

# ERIC MARKUS

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## Biography/Skills

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Inventive and typography-oriented Graphic Designer with a proven track record in creating visually compelling print materials and digital content. Holds a BFA in Graphic Design with a 3.7 GPA from Boston University. Expert in Adobe Creative Suite. Skilled in Microsoft Office Suite, HTML, CSS, and Java. Thrives in fast-paced environments and enjoys new challenges. Capable of working collaboratively or independently. Available for freelance work.

## Work Experience

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**SEP 2022 – MAR 2023**  
**NEW YORK, NY**

### **Graphic Designer/Assistant** **Pomegranate Gallery**

Wrote outgoing gallery communications to correspond with donors, artists, and curators. Organized events to raise funds and connect with community members; Responsibilities included designing gallery books, managing communications, and overseeing donations.

**JAN 2021 – MAY 2022**  
**BLAIRSTOWN, NJ**

### **Graphic Designer** **Blair Academy**

Produced branded brochures, fundraising materials, and email campaigns. Worked with fundraising team to understand campaign goals and develop effective messaging. Adhered to marketing objectives and brand guidelines to ensure visual consistency.

**SEP 2019 – MAY 2020**  
**BOSTON, MA**

### **Graphic Designer** **Boston University Libraries**

Created social media content, digital assets, and signage to generating awareness for mental health. Curated content that would resonate with and positively impact the target audience. Developed a consistent look across mediums to ensure cohesive messaging

**SEP 2018 – MAR 2019**  
**NEW YORK, NY**

### **Graphic Designer** **The Ackerman Institute**

Worked with the Digital Creative team to best understand their mission and graphic needs. Created digital assets to promote inclusivity among gender expansive adolescents, ensuring all materials were culturally sensitive and resonated with the target audience.

**MAY 2018 – SEP 2018**  
**NEW YORK, NY**

### **Graphic Design Intern** **The Jewish Museum**

Developed a cohesive brand book that covered typography, iconography, digital assets, and usage guidelines. Implemented new brand book to ensure a consistent identity across departments. Created and edited on-brand web ads, brochures, and fundraising materials

**MAY 2017 – SEP 2017**  
**NEW YORK, NY**

### **Graphic Design Intern** **New York Botanical Garden**

Created various brand assets including signage, children's programs, and social media content. Aligned creative concepts with NYBG branding in an innovative way to garner visitor attention and engage a diverse audience effectively, boosting overall brand awareness.

**References Available  
Upon Request**