

Ayesha Arif

STUDENT

Pakistani based in Dubai, UAE

Email: ayesha.arif99@gmail.com

Phone: +971 50 386 3136

CAREER OBJECTIVE

International Development undergraduate candidate with an in-depth knowledge of global development issues, demonstrable research and communications skills and a flexible and dedicated work ethic currently seeking a Masters opportunity to acquire advanced knowledge and practical experience in the field of International Development.

WORK HISTORY

Writer

Nov 2020 - Present

Medium

- Analytical research articles centered around current International Development issues published on a regular basis.
- Link to the blog: ayesha-arif.medium.com

Research & Communications Intern

Jul 2019 - Sep 2019
Institute of Peace & Diplomatic Studies, Pakistan

- Utilized exceptional writing, editing and proofreading skills to produce engaging and error-free content.
- Wrote and distributed press releases for major events.
- Secured media coverage for clients, company and specific campaigns.
- Provided administrative support to senior team members.
- Developed original content for blog posts and website articles.
- Created informative and entertaining posts for the organization's Twitter, Facebook and Instagram pages.
- Completed thorough research into assigned topics.
- Managed competing deadlines with efficiency.

EDUCATION

BSc. International Development

University of London (External Program)

2018 - 2021

Cambridge GCE A Level

International Training Institute, Dubai
Economics (B), Sociology (A), Geography (b)

2016 - 2018

Cambridge IGCSE O Level

City School International, Dubai

Chemistry (A*), Physics (A*), Biology (A*), Maths (A*),
English (A), ICT (A), Environmental Management (A)

2013 - 2016

SKILLS

- Analysis and Research
- Project Management
- Editing and Proofreading
- Written and Verbal Communication
- MS Office Expert

VOLUNTEER EXPERIENCE

UNV - UNDP Afghanistan | Dec 2020

Jameel Arts Centre | Dec 2020

Emirates Literature Festival | 2019 - 2021

Dubai Cares | 2013 - 2015

ACCOMPLISHMENTS

1st Place in the Taleem Poetry Competition
Emirates Literature Festival, 2018

Participated in the Asia Youth International Model UN
Thailand, 2018

Participated in the American University of Sharjah Model
UN
UAE, 2017

Awarded for Leadership Skills
City School International, 2016

1st Place at Annual Science Fair
City School International, 2015

COURSES & SPECIALIZATIONS

Energy Production, Distribution and Safety Specialization

University at Buffalo | Sep 2020

<https://coursera.org/share/aacb5d2ec06713b23cd8399de73920e3>

Virtual Experience Program

New South Wales Government | Jul 2020

https://insidesherpa.s3.amazonaws.com/completion-certificates/NSW%20Government%20Virtual%20Program/LEvP9qwXSHsaZDBnB_NSW%20Government_BASZQraeKreyvfNB_completion_certificate.pdf

Global Diplomacy in a Modern Age

SOAS, University of London | Jul 2018

<https://www.coursera.org/account/accomplishments/certificate/8HVM3C8KEUJ2>

Concepts in Sustainable Development

University of Leicester | Feb 2018

<https://www.futurelearn.com/certificates/1twkmso>

Global Prosperity Beyond GDP

UCL, University of London | Jan 2018

<https://www.futurelearn.com/certificates/f4vj48l>

CONFERENCES

UNHCR Panel on Youth Engagement & the Global Refugee Crisis

American University Dubai | 2017

Psychology In Action Seminar

Herriot-Watt University, Dubai | 2016

UNEP Green Hope Conference

UAE, 2015

LANGUAGES

Urdu | Native

English | Fluent

Hindi | Fluent

French | Beginner

PROJECTS

Teaching Assignment

City School International | 2016

- Gave creative and interactive sessions on English and Math to students from grade 4 to grade 8

Digital Magazine Designing Workshop

The City School International | 2016

- Conducted a tutorial type workshop for high school students on how to create and design a professional digital magazine

Co-Editor of School Magazine

City School International | 2014 - 2016

- Edited the numerous entries for the magazine to bring them up to a professional standard.
- Designed the layout of the magazine.
- Created QR Code for the Magazine to make it easily accessible to everyone.
- View the magazine here:
<https://www.canva.com/design/DABf2CzthHY/-1b6YdvudxBUfx2x0frLQ/edit>

Breast Cancer Awareness Campaign

The City School International | 2015

- Organized and assigned duties to team members
- Created slideshows
- Designed posters and flyers
- Gave speeches during Campaign

President of Environmental Club

City School International | 2013 - 2015

- Delivered weekly interactive sessions on Environmental Issues and Sustainable Development to the club members.
- Developed numerous sustainability projects with research and innovation to be carried out within the school.
- Created awareness amongst the non-member students around the school ranging from kindergarten to secondary school.
- Organized interactive assembly sessions on Environmental Management.

Clean Up Campaigns

The City School International | 2013 - 2014

- Visited the beaches and desert regions of Dubai which had been littered by civilians and tourists to clean them up.