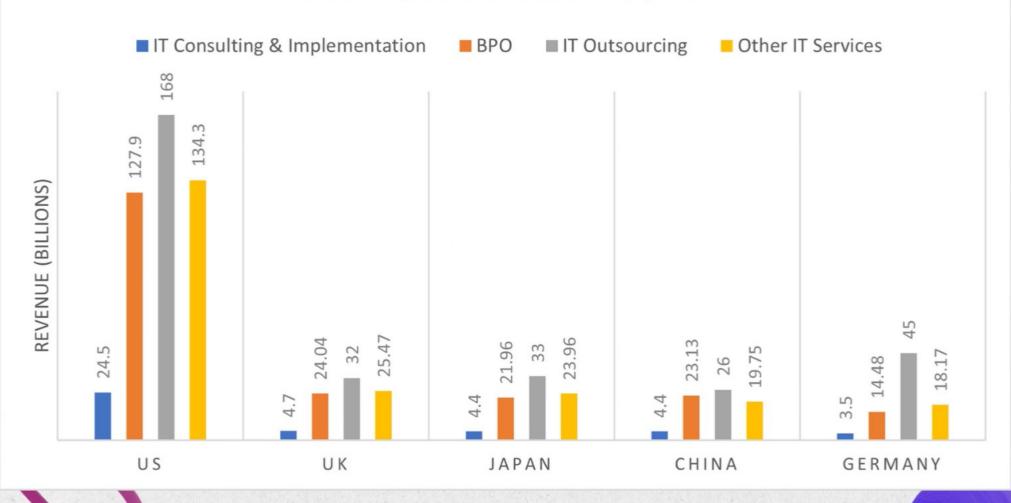
Evaluate the chart using the guide questions.

Justify the answers in at least three (3) sentences.

GRADING RUBRIC: 3 items x 5 points

Performance Standards	Points
The explanation is justified and reasonable.	5
The explanation lacked justification.	3
The explanation is unclear.	2

TOP GLOBAL IT SERVICE PLAYERS IN PROJECTED REVENUES





For every country, IT Outsourcing is the leading market in terms of projected revenue. Why is the need for external contracting for IT services universal?



Meanwhile, for every country, IT Consulting & Implementation is the least market in terms of projected revenue. Why is consulting for IT strategies not prioritized?



Given the strong presence of the BPO industry in the Philippines, rationalize what the Philippines can do to revitalize its other IT Service markets to compete with global key players.