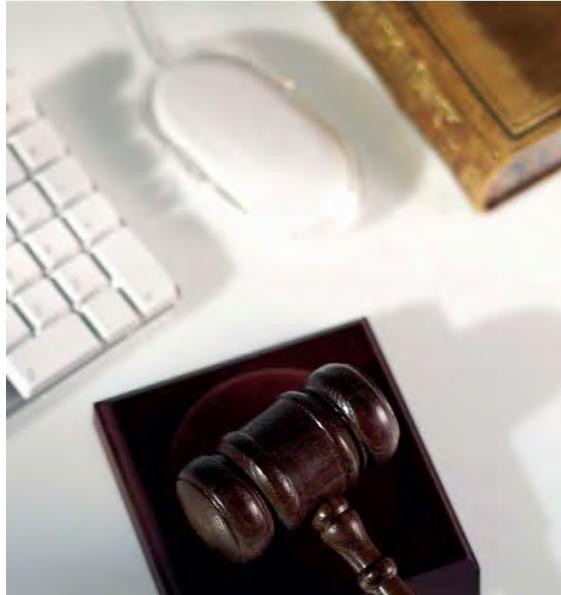


# CDC PUBLIC HEALTH GRAND ROUNDS

## Public Health Law: A Tool to Address Emerging Health Concerns



December 13, 2016



U.S. Department of  
Health and Human Services  
Centers for Disease  
Control and Prevention

# Public Health Law in the Twenty-first Century



**Montrece McNeill Ransom, JD, MPH**

*Team Lead, Public Health Law Training and Workforce Development*

Public Health Law Program, Office for State, Tribal, Local and Territorial Support



U.S. Department of  
Health and Human Services  
Centers for Disease  
Control and Prevention

# CDC Public Health Law Program Founded in 2000

- **Mission is to advance the use of law as a public health tool**
- **Public health law now increasingly recognized as a vital and essential component of public health practice**
- **Public Health Law Program is part of a network of partners**
  - Representatives from federal, state, and local governments
  - Academic and private organizations
  - Focus on implementing public health law strategies

A photograph capturing a somber scene at the World Trade Center site after the September 11 attacks. In the foreground, several firefighters in dark uniforms with reflective stripes and yellow helmets are gathered around a pile of rubble. One firefighter's uniform clearly displays "FDNY" and "BFD". The middle ground is dominated by the vast, billowing smoke and dust from the collapsed towers, obscuring much of the city skyline. In the far background, the skeletal remains of the Twin Towers stand as silent witnesses to the tragedy.

September 11, 2001

# Public Health Law Program's Mission



To advance the understanding  
of law as a  
public health tool

Legal history reveals both the  
**POWER** and **LIMITATIONS** of  
government authority to  
protect the public's health



# Early Example of a Legal Public Health Intervention



**Outbreak of cholera in London, 1854**

**Caused 616 deaths**

**Effort led by Dr. John Snow, resulted in local council deciding to remove the pump handle**

**The Broad Street pump handle, Soho neighborhood in London, England**

# New York City Before Sanitation Reform: Varick Street in 1890s

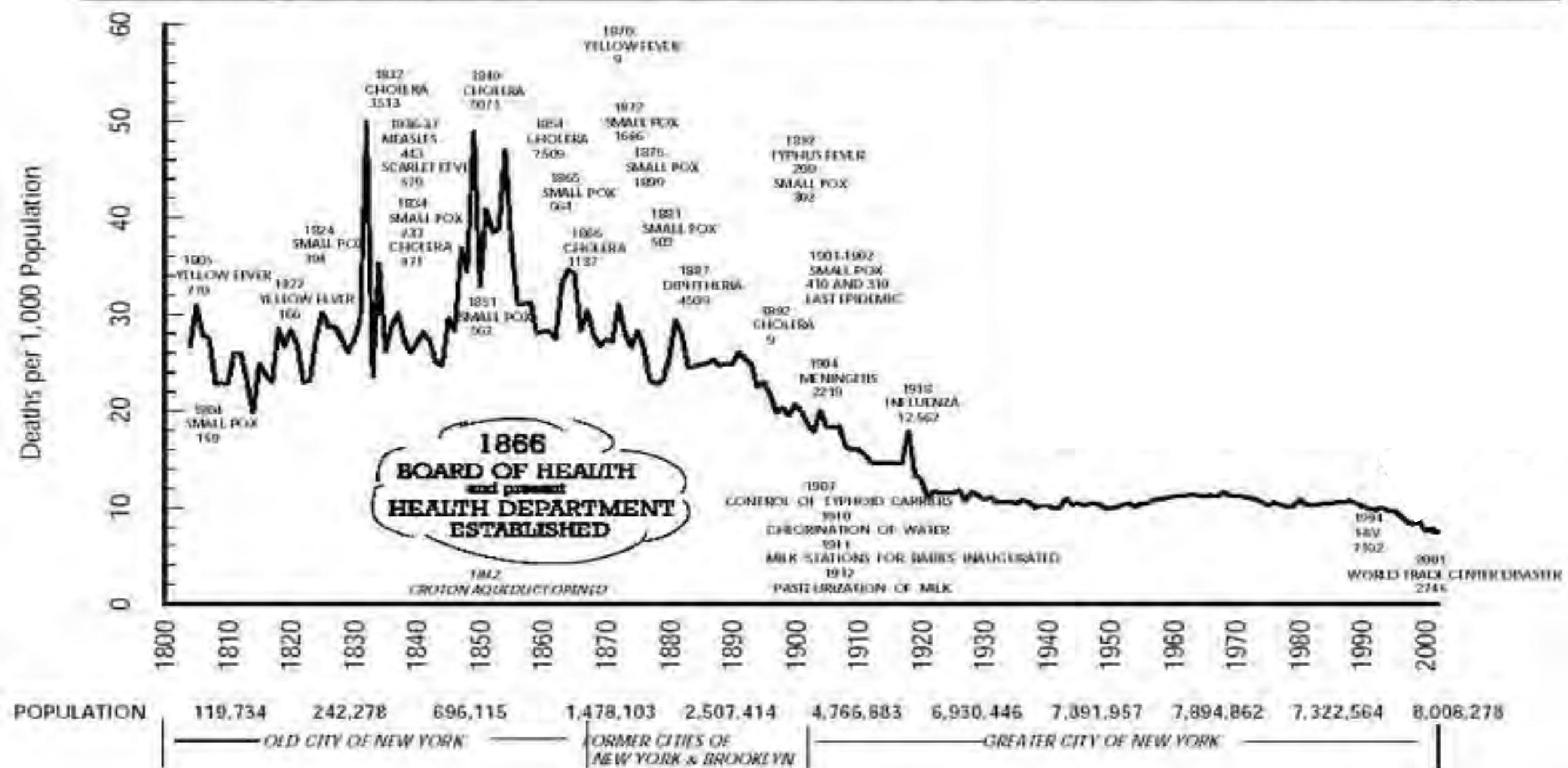


# New York City After Sanitation Reform



# The Conquest of Pestilence in New York City

*...As Shown by the Death Rate as Recorded in the Official Records of the Department of Health and Mental Hygiene.*



# Legal Support for Government to Intervene through Law and Regulation to Protect the Public's Health



*“There are manifold restraints to which every person is necessarily subject for the common good.”*

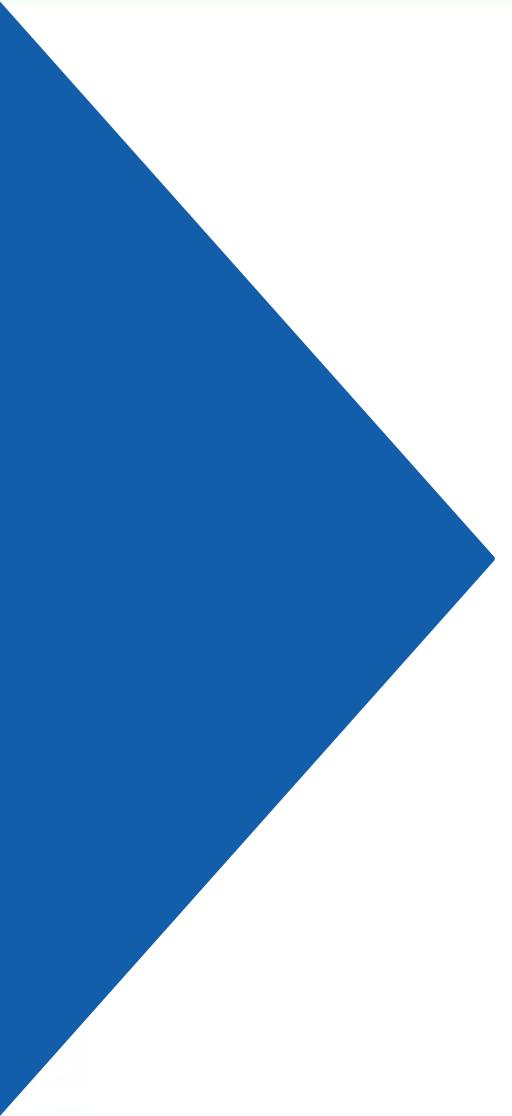
***Jacobsen vs. Massachusetts:***  
**A 1902 smallpox outbreak in Massachusetts  
that made it to the United States Supreme Court**

## **Key Holdings in *Jacobsen vs. Massachusetts***

- 1. Use of police powers for public health concerns**
- 2. Delegation of certain authorities to health agencies and other government subdivisions**
- 3. Use of actions limiting individual liberty for well-established public health interventions**
- 4. Provides constitutional support for spectrum of contemporary public health laws**

# The Role of Law in Selected Public Health Achievements of the Last Century

Health Achievement	Laws Associated with Public Health Achievement
Vaccination	<b>School vaccination laws</b> <b>Childhood vaccination programs</b> <b>Vaccine Adverse Event Reporting System</b>
Control of infectious diseases	<b>Sanitary codes, drinking water standards, food inspection</b> <b>Quarantine and isolation laws</b> <b>Mosquito and rodent control</b>
Decline in heart disease and stroke	<b>Education and information programs</b> <b>Food labeling</b> <b>Bike and walking paths</b>
Recognition of tobacco as a health hazard	<b>Sales tax and restrictions on sale to minors</b> <b>Smoke-free laws</b> <b>Lawsuits leading to settlement agreements</b>



**Who has the power to shape public  
policy to improve public health?**

# Federal Government Has Limited Public Health Authority



Article 1, Section 8 of the U.S. Constitution

# States Have Primary Responsibility for Public Health



**The 10<sup>th</sup> Amendment  
gives states the primary  
responsibility for  
public health**

# Legal Concept of Police Power



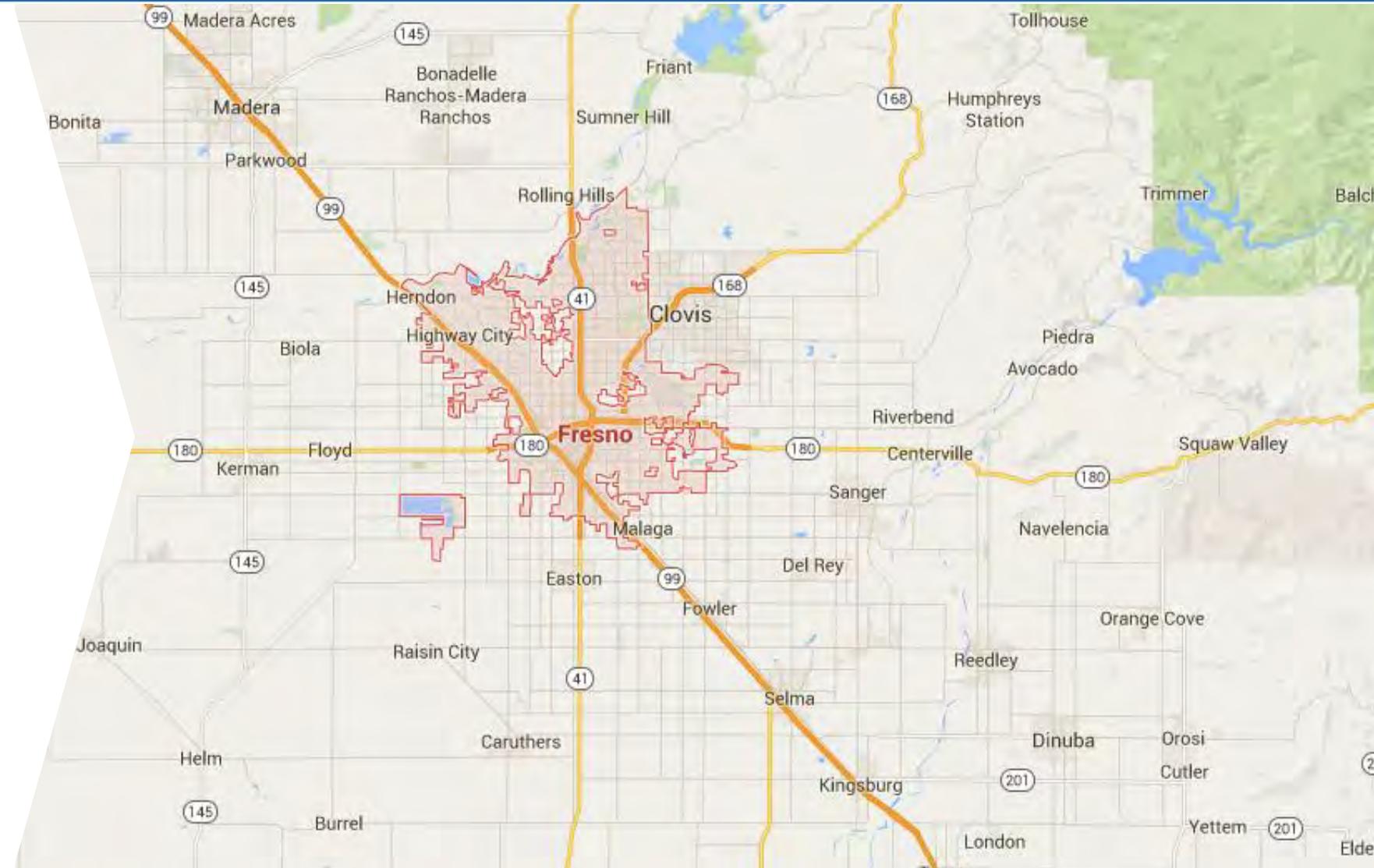
**Promotes the public health, safety, and the general well-being of the community**

**Ability to enact and enforce laws for general welfare**

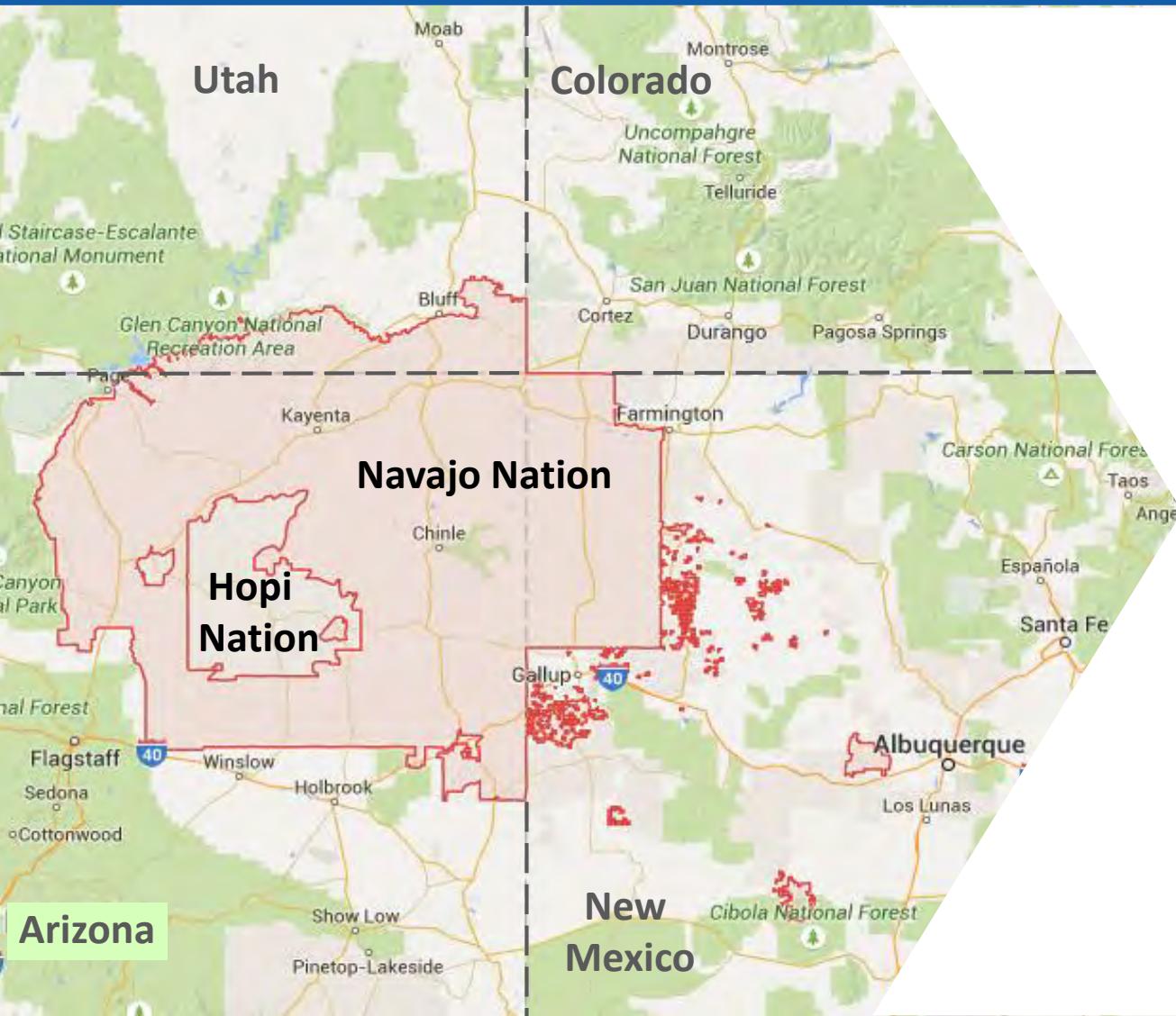
**Regulates private rights in the public interest**

# Balancing State and Local Public Health Authority In California

**“A county or city may make and enforce within its limits all local, police, sanitary, and other ordinances and regulations not in conflict with general laws.”**

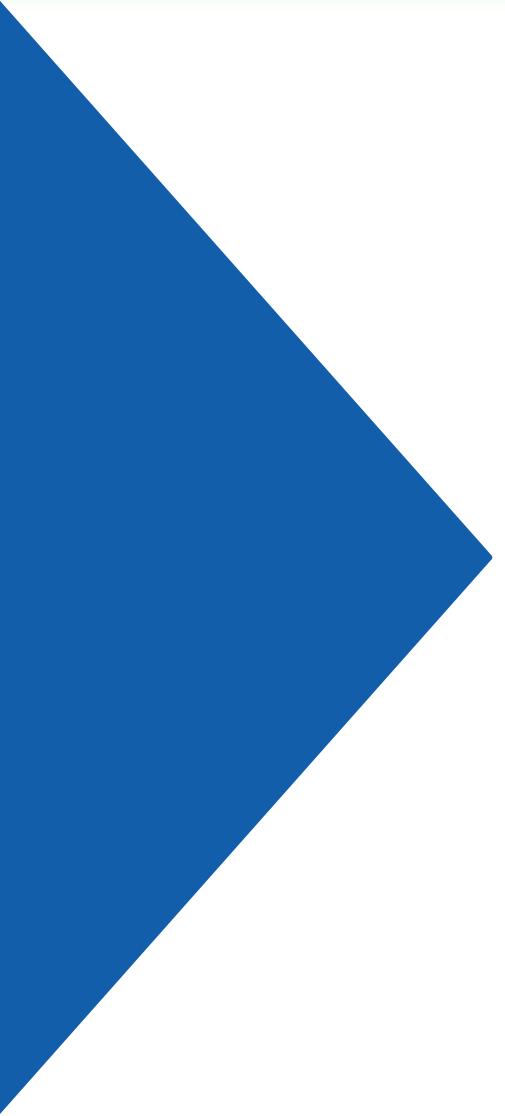


# Public Health Law on Tribal Lands



**What about tribal sovereignty?**

**Tribes can create laws  
and regulations that  
protect health and safety**



**How can law be used  
as a tool  
to improve public health?**

# Federal Authority Can Be Used to Shape Public Health



**Federal regulations can provide incentives for local action**

**1984 Minimum Drinking Age Act withheld highway funding from states with drinking age under 21**

**Upheld by Supreme Court in 1987**

# Federal or State Authorities Can Also Prohibit Action by Lower Levels of Government

- Preemption by higher levels of government can sometimes impede public health action
- The federal government can preempt state action
- States can preempt local government action
  - For example, states can forbid cities or counties from passing smoke-free ordinances



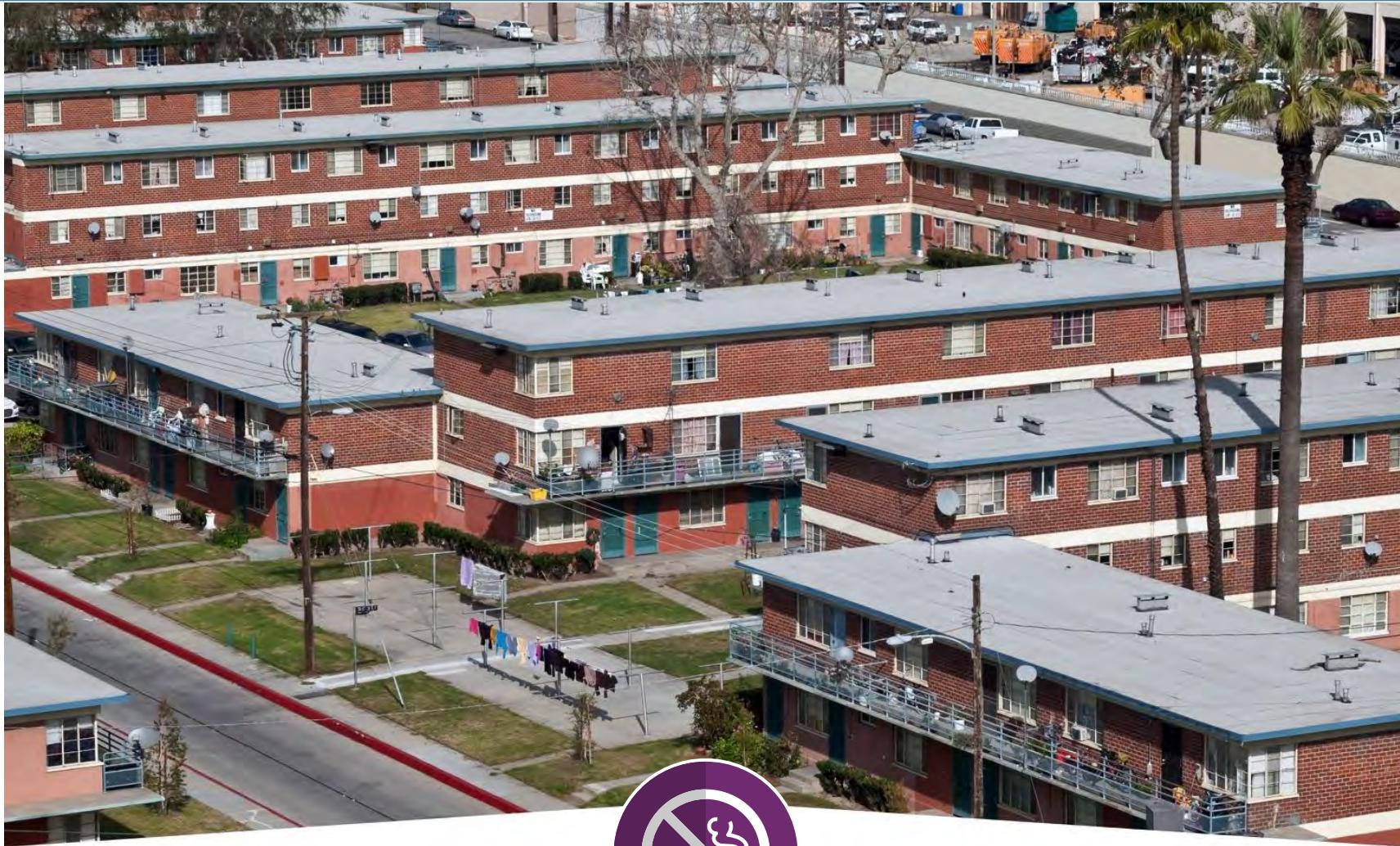


State and **local governments** can ...

# Investigate Disease Outbreaks (Common) Isolate or Quarantine (Rare)



# Ban Smoking in Multi-unit Housing, But Not Single-Occupancy Homes



# Create Zoning for Farmer's Markets

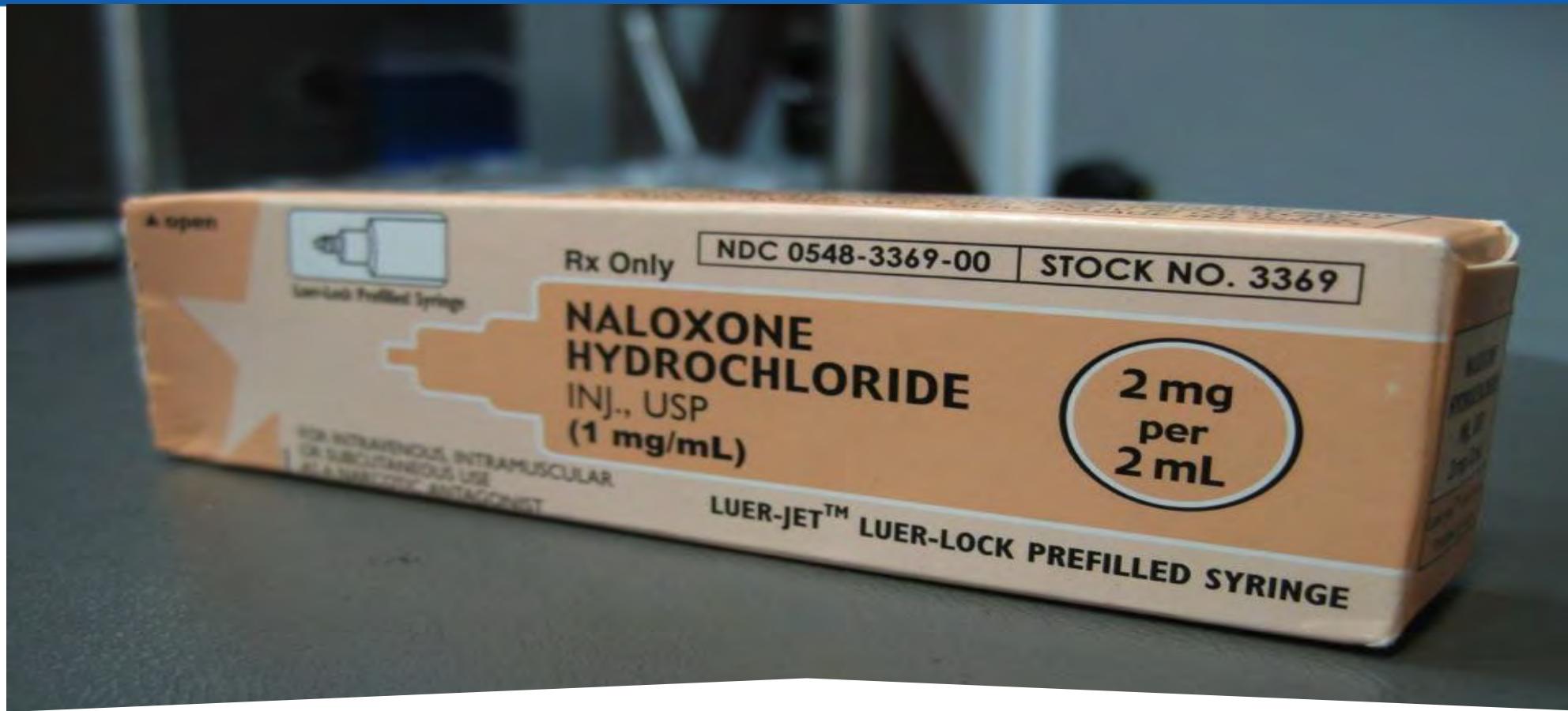


# Require Kids to Wear Helmets



**22 state-wide laws  
201 local ordinances**

# Prevent Drug Overdose Deaths



Increase access to naloxone and use of  
prescription drug monitoring information

# Prepare For And Respond To Emergencies

**Examples:**  
**Emergency declarations**  
**Emergency Use Authorizations**  
**Social distancing laws**



# Public Health Law Past and Present

- Over the past century and a half, laws and rules have been increasingly used as tools to promote and protect the public's health
- In the United States, legal authority for public health resides primarily at the state, local, and tribal level
- Governments can provide incentives and disincentives for actions at lower levels of government
- Legal interventions can promote prevention of infectious, chronic, and injury-related diseases

# Using Law to Improve Public Health Practice



**Matthew Penn, JD, MLIS**

*Director, Public Health Law Program*

Office for State, Tribal, Local and Territorial Support



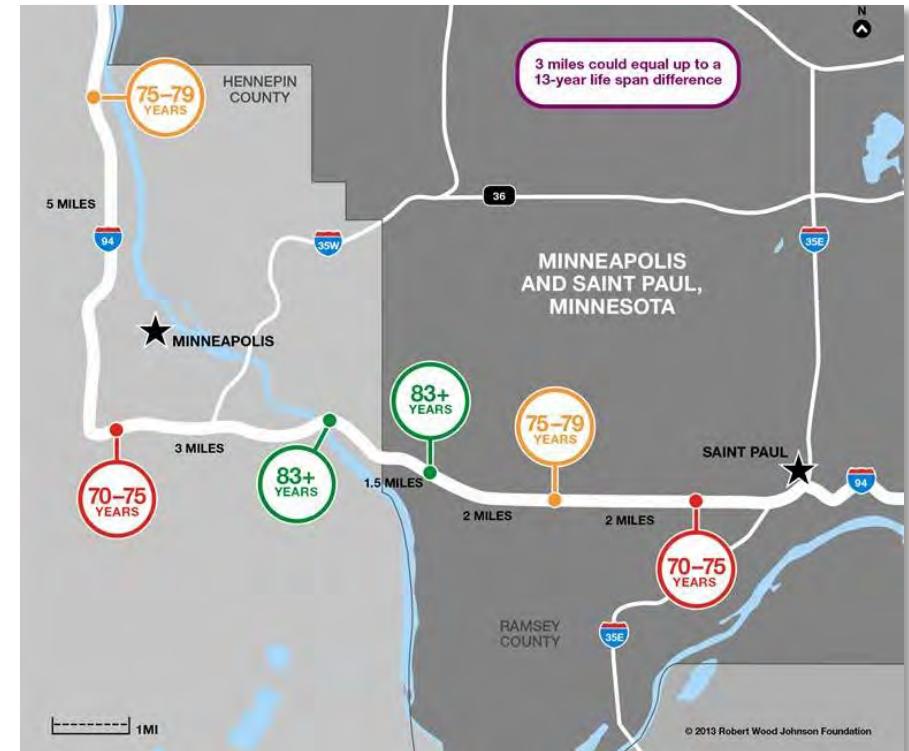
**U.S. Department of  
Health and Human Services**  
Centers for Disease  
Control and Prevention

# Social Determinants of Health

3 miles could equal up to 13-year life span difference



Kansas City, Missouri



Minneapolis and St. Paul, Minnesota

# Maintaining healthy housing



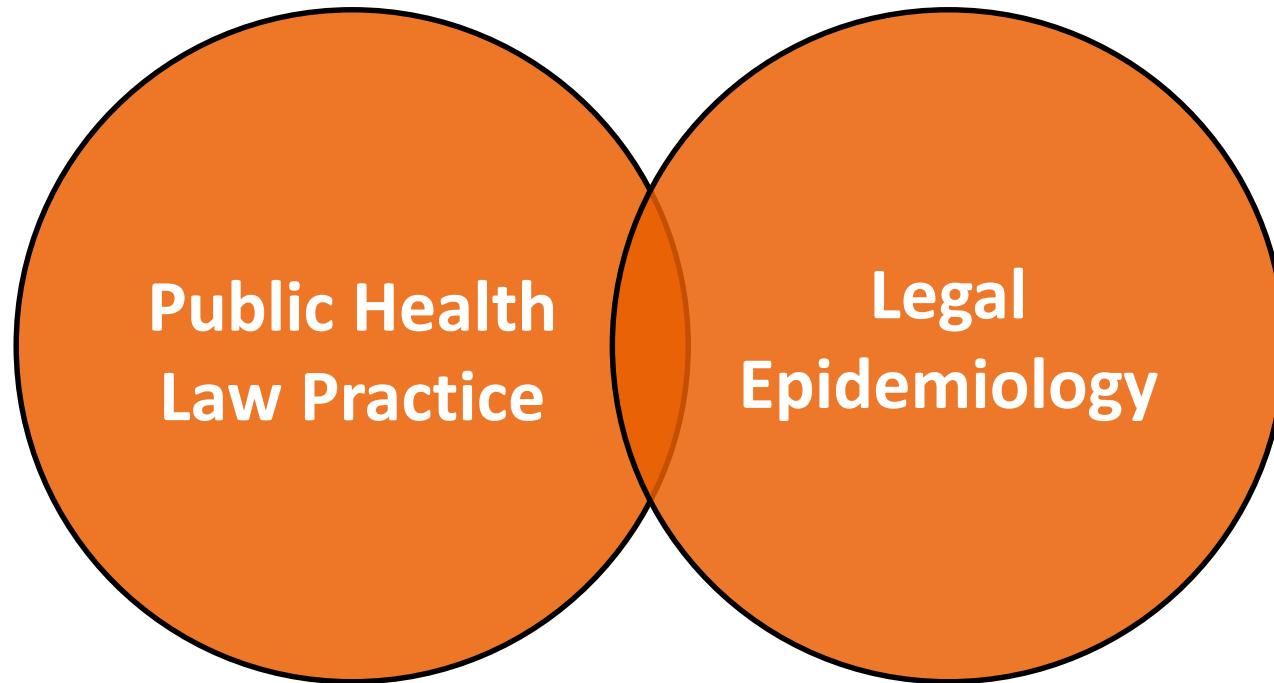


## Creating transportation infrastructure



Promoting social  
and cognitive  
development  
through  
educational laws  
and policies

# Law As a Social Determinant of Health



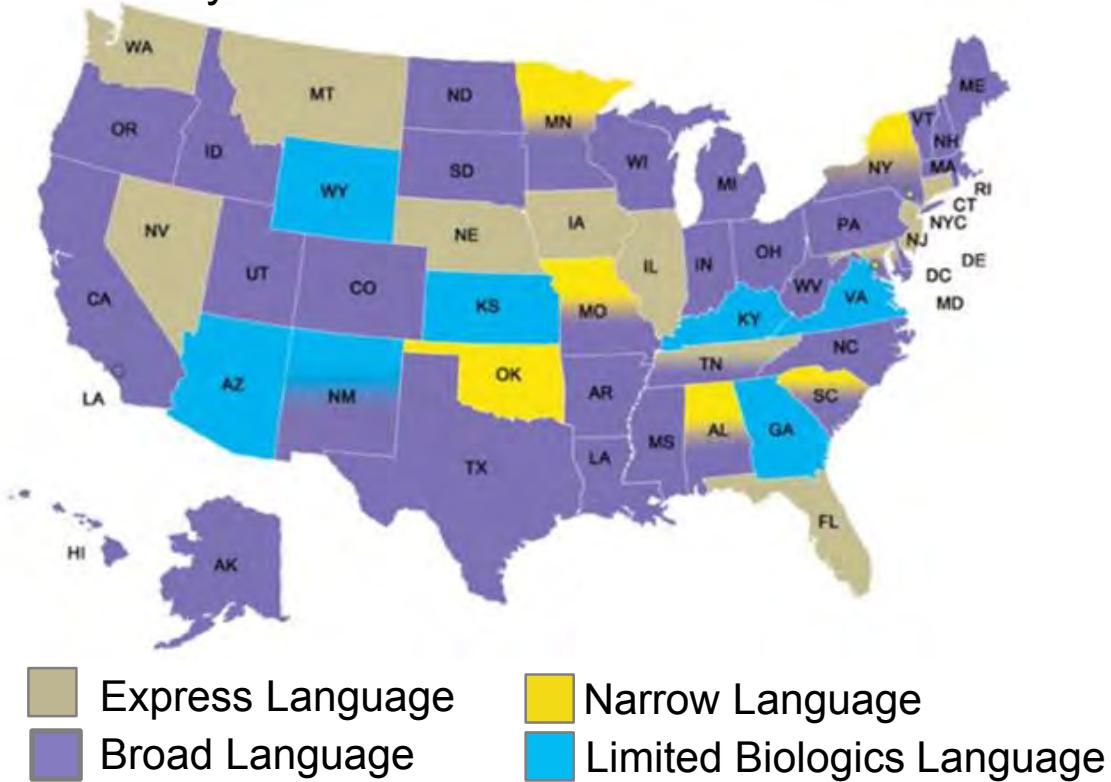
**Legal epidemiology is the study of law as a factor in the cause, distribution, and prevention of disease and injury in a population**

# Legal Epidemiology

## ► We use legal epidemiology to

- Understand trends in law
- Study the impact and effectiveness of laws on health
- Inform and support best practices
- Develop an evidence base of what works

Legal Language Authorizing Involuntary Decontamination  
in Emergency Response to Radiological Incidents,  
by U.S. State and Select Cities



## Legal Mapping

## Legal Evaluation

### Legal Assessments

What do laws say across jurisdictions on a topic?

### Policy Surveillance

How do laws across jurisdictions change over time?

### Association Studies

Do trends in law relate to trends in health?

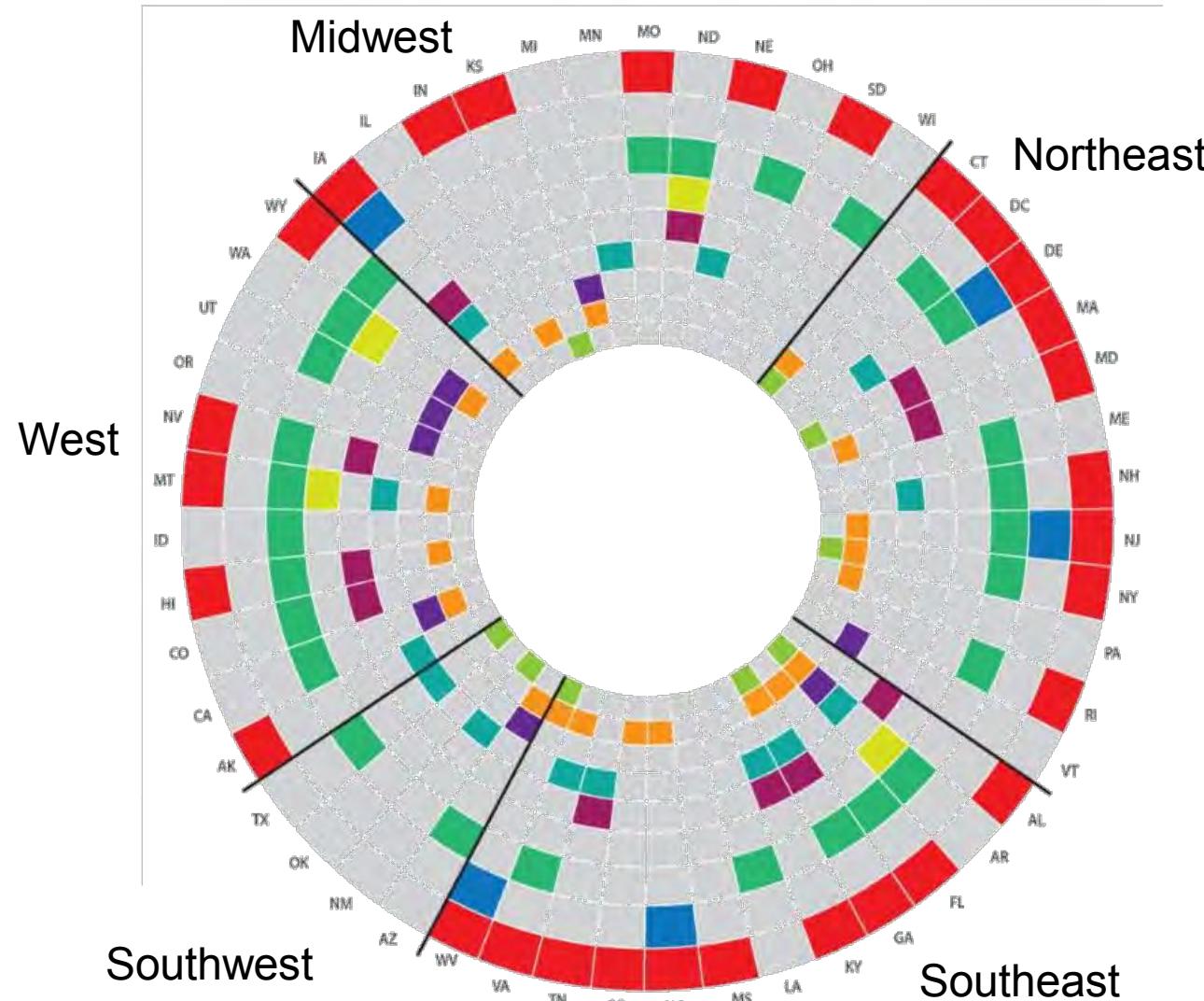
### Investigation Studies

What impact does the law have on health, cost, and the health system?

# Legal Mapping

Comparing provisions in law and policy across jurisdictions or over time

# Legal Assessments in Practice: School Vaccine Exemptions Laws



➤ This polar graph shows a cross-sectional analysis of vaccination exemption laws by state

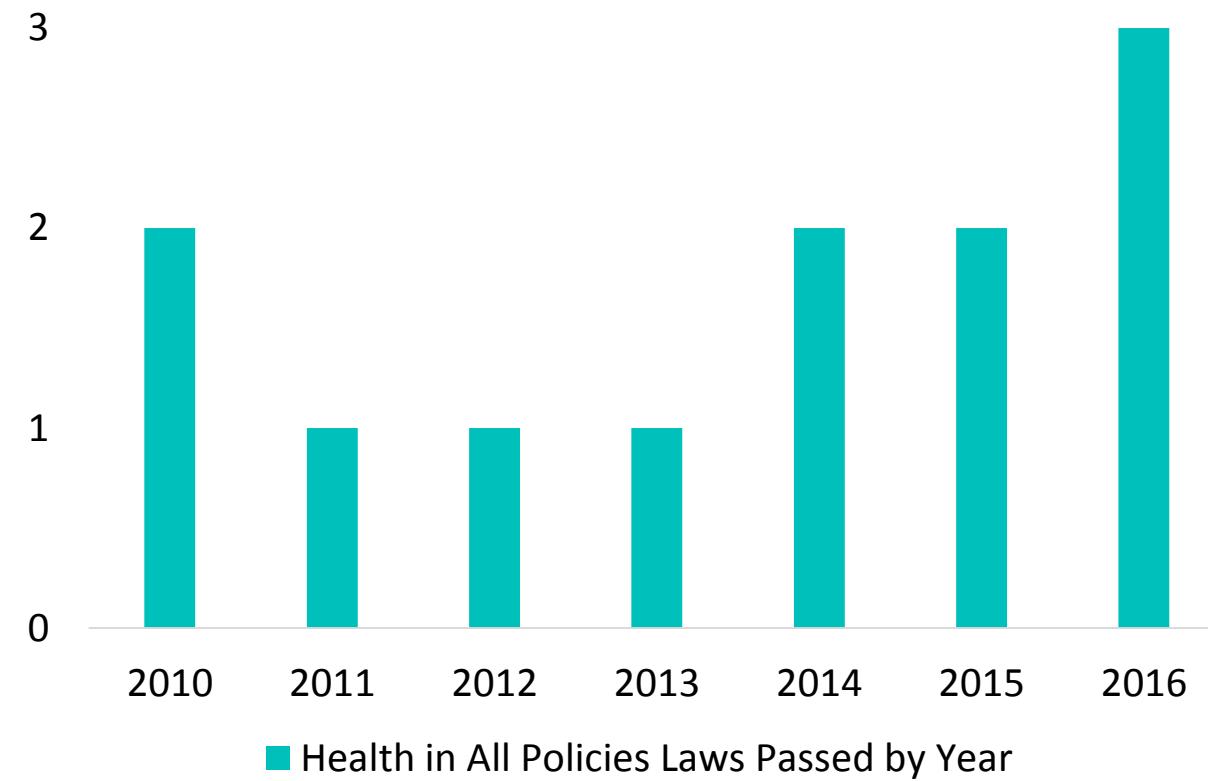
- Medical or religious exemptions only
- Philosophical exemptions expressly excluded
- Exempted student exclusion during outbreak
- Parental acknowledgement of student exclusion
- Exemptions not recognized during outbreak
- Parental notarization or affidavit required for exemptions
- Enhanced education for exemptions
- Medical exemptions expressly temporary or permanent
- Annual healthcare provider recertification for medical exemptions

# Policy Surveillance Compares Changes in Laws Over Time

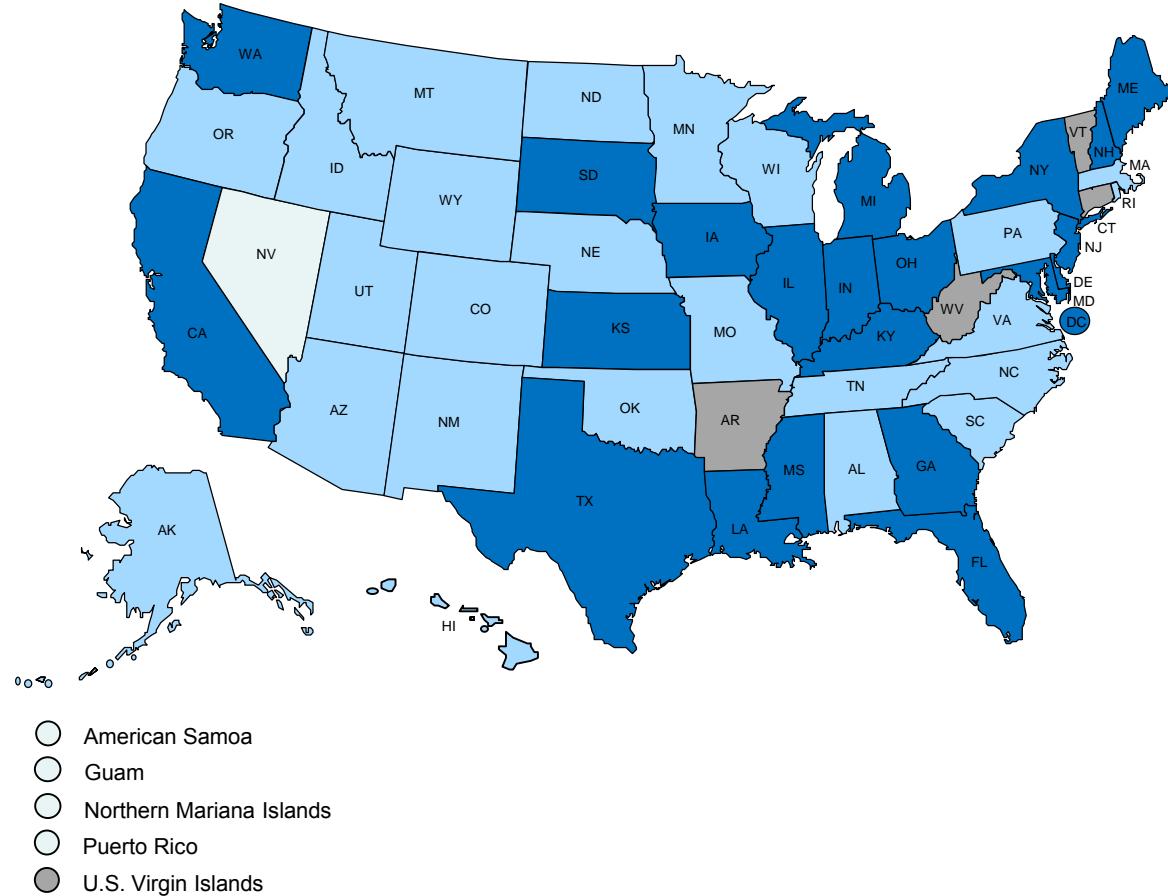
➤ **Ongoing, systematic collection, analysis, interpretation, and dissemination of information about a given body of public health law and policy**

- Useful for comparing historical or longitudinal public health data, such as morbidity and mortality, costs, and system performance

**U.S. State Laws Impacting Social Determinants of Health, 2010–2016**



# Ebola Screening and Monitoring Policies for Asymptomatic Individuals

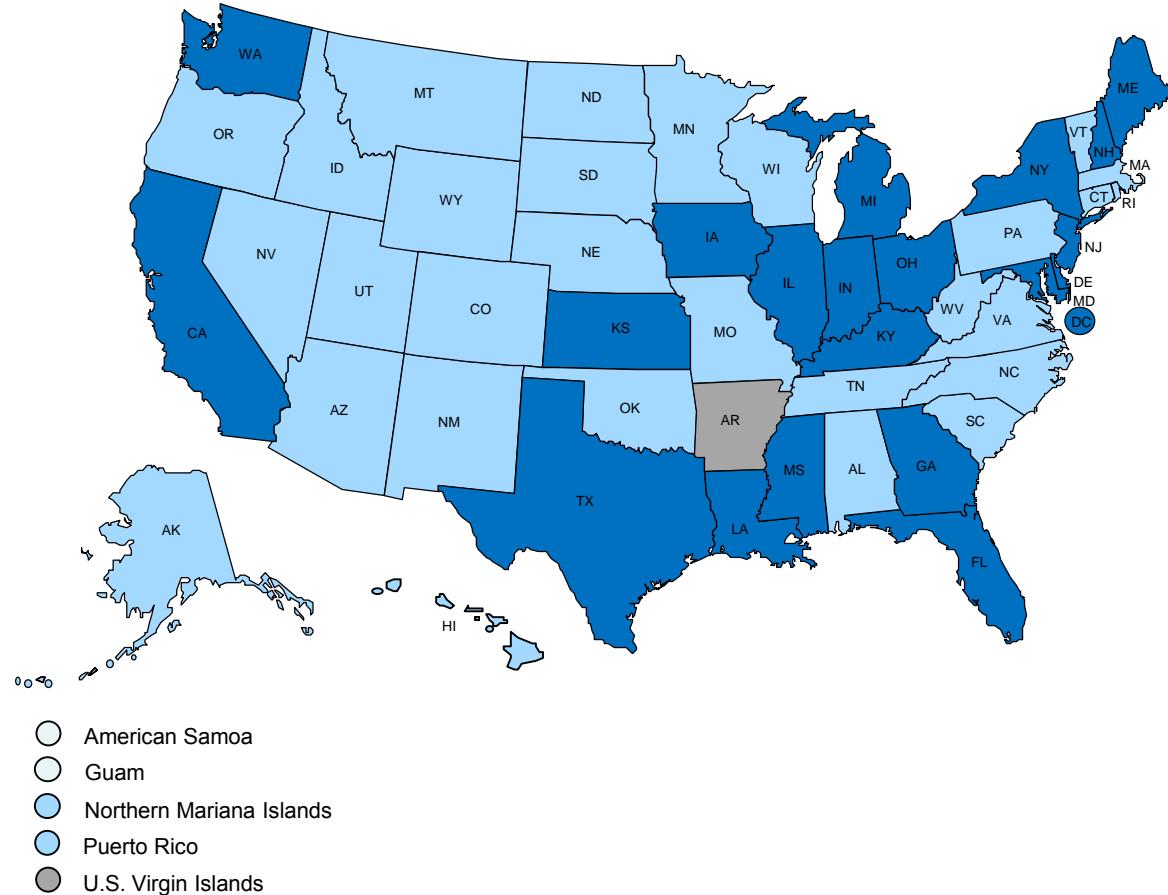


Ebola related policies  
as of December 18, 2014

Policy as compared to CDC  
guidance:

- More restrictive
- Equivalent
- Less restrictive
- Unclear if more, equivalent, or less restrictive
- No policy found

# Ebola Screening and Monitoring Policies for Asymptomatic Individuals

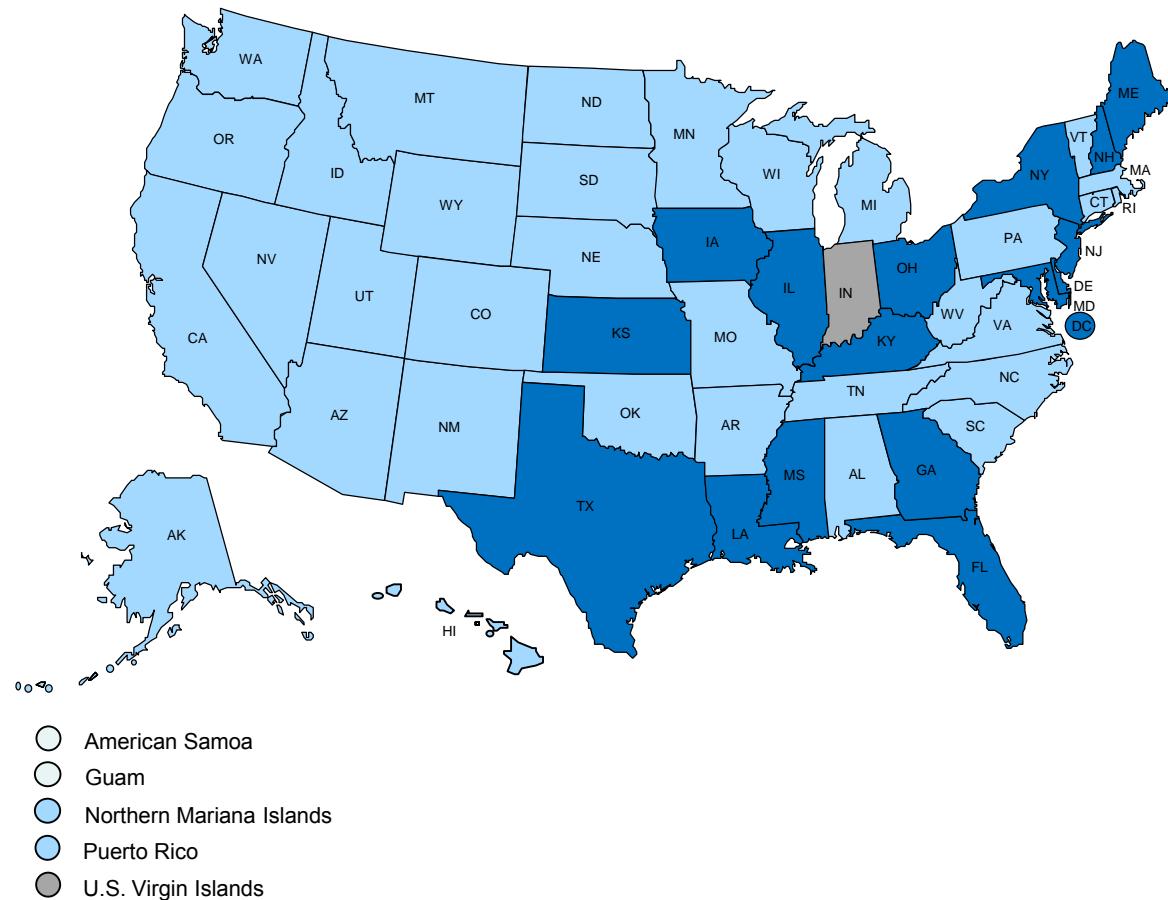


Ebola related policies  
as of January 21, 2015

Policy as compared to CDC  
guidance:

- More restrictive
- Equivalent
- Less restrictive
- Unclear if more, equivalent, or less restrictive
- No policy found

# Ebola Screening and Monitoring Policies for Asymptomatic Individuals

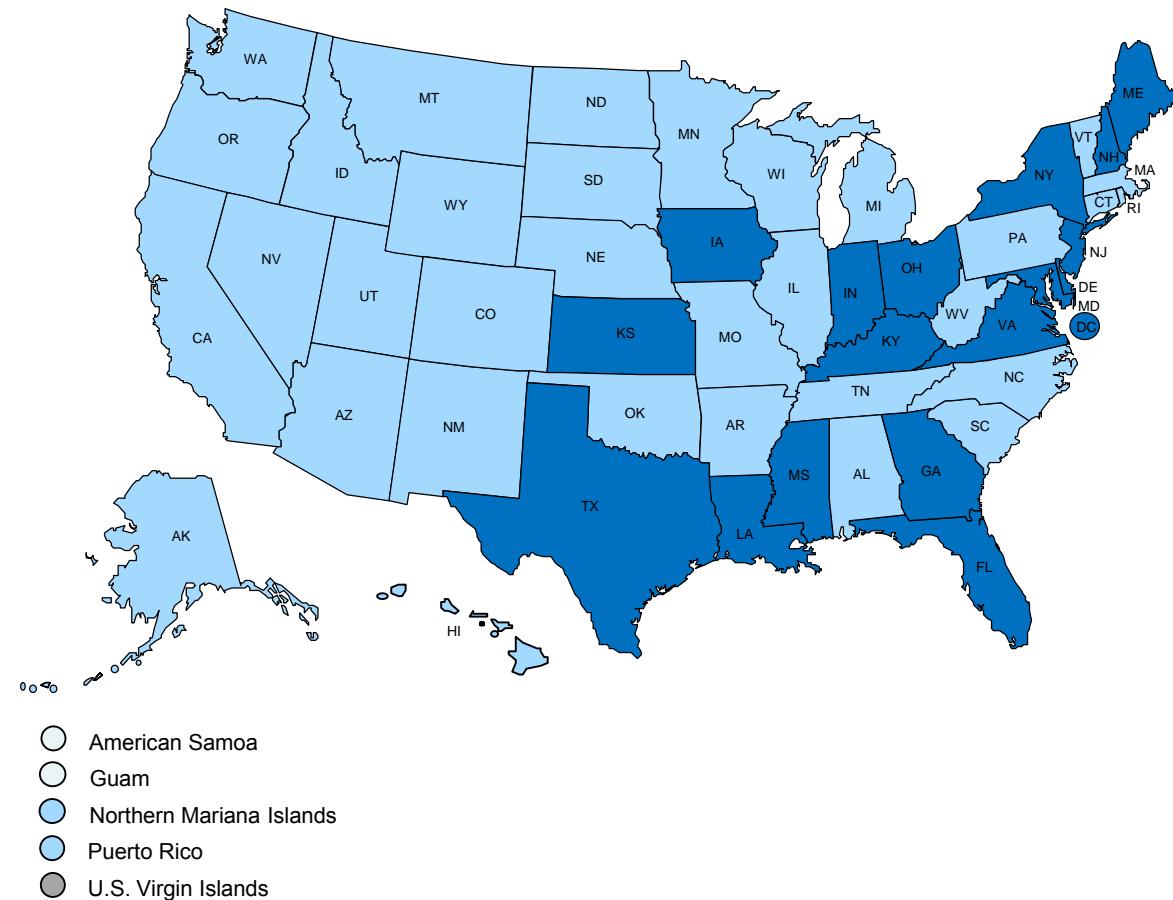


Ebola related policies  
as of February 2, 2015

Policy as compared to CDC  
guidance:

- More restrictive
- Equivalent
- Less restrictive
- Unclear if more, equivalent, or less restrictive
- No policy found

# Ebola Screening and Monitoring Policies for Asymptomatic Individuals



Ebola related policies  
as of August 31, 2015

Policy as compared to CDC  
guidance:

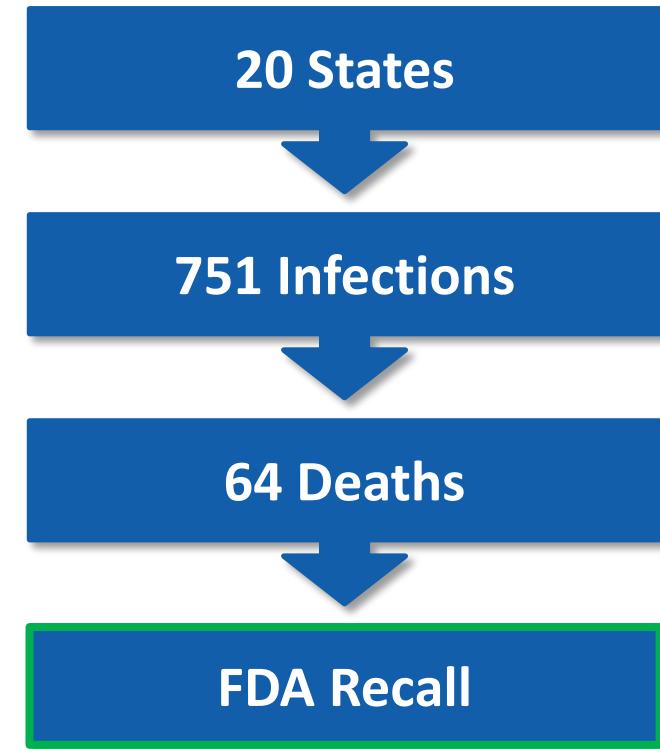
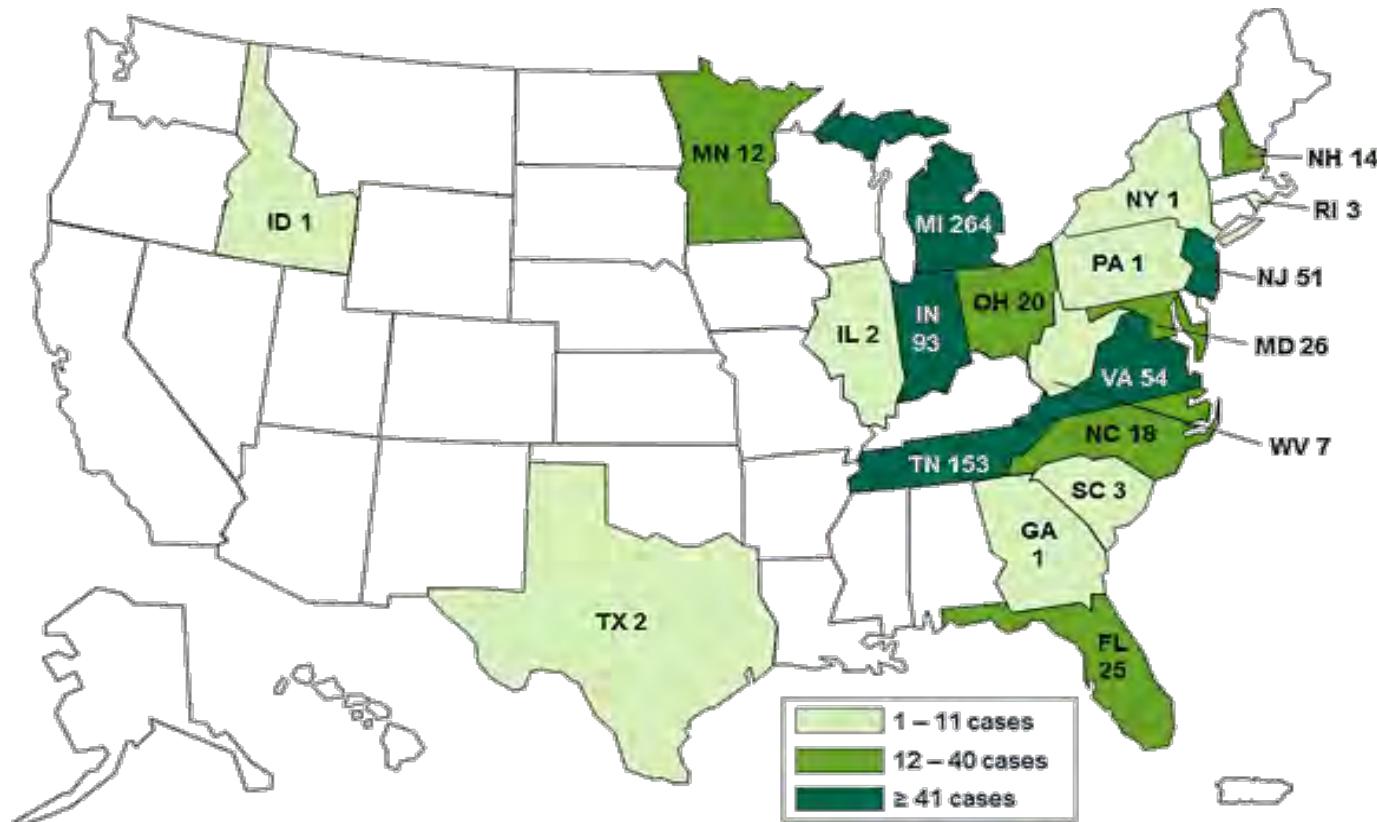
- More restrictive
- Equivalent
- Less restrictive
- Unclear if more, equivalent, or less restrictive
- No policy found

# Legal Evaluations

Measuring the impacts of law and policy on health, and vice versa

# 2012 Fungal Meningitis Outbreak Due to Contaminated Injectable Steroids

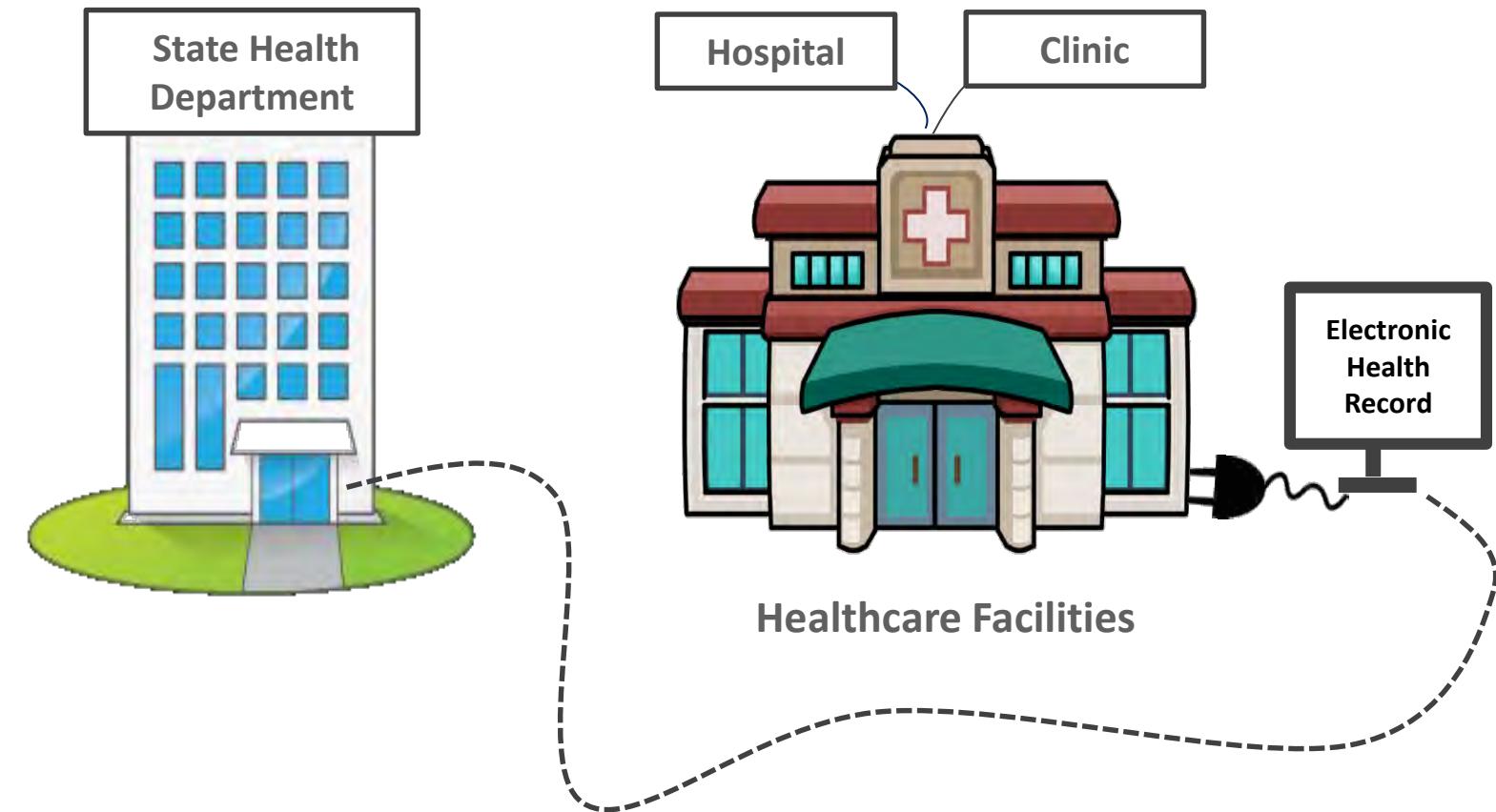
**PROBLEM:** Contaminated steroid given to many patients in hospitals and pain clinics across the United States



# Evaluated Public Health Access to Electronic Health Records

➤ **Interviews with health departments generated**

- List of barriers
- Suggestions to overcome barriers
- Highlight best practices and policies
- Practical tools



# Perceived Legal Barriers vs. Actual Legal Prohibitions

## ➤ Many perceived legal barriers to data use and release

- Not all are actual legal prohibitions

## ➤ Overcoming perceived barriers

- Apply conservative data use policies
- Identify legal solutions
- Identify technologic solutions

# Developed Toolkit on Accessing Electronic Health Records

- Worked with ASTHO to develop toolkit for health departments for perceived and actual barriers to EHR during outbreaks



**Best Practices for Access  
and Use of EHRs**



**Build and Sustain Good Relationships  
with Healthcare Facilities Before,  
During and After Outbreaks**



**Evolving National Efforts  
and Resources to Improve  
Information Exchange**



**Address Patient Privacy, Authority  
and Security Concerns**

# How Do We Use Law To Affect Social Determinants of Health?



# Developing and Implementing Local Laws that Enhance Community Health: A Case Study and Model for Public Health 3.0



**Karen DeSalvo, MD, MPH, MSc**

*Assistant Secretary for Health (Acting)*

U.S. Department of Health and Human Services



**U.S. Department of  
Health and Human Services**  
Centers for Disease  
Control and Prevention

A major health challenge for New Orleans: 25 year gap in life expectancy



# Health Issues not caused by Hurricane Katrina



August 29, 2005

# Katrina created opportunity in tragedy: Health Care System Crippled



# FORCED TO CHANGE

*Charity Hospital, an icon in trauma treatment and teaching, will never be the same after Katrina*



**SUPPLIER 1** Caution tape warns people away from Charity Hospital. Damage from Hurricane Katrina has left the hospital unusable, teeming with not only mold but also potentially lethal bacteria.

By Keith Barre  
and John Pope  
Staff writers

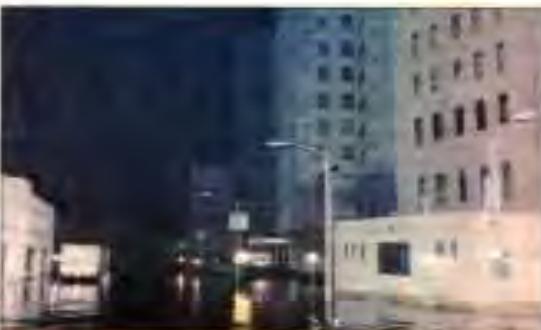
The debate had raged for years over whether to renovate Charity Hospital or tear down the art deco building on Toulouse Avenue and replace it with a smaller facility better attuned to economic reality in an era of increasing market-driven medicine.

Katrina ended the debate and may even have framed a decision on the hospital's future.

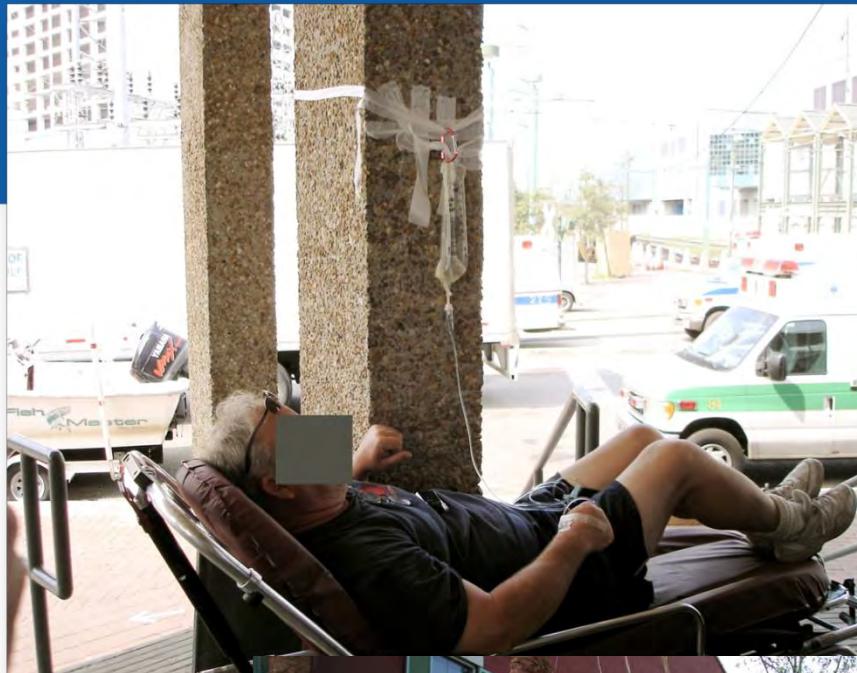
For most of New Orleans' history, Charity Hospital was at the epicenter of the city's medical community, as a center for treating victims of trauma and grave disease — especially the poor and uninsured — and as the training ground for most of Louisiana's doctors.

That tradition ended in August. Post-Katrina floods inundated the basement, wrecked wiring and plumbing, and trashed medical equipment.

See HOSPITAL, A-7

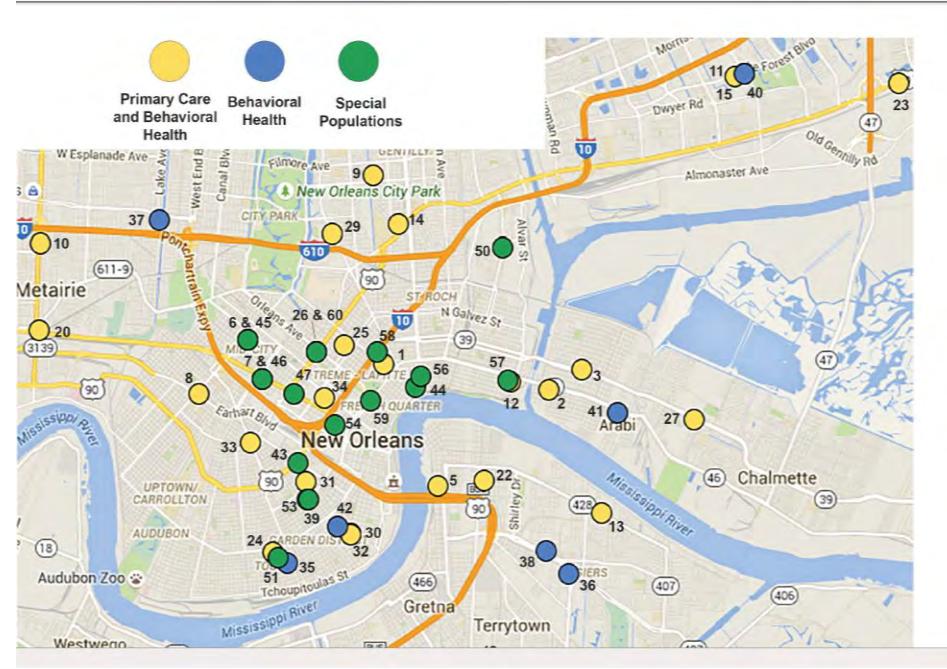


**SUPPLIER 2** Floodwater surrounds Charity Hospital, just days after Hurricane Katrina inundated the city. Basement flooding wrecked wiring and plumbing and trashed medical equipment, much of which was so old that replacement parts aren't made anymore.



# Delivery System Successfully Reformed

1. Grounded in community health infrastructure
2. Focused on improving quality
3. Digitized to improve individual care and allow for population health efforts
4. Financing focused on value and coverage expanded to include everyone



# **Better Care: Necessary But Not Sufficient**

A major health challenge for New Orleans: 25 year gap in life expectancy



# Three Buckets of Prevention

## Prevention and Population Health Framework



Auerbach, John. (2016). The 3 Buckets of Prevention. *The Journal of Public Health Management & Practice*, 22(3), 215–218.

# Social Determinants Obvious



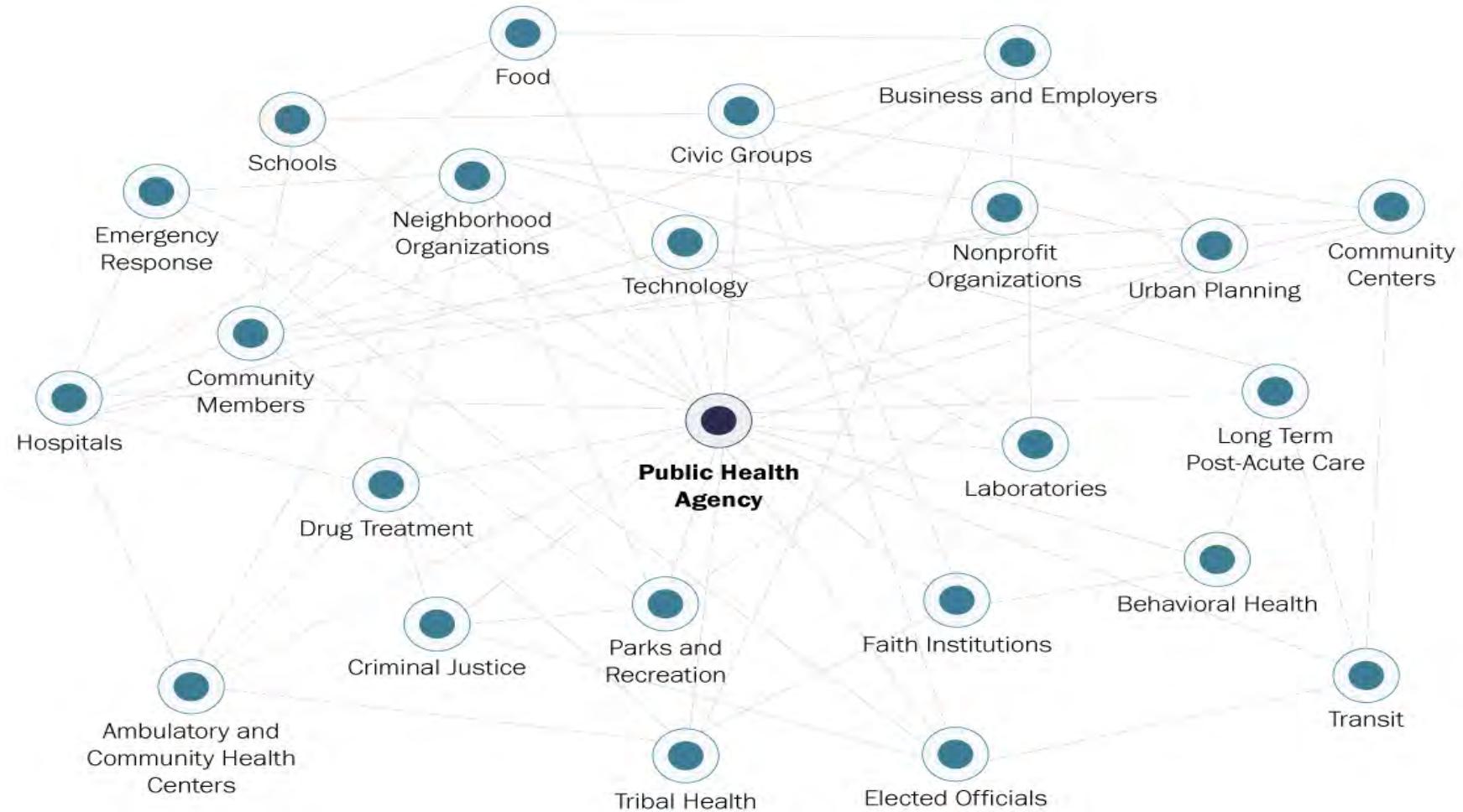
200,000 Households flooded.  
And the surrounding social infrastructure of  
churches...schools...friends...family...libraries...Not just health care.

*The Hurricane Katrina Writing Group, JGIM, 2007; Grumbach, JAMA, 2002; Gelberg, Am J Public Health, 1997; Kim, et al, HSR 2006; DeSalvo, et al, J Urban Health, 2007*

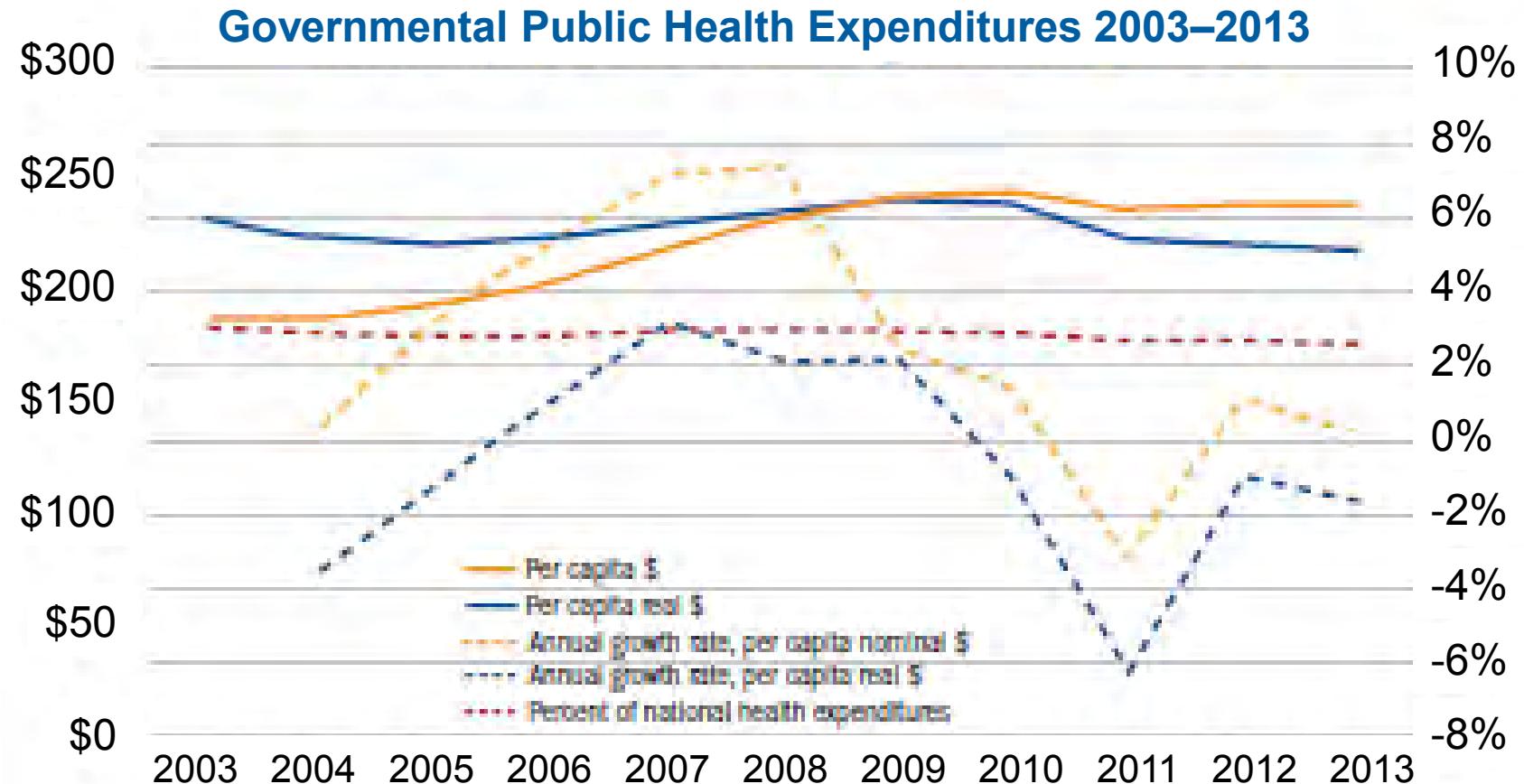
# PUBLIC --- HEALTH

What we do together as a society to ensure the conditions in which everyone can be healthy.

# PUBLIC HEALTH 3.0 SYSTEMS

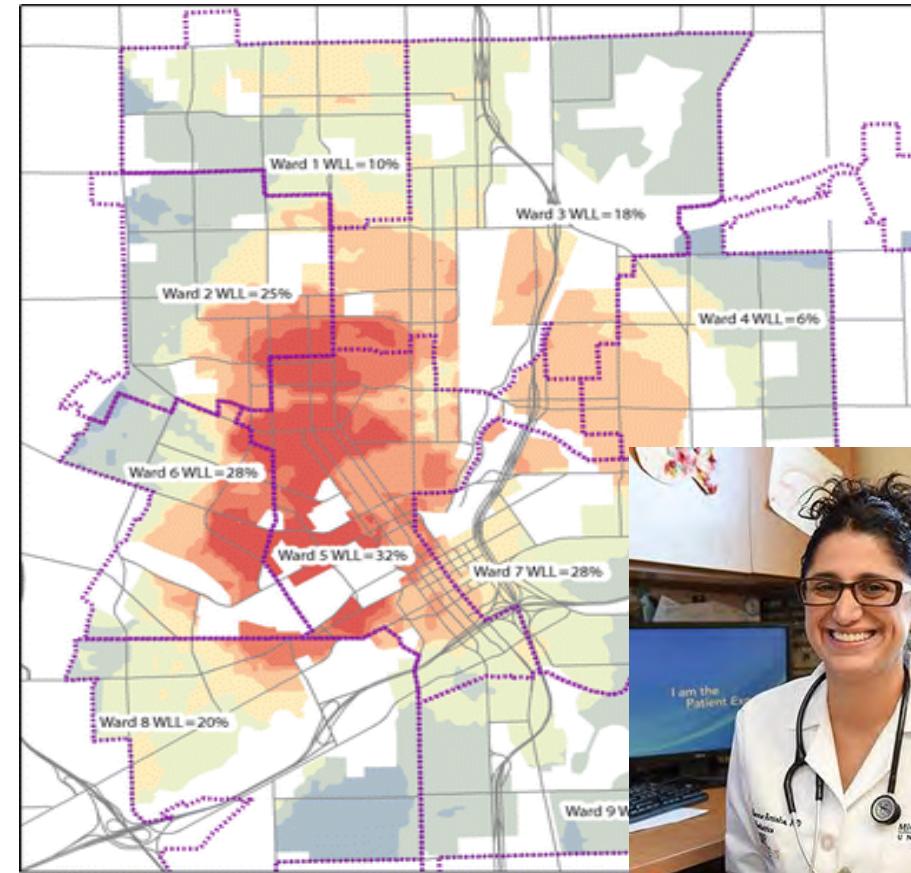
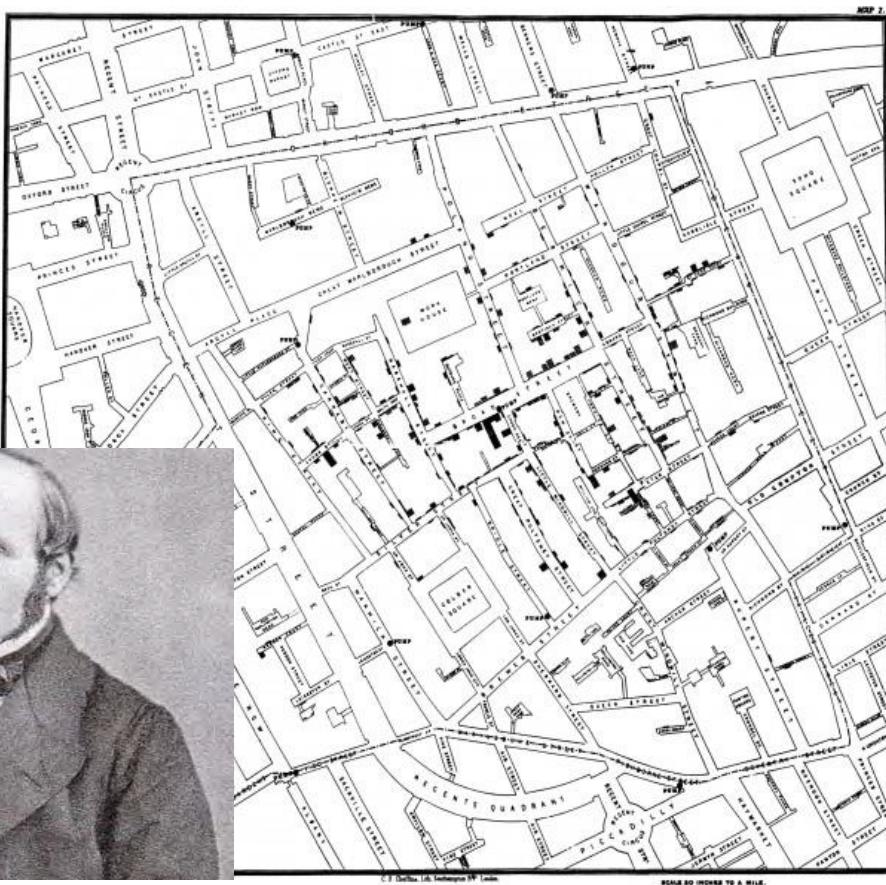


# Public Health Pressures



[publichealeconomics.org/2015/01/06/national-public-health-spending-still-waiting-for-recovery/](http://publichealeconomics.org/2015/01/06/national-public-health-spending-still-waiting-for-recovery/)

# Public Health Pressures



# Local Public Health: Statutory Responsibility & Opportunity

- **Build strong infrastructure – capable in disaster and everyday**
  - Accreditation as the roadmap
- **First advice – look to statutory roles and responsibilities**
  - Identify gaps where new legislation may impact health
  - CDC OSTLTS and Public Health Law group
- **Review**
  - Framework: required; allowed; not authorized
  - Antiquated? Pigs and Fowl regulation in the French Quarter
  - Allowed and also not authorized: Smoking

# PUBLIC HEALTH 3.0: Blueprint



A significant upgrade in public health practice to a modern version that emphasizes **cross-sectorial** environmental, policy- and systems-level actions that directly affect the **social determinants of health**.

**Local Public Health Leaders  
*as the* Chief Health Strategist**

# PUBLIC HEALTH 3.0

## TIMELINE



DeSalvo KB, O'Carroll PW, Koo D. *Am J Public Health*. 2016 Apr;106(4):621-2.

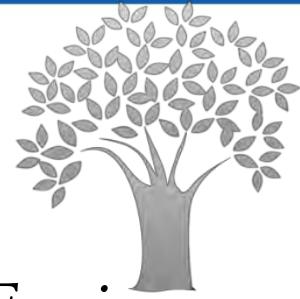
# PUBLIC HEALTH 3.0



Economic  
Opportunity



Housing

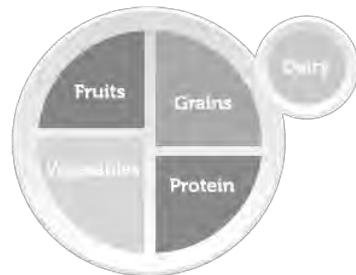


Environment



Education

**Social Determinants of Health**  
are the conditions in which people are born, live, work and age.



Food



Safe Neighborhoods



Transportation

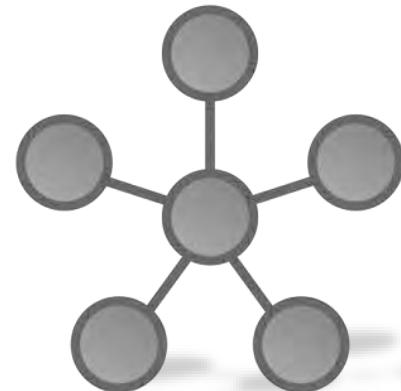
# PUBLIC HEALTH 3.0

KEY  
COMPONENTS



LEADERSHIP &  
WORKFORCE

ESSENTIAL  
INFRASTRUCTURE



STRATEGIC  
PARTNERSHIPS



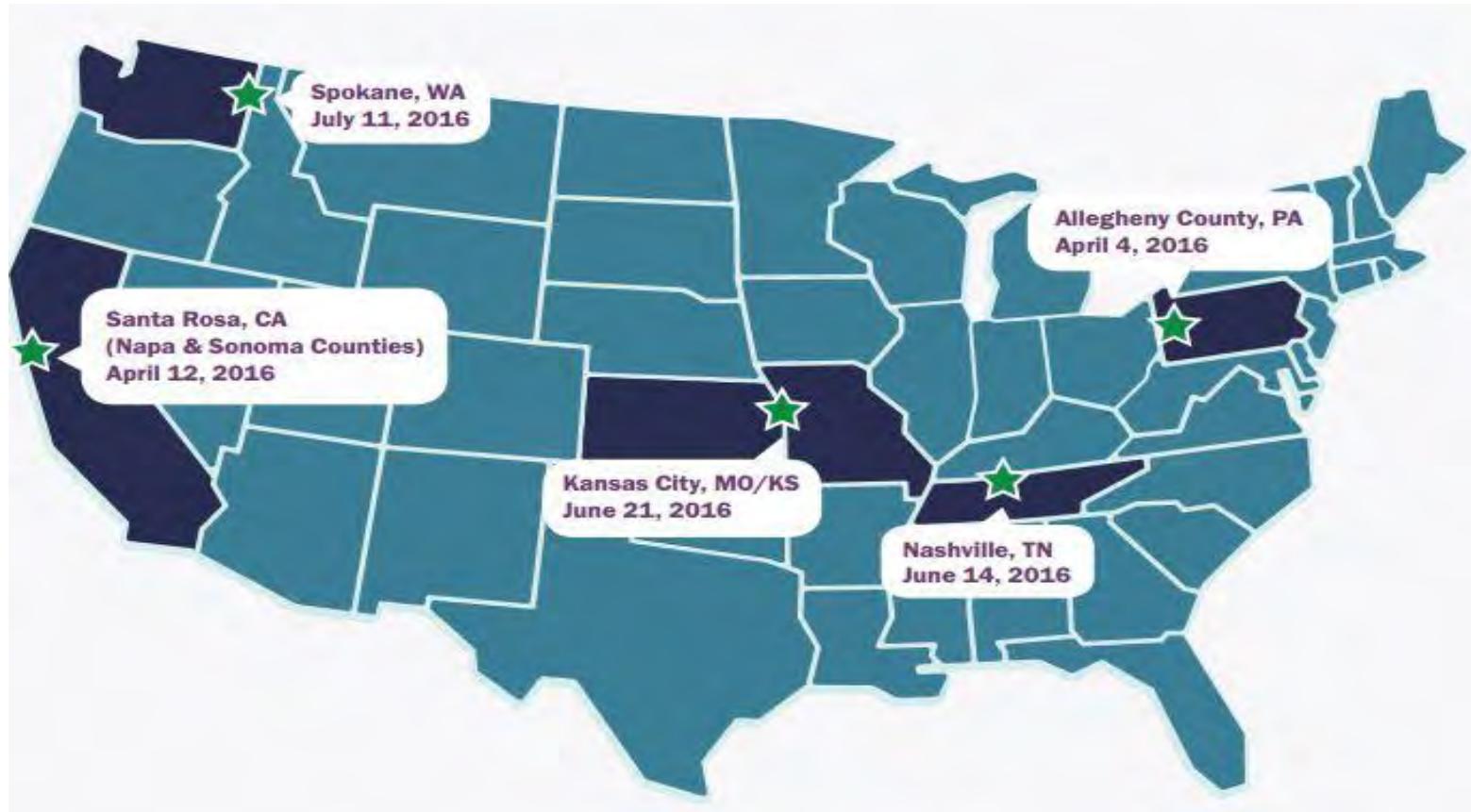
DATA,  
ANALYTICS &  
METRICS



FLEXIBLE &  
SUSTAINABLE  
FUNDING

# PUBLIC HEALTH 3.0

LISTENING  
TOUR

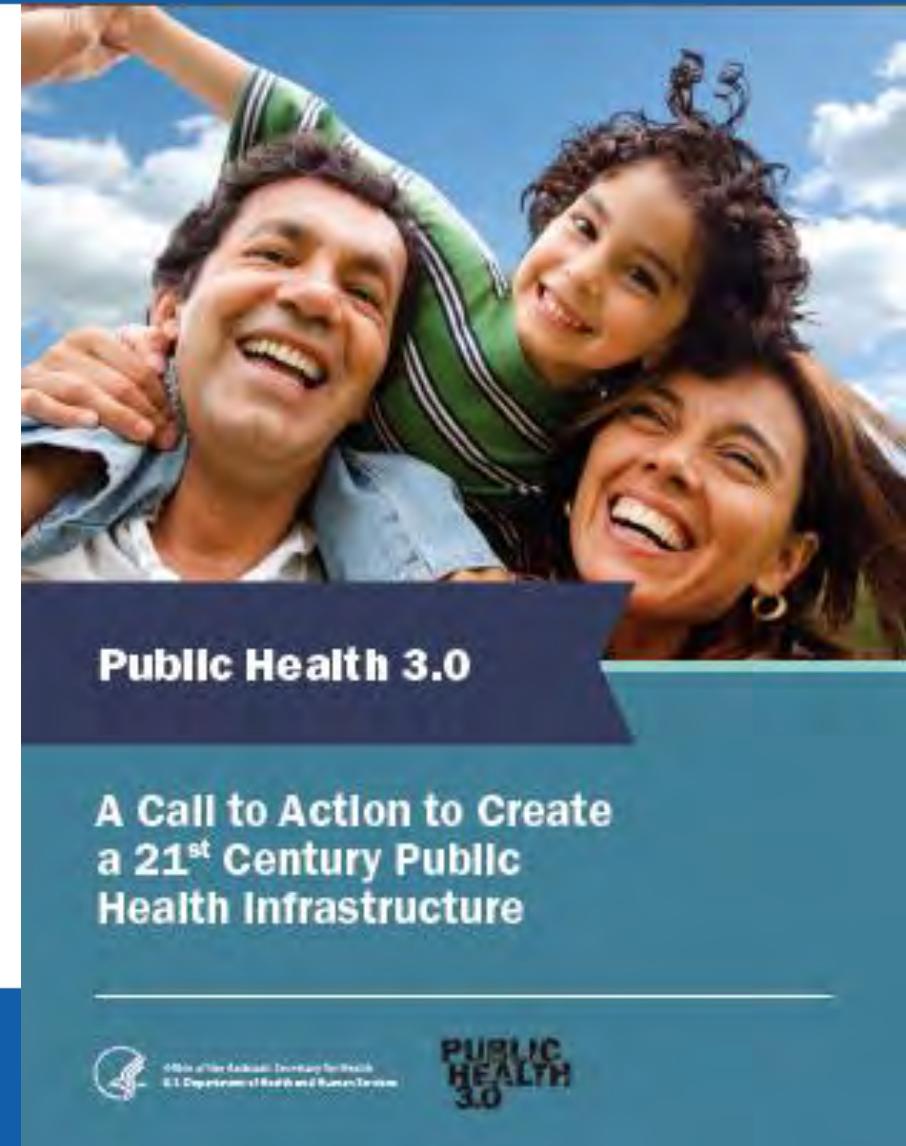


# PUBLIC HEALTH 3.0

RECOMMENDATIONS

Our recommendations reflect **what we heard** across the country.

We propose **five key recommendations** that define the conditions needed to support health departments and the broader public health system as it transforms.



# PUBLIC HEALTH 3.0

## RECOMMENDATIONS

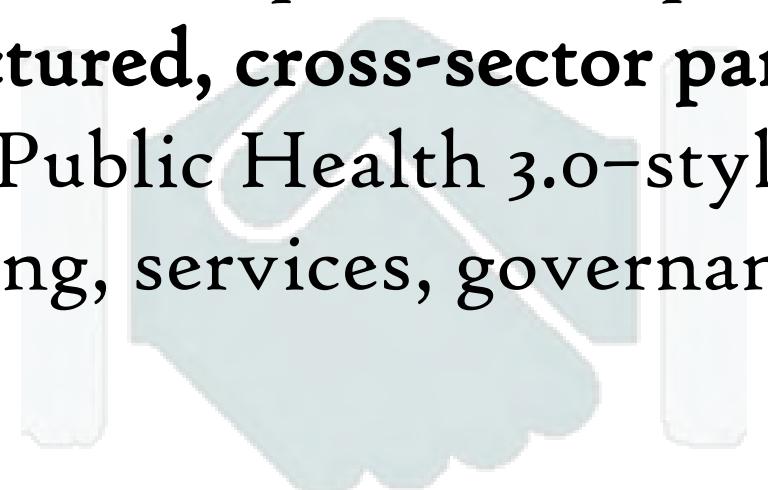
### i. Public health leaders should embrace the role of **Chief Health Strategist for their communities**—

*working with all relevant partners so that they can drive initiatives including those that explicitly address “upstream” social determinants of health.*

*Specialized Public Health 3.0 training should be available for those preparing to enter or already within the public health workforce.*

# PUBLIC HEALTH 3.0

RECOMMENDATIONS

- 
2. Public health departments should engage with community stakeholders—from both the public and private sectors—to form vibrant, **structured, cross-sector partnerships** designed to develop and guide Public Health 3.0-style initiatives and to foster shared funding, services, governance, and collective action.

# PUBLIC HEALTH 3.0

RECOMMENDATIONS

3. Public Health Accreditation Board (PHAB) criteria and processes for department **accreditation should be enhanced** and supported so as to best foster Public Health 3.0 principles, as we strive to ensure that every person in the United States is served by nationally accredited health departments.

# PUBLIC HEALTH 3.0

## RECOMMENDATIONS

4. Timely, reliable, granular-level (i.e., sub-county), and **actionable data** should be made accessible to communities throughout the country, and clear **metrics** to document success in public health practice should be developed in order to guide, focus, and assess the impact of prevention initiatives, including those targeting the social determinants of health and enhancing equity.

# PUBLIC HEALTH 3.0

## RECOMMENDATIONS

5. Funding for public health should be enhanced and substantially modified, and innovative funding models should be explored so as to expand financial support for Public Health 3.0-style leadership and prevention initiatives. Blending and braiding of funds from multiple sources should be encouraged and allowed, including the recapturing and reinvesting of generated revenue. Funding should be identified to support core infrastructure as well as community-level work to address the social determinants of health.

# PH 3.0: Community Health and the Law in New Orleans

- Public Health Law is a major non-medical determinant of health
- Powerful tool to affect change at the system level
- Affordable Care Act ensured ongoing access to value focused care
- HITECH Act supports health IT efforts for care and for public health
- Leading causes of morbidity and mortality
  - Complete streets
  - City-wide smoking ban

## Creating Healthier Communities: Who's Doing It, and How?

A look at places that have charted a "roadmap to health."

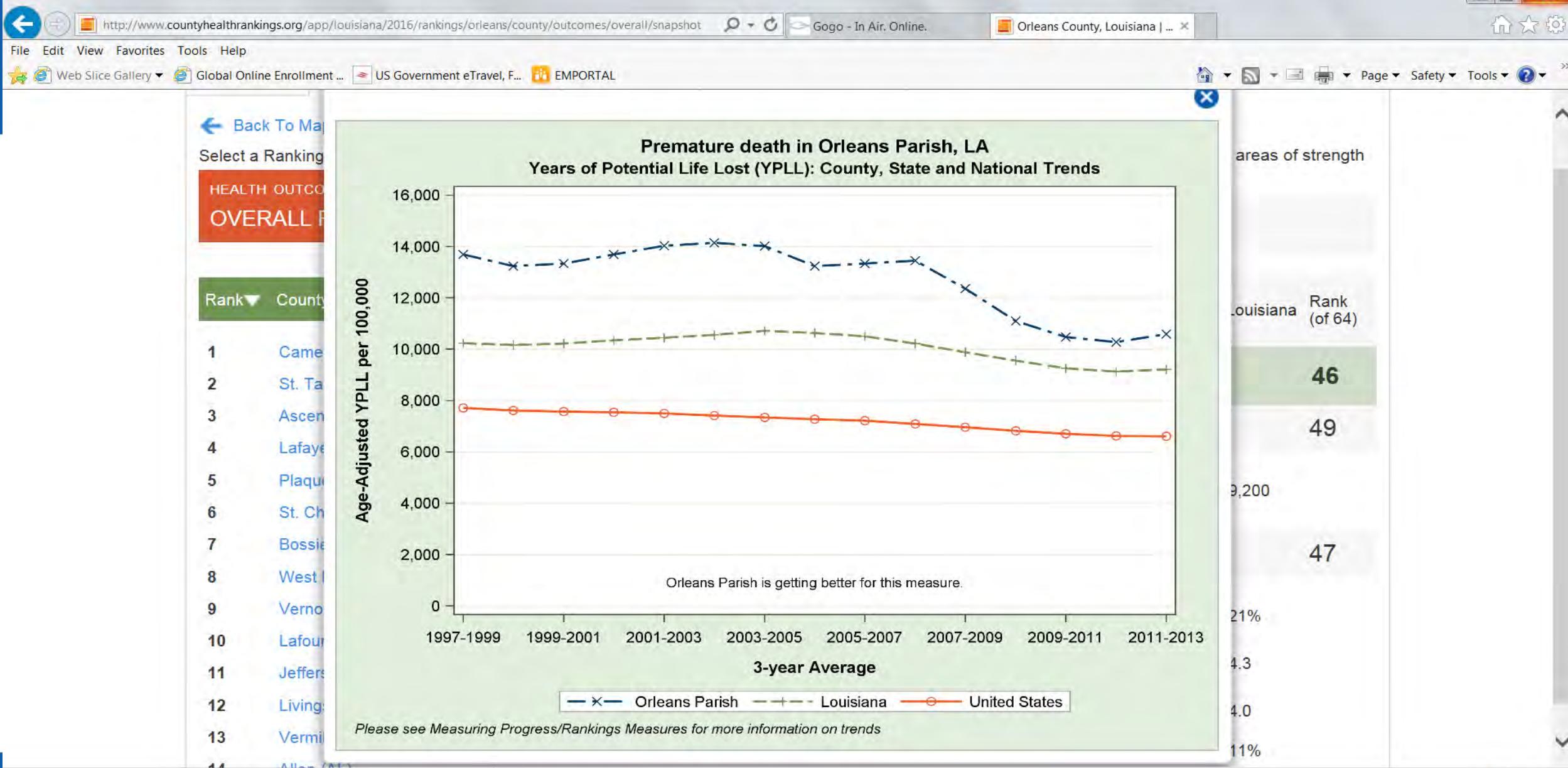
By RACHEL POMERANCE

March 14, 2013

Here's a riddle for you. How do you make a public health example out of New Orleans? That's right, the city known for po' boys and partying and a flavor all its own—one that's very often fried and fatty. And that's the sunnier side of the story. New Orleans has suffered one scourge after another: Hurricane Katrina, which flooded 80 percent of the city, killing 1,000 people and leveling homes and beloved landmarks; notorious levels of corruption (Ray Nagin, the mayor during the catastrophe, was recently indicted for fraud, bribery, money laundering and other federal charges); and some of the nation's highest rates of poverty, obesity and crime.

But New Orleans is remaking itself. The health department's "Fit NOLA" campaign has employed a range of sectors and civic groups, and public-private partnerships to envision a city that's among America's 10 healthiest by 2018, New Orleans' tricentennial. The program has earned New Orleans recognition as one of six U.S. communities awarded the Roadmaps to Health prize, a new initiative from the Robert Wood Johnson Foundation (RWJF), which funds public health programs and, in this case, \$25,000 to each community. The other prize winners, announced last month, are: Cambridge, Mass.; Falls River, Mass.; Manistique, Mich.; Minneapolis, Minn.; and Santa Cruz County, Calif. (To learn more about these efforts and see the video clips on each community, visit the foundation's website.)





# PUBLIC HEALTH 3.0

[www.healthypeople.gov/ph3](http://www.healthypeople.gov/ph3)

#PH3

