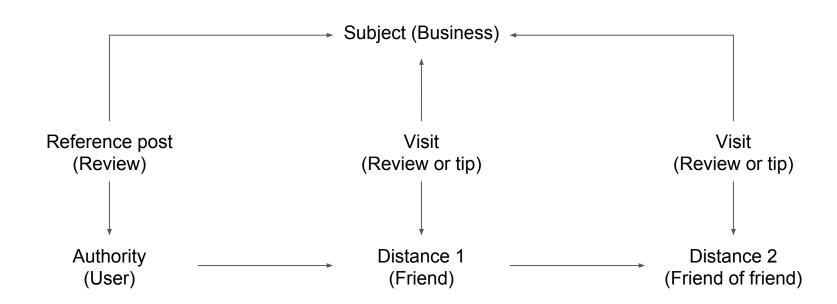
Distant Authorities

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Research topic

- Motivation
 - Information drift over distance
- Subject
 - Distance from recommendation vs probability of acting on recommendation
- Problem Parameters
 - Yelp dataset
 - Reference posts
 - Distribution of visits

Visit distribution



Methods

- Reference posts: classifiers
 - Trainer: "Local experts"
 - Comparison set: "Elite" reviews
- Distribution
 - Effective closeness
 - Actual distance
- Correlation
 - Control set
 - Data aggregation

Progress

- Development environment
 - Drill
 - Python
 - Restricted dataset (Montreal restaurants)
- Reference posts
 - Trainer set
 - Evaluation set