

ERIC MARKUS
eric.rmarkus@gmail.com
www.ericmark.us

Inventive and typography-oriented Graphic Designer with a proven track record in creating visually compelling print materials and digital content. Holds a BFA in Graphic Design with a 3.7 GPA from Boston University. Expert in Adobe Creative Suite. Skilled in Microsoft Office Suite, HTML, CSS, and Java. Thrives in fast-paced environments and enjoys new challenges. Capable of working collaboratively or independently.

WORK EXPERIENCE

SEP 2022 – MAR 2023
NEW YORK, NY

Graphic Designer/Assistant
Pomegranate Gallery

Wrote outgoing gallery communications to correspond with donors, artists, and curators. Organized events to raise funds and connect with community members; Responsibilities included designing publications, creating web ads, and overseeing donations.

JAN 2021 – MAY 2022
BLAIRSTOWN, NJ

Graphic Designer
Blair Academy

Produced branded brochures, fundraising materials, and email campaigns. Worked with fundraising team to understand campaign goals and develop effective messaging. Adhered to marketing objectives and brand guidelines to ensure visual consistency.

SEP 2019 – MAY 2020
BOSTON, MA

Graphic Designer
Boston University Libraries

Created social media content, digital assets, and signage to generating awareness for mental health. Curated content that would resonate with and positively impact the target audience. Developed a consistent look across mediums to ensure cohesive messaging

SEP 2018 – MAR 2019
NEW YORK, NY

Graphic Designer
The Ackerman Institute

Worked with the Digital Creative team to best understand their mission and graphic needs. Created digital assets to promote inclusivity among gender expansive adolescents, ensuring all materials were culturally sensitive and resonated with the target audience.

MAY 2018 – SEP 2018
NEW YORK, NY

Graphic Design Intern
The Jewish Museum

Developed a cohesive brand book that covered typography, iconography, digital assets, and usage guidelines. Implemented new brand book to ensure a consistent identity across departments. Created and edited on-brand web ads, brochures, and fundraising materials

MAY 2017 – SEP 2017
NEW YORK, NY

Graphic Design Intern
New York Botanical Garden

Created various brand assets including signage, children's programs, and social media content. Aligned creative concepts with NYBG branding in an innovative way to garner visitor attention and engage a diverse audience effectively, boosting overall brand awareness.