

# Ayesha Arif

STUDENT

Pakistani based in Dubai, UAE  
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## CAREER OBJECTIVE

International Development undergraduate candidate with an in-depth knowledge of global development issues, demonstrable research and communications skills and a flexible and dedicated work ethic currently seeking a Masters opportunity to acquire advanced knowledge and practical experience in the field of International Development.

## WORK HISTORY

### Writer

Nov 2020 - Present

Medium

- Analytical research articles centered around current International Development issues published on a regular basis.
- Link to the blog: [ayesha-arif.medium.com](https://ayesha-arif.medium.com)

### Research & Communications Intern

Jul 2019 - Sep 2019

Institute of Peace & Diplomatic Studies, Pakistan

- Utilized exceptional writing, editing and proofreading skills to produce engaging and error-free content.
- Wrote and distributed press releases for major events.
- Secured media coverage for clients, company and specific campaigns.
- Provided administrative support to senior team members.
- Developed original content for blog posts and website articles.
- Created informative and entertaining posts for the organization's Twitter, Facebook and Instagram pages.
- Completed thorough research into assigned topics.
- Managed competing deadlines with efficiency.

## EDUCATION

### BSc. International Development University of London (External Program)

2018 - 2021

### Cambridge GCE A Level International Training Institute, Dubai

2016 - 2018

Economics (B), Sociology (A), Geography (b)

### Cambridge IGCSE O Level

2013 - 2016

City School International, Dubai

Chemistry (A\*), Physics (A\*), Biology (A\*), Maths (A\*),  
English (A), ICT (A), Environmental Management (A)

## SKILLS

Analysis and Research  
Project Management  
Editing and Proofreading  
Written and Verbal Communication  
MS Office Expert

## VOLUNTEER EXPERIENCE

UNV - UNDP Afghanistan | Dec 2020

Jameel Arts Centre | Dec 2020

Emirates Literature Festival | 2019 - 2021

Dubai Cares | 2013 - 2015

## ACCOMPLISHMENTS

1st Place in the Taleem Poetry Competition  
Emirates Literature Festival, 2018

Participated in the Asia Youth International Model UN  
Thailand, 2018

Participated in the American University of Sharjah Model UN  
UAE, 2017

Awarded for Leadership Skills  
City School International, 2016

1st Place at Annual Science Fair  
City School International, 2015

## COURSES & SPECIALIZATIONS

### Energy Production, Distribution and Safety Specialization

University at Buffalo | **Sep 2020**

<https://coursera.org/share/aacb5d2ec06713b23cd8399de73920e3>

### Virtual Experience Program

New South Wales Government | **Jul 2020**

[https://insidesherpa.s3.amazonaws.com/completion-certificates/NSW%20Government%20Virtual%20Program/LEvP9qwXSHsaZDBnB\\_NSW%20Government\\_BASZQraeKreyvfuNB\\_completion\\_certificate.pdf](https://insidesherpa.s3.amazonaws.com/completion-certificates/NSW%20Government%20Virtual%20Program/LEvP9qwXSHsaZDBnB_NSW%20Government_BASZQraeKreyvfuNB_completion_certificate.pdf)

### Global Diplomacy in a Modern Age

SOAS, University of London | **Jul 2018**

<https://www.coursera.org/account/accomplishments/certificate/8HVM3C8KEUJ2>

### Concepts in Sustainable Development

University of Leicester | **Feb 2018**

<https://www.futurelearn.com/certificates/1twkms0>

### Global Prosperity Beyond GDP

UCL, University of London | **Jan 2018**

<https://www.futurelearn.com/certificates/f4vj48l>

## CONFERENCES

### UNHCR Panel on Youth Engagement & the Global Refugee Crisis

American University Dubai | **2017**

### Psychology In Action Seminar

Herriot-Watt University, Dubai | **2016**

### UNEP Green Hope Conference

UAE, **2015**

## LANGUAGES

Urdu | Native

English | Fluent

Hindi | Fluent

French | Beginner

## PROJECTS

### Teaching Assignment

City School International | **2016**

- Gave creative and interactive sessions on English and Math to students from grade 4 to grade 8

### Digital Magazine Designing Workshop

The City School International | **2016**

- Conducted a tutorial type workshop for high school students on how to create and design a professional digital magazine

### Co-Editor of School Magazine

City School International | **2014 - 2016**

- Edited the numerous entries for the magazine to bring them up to a professional standard.
- Designed the layout of the magazine.
- Created QR Code for the Magazine to make it easily accessible to everyone.
- View the magazine here:  
<https://www.canva.com/design/DABf2CzthHY/-1b6YdvudxBUvfx2x0frLQ/edit>

### Breast Cancer Awareness Campaign

The City School International | **2015**

- Organized and assigned duties to team members
- Created slideshows
- Designed posters and flyers
- Gave speeches during Campaign

### President of Environmental Club

City School International | **2013 - 2015**

- Delivered weekly interactive sessions on Environmental Issues and Sustainable Development to the club members.
- Developed numerous sustainability projects with research and innovation to be carried out within the school.
- Created awareness amongst the non-member students around the school ranging from kindergarten to secondary school.
- Organized interactive assembly sessions on Environmental Management.

### Clean Up Campaigns

The City School International | **2013 - 2014**

- Visited the beaches and desert regions of Dubai which had been littered by civilians and tourists to clean them up.