

INVOICE
ADDICTIVE MEDIA

E-92, Masjid Moth, Greater Kailash -3

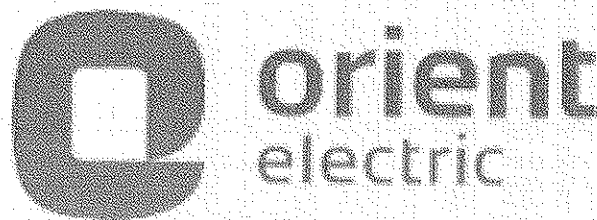
New Delhi - 110048

GSTIN: 07AZNPS6258G1ZR

INVOICE															Origin : for Recipient					
															Duplicate for Supplier/Transporter					
															Triplicate for Supplier					
Reverse Charge :		Invoice No. : GST/0103/17-18/					Invoice Date : 19.12.2017					Transportation Mode :			Vehicle Number :					
		State : Delhi					State Code : 07					Date of Supply :			Place of Supply : Delhi					
Details of Receiver Billed to:															Details of Consignee Shipped to:					
Name : Orient Electric (A division of Orient Paper & Industries Ltd.)															Name : Orient Electric (A division of Orient Paper & Industries Ltd.)					
Address : Plot No.82, Okhla Industrial Estate Phase-III, New Delhi-110020															Address : Plot No.82, Okhla Industrial Estate Phase-III, New Delhi-110020					
GSTIN : 07AAAC03279J3Z6 PAN : AAAC03279J															GSTIN : 07AAAC03279J3Z6 PAN : AAAC03279J					
State : New Delhi															State : New Delhi					
State Code : 07															State Code : 07					
Sr. No.	Name of Product / Service	HSN ACS	UOM	Qty	Rate	Amount	Less: Discount	Taxable Value	CGST Rate	CGST Amount	SGST Rate	SGST Amount	IGST Rate	IGST Amount	Total					
1	ORDER NO:- 5000034469	999799			40000	40000	0	40000	9%	3600	9%	3600								
	Payment For Orient Electric Custom Blog Integration																			
Total :																				
Total Invoice Amount in Words: Forty Seven Thousand Two Hundred Only															Total Amount Before Tax : 40000.00					
															Add : CGST : 3600.00					
															Add : SGST : 3600.00					
															Add : IGST : -					
															Tax Amount : GST : 7200.00					
															Total Amount After Tax : 47200.00					
: Bank Details : Axis Bank															GST Payable on Reverse Charge :					
• Bank Account Number : 039010200045757															Certified that the particulars given above are true and correct.					
• Bank Branch IFSC : UTIB00000039															For ADDICTIVE MEDIA					
: Terms and Conditions : All Cheques / DD to be drawn in favour of Addictive Media															Proprietor					
PO-5000034469																				
SS-1162819																				
(Common Seal)																				
															[E&OE]					

Ok
Kind Bedi

Q



CUSTOM BLOG DESIGN & DEVELOPMENT PROPOSAL

Ajit Srivastava
Addictive Media / Art Attackk
Greater Kailash - 3
New Delhi

OBJECTIVE

To design and develop the custom blog for **Orient Electric**. The main objective of the web application will be to attract people around the world for information & inquiry about Orient Electric product.

INTRODUCTION

This document outlines the understanding, capability and proposed delivery of the design and development of the **Orient Electric** blog web application. It represents the understood scope, deliverables and acceptance applicable to this project. All changes to this document will be jointly managed. In the below document the word "backend" refers to the admin dashboard of the website.

TARGET DOMAIN

- Individuals interested in knowing more about Orient Electric product.
- Media

SCOPE OF WORK

- Design & development of the custom blog for **Orient Electric**, with Dynamic Sections.
- Addictive Media will provide design to **Orient Electric** for the blog.
- Client's management will provide / approve the suggested sitemap before starting the project.
- Client will provide pictures, videos for the website and the brand guidelines.
- Client will provide us rough content.
- Reduced Bounce rate
- Build an online community
- Give a clear Call-To-Action for every page.

TECHNOLOGY PLATFORM

Customized design will be developed. Though the choices of platforms to design, develop and deploy a virtual presence are varied, we have considered the project requirements and expected timeline and finalized the following technologies to execute the website design and development process.

FUNCTION	TECHNOLOGY
Content editing	Dream Weaver
Markup Language	HTML & DHTML
Client-side scripting	VB Script & Java Script
Server-side scripting	PHP Open Source
Graphics/Images/ Visuals	Adobe Photoshop, Adobe Illustrator
Multimedia Animations	Adobe flash

Other Specifications

- Website's HTML code will be in Div (table less structures)
- Use CSS 2.0 standards
- Top & bottom Navigation will be in one file.
- Site will be compatible with all prominent browsers, namely Mozilla Firefox, Internet Explorer, Google Chrome and Safari
- Google Analytics installation

EFFORT ESTIMATION

Following are the details of various manpower resources that will be deployed by Addictive Media during the project cycle and their estimated efforts in man-days. Total estimated effort for this project is expected to be 10 working days:

RESOURCE	ROLE	QTY	EFFORT
Project Manager	Research, client interaction, team coordination, quality assurance etc	1 Person (Part time)	10 Days
Creative Head	Design Strategy creation, user flow etc	1 Person (Full Time)	5 Days
Graphic Designer	Home Page & inner page creative, Image editing etc	1 Person (Full Time)	5 Days
HTML Developer	HTML conversions, forms coding etc	1 Person (Full Time)	3 Days

Module Programmer	Module development & implementation, coding & testing etc	1 Person (Full Time)	2 Days
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Some of the above mentioned activities would be carried on simultaneously, whereas others will have predecessor- successor relationship.

COST ESTIMATE

Sr.no	Cost	Nature	Amount (INR)
1.	Strategy <ul style="list-style-type: none"> - Research & Intelligence acquisition - Site architecture & content framework - Functional & technical specification - Project coordination & Management 	One Time	Complimentary
2.	Design <ul style="list-style-type: none"> - Website creative theme - Homepage Design - Internal Pages design - Admin template (If applicable) 	One Time	INR 20,000/-
3.	HTML Conversion & Authoring <ul style="list-style-type: none"> - Design to HTML Conversion - CSS Coding - Internal Page Authoring 	One Time	INR 10,000/-
4.	Development <ul style="list-style-type: none"> - Content Management System & Payment gateway integration 	One Time	INR 10,000/-
5.	Grand Total		INR 40,000/-

TERMS & CONDITIONS

1. Service tax: 18% Extra as per govt. norms
2. Payment terms:
 - 100% Post Work is completed

3. Delivery: The project will be delivered within 10 working days.
4. Third Party involvement which is not included in above cost:
 - Photo-shoot
 - Video-shoot
 - 3D modeling etc.

GENERAL TERMS AND CONDITIONS

1. Payments to be made in the name of Addictive Media.
2. AMC would be charged extra on monthly basis
3. Advance once received is non-refundable.
4. Specifications have been jointly laid out and agreed to by Addictive Media and the **Orient Electric** before commencement of work. Any changes in scope shall be charged extra.
5. Project costing has been done after thorough effort estimation of man-hours to each activity and task. Therefore, cost once agreed is non-negotiable during the project cycle.
6. At any point of time no verbal commitments will be entertained.
7. Any copyright or other content related issue would not be Addictive Media's responsibility.
8. **Orient Electric** should provide feedbacks to Addictive Media within two working days.
9. Addictive Media will not be responsible for any delays in project delivery caused by delays in inputs from **Orient Electric** end.
10. Any further changes or enhancements after the website is handed over will be charged extra as per nature of work.
11. Website maintenance charges will be charged as per the maintenance packages, which can be purchased by the **Orient Electric** separately.
12. Cost for any third party software has to be paid by the client over and above the total cost of the project. No maintenance will be provided for any third party software / application.

Kunal Bedi

From: Anshuman Chakravarty
Sent: 13 November 2017 13:52
To: Kunal Bedi
Cc: Naveen Kumar2; Anjali Saxena
Subject: RE: Orient Blog Solution Option

Ok go ahead

Regards
Anshuman Chakravarty
Head Branding & Corporate Communication
Orient Electric

From: Kunal Bedi
Sent: 13 November 2017 13:51
To: Anshuman Chakravarty
Cc: Naveen Kumar2; Anjali Saxena
Subject: RE: Orient Blog Solution Option

Dear Sir,

We have negotiated and got the cost down by 30%, while the feature of social sharing has also been added to the functionality.

This is the best quote. As suggested, proceeding with the same.

Rgds,

Kunal B
9999 0220 89

From: Anshuman Chakravarty
Sent: 13 November 2017 10:56
To: Kunal Bedi <kunal.bedi@orientelectric.com>
Cc: Naveen Kumar2 <naveen.kumar2@orientelectric.com>; Anjali Saxena <anjali.saxena@orientelectric.com>
Subject: RE: Orient Blog Solution Option

Ok if this is the best negotiated cost

Regards
Anshuman Chakravarty
Head Branding & Corporate Communication
Orient Electric

From: Kunal Bedi
Sent: 12 November 2017 14:52
To: Anshuman Chakravarty
Cc: Naveen Kumar2; Anjali Saxena
Subject: FW: Orient Blog Solution Option

Dear Sir,

Addictive media has quoted Rs. 40,000/- for customization of blog.

Following be the functionalities incorporated:

- Blog Posting
- Showcase no of sharing
- Social media sharing (FaceBook | PINTEREST | TWITTER | GOOGLE)
- GIF can be implemented in blog

Kindly approve.

Rgds,

Kunal B

9999 0220 89

From: Ajit Srivastava [mailto:ajit.srivastava@addictivemedia.co.in]

Sent: 10 November 2017 14:39

To: Kunal Bedi <kunal.bedi@orientelectric.com>

Cc: Aarushi Sharma <aarushi@addictivemedia.co.in>; Naveen Kumar2 <naveen.kumar2@orientelectric.com>

Subject: Re: Orient Blog Solution Option

Hi Kunal,

Let's close at INR 40,000/- + Taxes

Please find below list of functionality:

1. Blog Posting
2. Showcase no of sharing
3. Social media sharing (FB | INTEREST | TWITTER | GOOGLE)
4. GIF can be implemented in blog

For reference pls check <https://www.artattackk.com/blog/>

Regards,

Ajit Srivastava

Account Director | Addictive Media

Mob: +91 9650273142; 011-41040214

Skype: addictivemedia07

Email: ajit.srivastava@addictivemedia.co.in

Company Website: www.addictivemedia.in

E-92, Masjid Moth, GK-Part III, New Delhi - 110048, India

From: Kunal Bedi

Date: Friday, 10 November 2017 at 2:18 PM

To: Addictive Media

Cc: Aarushi Sharma, Naveen Kumar2

Subject: RE: Orient Blog Solution Option

Hi Ajit,

As discussed over the call, lets close this at 40K + Taxes.

Also awaiting the list of functionalities as discussed.

Rgds,

Kunal B

9999 0220 89

From: Ajit Srivastava [mailto:ajit.srivastava@addictivemedia.co.in]

Sent: 10 November 2017 14:11

To: Kunal Bedi <kunal.bedi@orientelectric.com>

Cc: Aarushi Sharma <aarushi@addictivemedia.co.in>; Naveen Kumar2 <naveen.kumar2@orientelectric.com>

Subject: Re: Orient Blog Solution Option

Hi Kunal,

Let's close blog design & development techno commercial at INR 50,000/- + Taxes.

Regards,

Ajit Srivastava

Account Director | Addictive Media

Mob: +91 9650273142; 011-41040214

Skype: addictivemedia07

Email: ajit.srivastava@addictivemedia.co.in

Company Website: www.addictivemedia.in

E-92, Masjid Moth, GK-Part III, New Delhi - 110048, India

From: Kunal Bedi

Date: Friday, 10 November 2017 at 11:28 AM

To: Addictive Media

Cc: Aarushi Sharma, Naveen Kumar2

Subject: RE: Orient Blog Solution Option

Hi Ajit,

Kindly share the final costing of the blog.

In last conversation, you have quoted Rs. 60,000. This is too high!

Please share the final price post discussion, enlisting the features that will be incorporated in the blog.

Rgds,

Kunal B

9999 0220 89

From: Ajit Srivastava [mailto:ajit.srivastava@addictivemedia.co.in]

Sent: 10 August 2017 11:39

To: Kunal Bedi <kunal.bedi@orientelectric.com>

Cc: Aarushi Sharma <aarushi@addictivemedia.co.in>

Subject: Orient Blog Solution Option

Hi Kunal,

Please find below 2 blog route with man hour estimation:

Route 1: Wordpress Blog

Custom HTML Man Hours: 30 Hours

Development : 12 Hours (This included plugin installation)

Note : Malware issue can or cannot be resolved.

Route 2: Custom Blog

Design : 24 Hours

HTML : 30 Hours (Responsive included)

Development : 18 Hours

Example : <http://herbalista.com/> , <https://www.bigboytoyz.com/blog>

And this will be separate project.

Regards,

Ajit Srivastava

Account Director | Addictive Media

Mob: +91 9650273142; 011-41040214

Skype: addictivemedia07

Email: ajit.srivastava@addictivemedia.co.in

Company Website: www.addictivemedia.in

E-92, Masjid Moth, GK-Part III, New Delhi - 110048, India


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WORK ORDER

 <p>orient electric swift to smart</p>		<p align="center">Orient Electric (A division of ORIENT PAPER & IND. LTD) 82, 1st floor, Okhla Phase- III New Delhi 110020 Delhi India PH: 011 - 40507000 FAX: Email: customer.connect@orientelectric.com Website: www.orientelectric.com</p>		<p>PAN No. - AAAA03279J CIN:- L21011OR1936PLC000117 GST No. - 07AAAC03279J3Z6</p>			
VENDOR CODE - 202599		ORDER NO - 5000034469		DATE - 19.12.2017			
QUOTATION NO:		QUOTATION DATE:		REL BY : ACHAKRAVARTY			
<p>M/S. ADDICTIVE MEDIA E-92 MASJID MOTH, GREATER KAILASH-3 NEW DELHI - 110048, Delhi TEL NO. - 41435088 GST No - 07AZNPS6258G1ZR</p>		<p>FINAL INSPECTION AT OUR WORKS : DELIVERY : FOB DELHI WORKS DELIVERY AS PER SCHEDULE PLEASE MENTION ORDER NO. VENDOR CODE & ITEM DETAILS IN ALL INVOICES SUBJECT TO New Delhi JURISDICTION</p>					
<p>Terms of Payment: Due in 30 days</p>							
	SERVICE DESCRIPTION	SR.NO QTY.	UOM	RATE	PER	DISCOUN T	AMOUNT
01	Orient Custom blogs/SAC-999799/Delivery Date:19.12.2017	1	EA	40,000.00	1		40,000.00
NET AMOUNT							40,000.00
SUB TOTAL FOR TAXES							40,000.00
Central GST 9.00							3,600.00
State GST 9.00							3,600.00
GRAND TOTAL							47,200.00
IN WORDS - FORTY SEVEN THOUSAND TWO HUNDRED RUPEES ONLY							
REMARKS:							
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<p>PLEASE ENSURE THAT THE ISO 14001 EMS GUIDELINES AS NARRATED IN PAGE 02 OF EOP-21 IS FOLLOWED DELIVERY INSRUCTIONS: IMMEDIATE/AS PER SCHEDULE/ANY SPECIFIC INSTRUCTION BY USER REGD OFFICE: BHONINAGAR, BHUBANESWAR, ORISSA CORP. OFFICE: 82, 1ST FLOOR, OKHLA INDUSTRIAL ESTATE, PHASE III, NEWDELHI 110020 PL. ENSURE POLLUTION FREE VEHICLE ONLY WHEN EVER SUPPLIES ARE MADE TO KEEP ENVIRONMENT GREEN.</p>				<p>FOR : ORIENT ELECTRIC (A DIVISION OF ORIENT PAPER & INDUSTRIES LTD.) AUTHORISED SIGNATORY</p>			