

Eric Markus

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Portfolio www.ericmark.us

SKILLS

Adobe Creative Suite (InDesign, Illustrator, Lightroom, Photoshop, Premiere), Microsoft Office Suite (Excel, Outlook, PowerPoint, Word), HTML, CSS

BIOGRAPHY

Inventive and typography-oriented Graphic Designer with a proven track record in producing visually compelling print materials and digital content. Skilled in Adobe Creative Suite and HTML/CSS, with experience in branding, event management, and communications. Holds a BFA in Graphic Design with a 3.7 GPA from Boston University.

EXPERIENCE

Graphic Designer/Assistant *Pomegranate Gallery*

New York, NY

9/2022 – 3/2023

Wrote outgoing gallery communications to correspond with donors, artists, and curators. Organized events to raise funds and connect with community members; Responsibilities included designing mailers, managing communications, and overseeing donations.

Graphic Designer *Blair Academy*

Blairtown, NJ

7/2021 – 5/2022

Produced branded brochures, fundraising materials, and email campaigns. Worked with fundraising team to understand campaign goals and develop effective messaging. Adhered to marketing objectives and brand guidelines to ensure consistency.

Graphic Designer *Boston University Libraries*

Boston, MA

9/2019 – 5/2020

Created social media content, digital assets, and signage to generating awareness for mental health. Curated content that would resonate with and positively impact the target audience. Developed a consistent look and feel across mediums to ensure cohesive messaging

Graphic Designer *The Ackerman Institute*

New York, NY

9/2018 – 3/2019

Worked with the Digital Creative team to best understand their mission and graphic needs. Created digital assets to promote inclusivity among gender expansive adolescents, ensuring all materials were culturally sensitive and resonated with the target audience.

Graphic Design Intern *The Jewish Museum*

New York, NY

5/2018 – 9/2018

Developed a cohesive brand book that covering typography, iconography, digital assets, and usage guidelines. Implemented new brand book to ensure a consistent identity across departments. Created and edited on-brand web ads, brochures, and fundraising materials

Graphic Design Intern *New York Botanical Garden*

New York, NY

5/2017 – 9/2017

Created various brand assets including signage, children's programs, and social media content. Aligned creative concepts with NYBG branding in an innovative way to garner visitor attention and engage a diverse audience effectively, boosting overall brand awareness.