

# EREN BILEN

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## Research Interests

Applied Microeconomics, Tournaments, Health Economics

## Education

Ph.D. Economics, University of South Carolina	Fall 2016-Present
<i>Committee:</i> Alexander Matros (chair), Philip Brookins, Lindsey Woodworth, Edsel Pena	
M.A. Economics, University of South Carolina	May 2016
C.A.S. Applied Statistics, University of South Carolina	May 2016
B.A. Economics, Izmir University of Economics	May 2015
B.A. International Trade and Finance, Izmir University of Economics	May 2015

## Job Market Paper

“The Superstar Effect: Evidence from Chess”, with Alexander Matros

**Abstract.** “Superstars” exist in many places – in classrooms, or in workplaces, there is a small number of people who show extraordinary talent and ability. The impact they have on their peers, however, is an ongoing research topic. In competition, they might intimidate others; causing their peers to show less effort. On the other hand, superstars might encourage higher effort, as their existence in a competition encourages them to “step up” their game. In this study, we analyze the impact of a superstar on their peers using evidence from chess. The existence of a contemporary superstar (and the current World Chess Champion) Magnus Carlsen, as well as, past world champions such as Garry Kasparov, Anatoly Karpov, or Bobby Fischer enables us to identify whether the existence of a superstar in a chess tournament has a positive or an adverse effect on other chess players’ performance. We identify errors committed by players using computer evaluation that we run on our sample with 35,000 games and 2.8 million moves with observations from 1962 to 2019, and estimate position complexity via an Artificial Neural Network (ANN) algorithm that learns from an independent sample with 25,000 games and 2 million moves. The results indicate that the effect depends on the intensity of the superstar. If the skill gap between the superstar and the rest of the competitors is large enough, an adverse effect exists. However, when the skill gap is small, there may be slight positive peer effects. In terms of head-to-head competition, the evidence shows that players commit more mistakes against superstars in similarly-complex games. Understanding the effect of superstars on peer performance is crucial for firms and managers considering to introduce a superstar associate for their team.

## Publications

1. “Online Cheating Amid COVID-19”, *Journal of Economic Behavior & Organization*, 182, February 2021, pp. 196-211, with Alexander Matros.  
**News coverage on Forbes:** <https://www.forbes.com/sites/dereknewton/2020/09/30/research-students-may-opt-out-of-online-test-monitoring-with-big-catch/#6f8e0e9055c4>  
**San Francisco Chronicle:** <https://www.sfchronicle.com/education/article/Online-cheating-surges-during-the-pandemic-15696066.php>

## Working Papers

1. “Another One Bites the Dust: Peer Effects and Motivation in High Level Performers”, with Robert Pettis.
2. “When Trader Joe’s Comes to Town: The Effects of Trader Joe’s Store Openings on Adult Obesity”.
3. “To Drive or Bike?: The Effects of Transportation Method Choice on Obesity”.

## Work in Progress

1. “Optimal Size of Groups in a Group Contest: Evidence from Kaggle”, with Philip Brookins and Andrew Smyth.
2. “Disaster Preparedness and Disaster Experience: Evidence from Nielsen Homescan Data”, with Tamara Sheldon and Crystal Zhan.
3. “Search Less for a Better Price”, with Chun-Hui Miao.
4. “Smoking and COVID-19: A Spatial Investigation Using Nielsen Homescan Data”, with SiQing Xu.
5. “Returns to Higher Education: Evidence from the 1997 Headscarf Ban in Turkey.”

## Seminar/Conference Presentations

Southern Economic Association Meetings (speaker), New Orleans LA	November 2020
Lancaster University (speaker), Lancaster, UK	October 2020
Laboratory Innovation Science at Harvard (speaker), Boston MA	September 2020
Economics Brownbag (speaker), University of South Carolina, Columbia SC	September 2020
Contests: Theory and Evidence (speaker), Norwich, UK	June 2020
American Society of Health Economists (ASHEcon) (poster), St. Lois MI	June 2020*
Evidence-Based Economics Summer Meeting 2020 (speaker), Munich, Germany	June 2020*
Economics Brownbag (speaker), University of South Carolina, Columbia SC	February 2020
Southern Economic Association Meetings (speaker/discussant), Fort Lauderdale FL	November 2019
American Society of Health Economists (ASHEcon) (discussant/poster), Washington D.C.	June 2019

## Teaching Experience

<b>Instructor</b> , Department of Economics, University of South Carolina	2018-present
Introduction to Economics	Spring 2019-2021, Fall 2018-2020
Spring 2020 Evaluation: 3.9/5.0 <sup>†</sup>	
Fall 2019 Evaluation: 4.0/5.0	
Spring 2019 Evaluation: 4.3/5.0	
Fall 2018 Evaluation: 4.4/5.0	
<b>Teaching Assistant</b> , Department of Economics, University of South Carolina	2015-present
Math Camp (Ph.D. level)	Summer 2020, Summer 2019
Negotiations (Ph.D. level)	Spring 2020
Applied Microeconomics (Masters level)	Fall 2018, Fall 2017
Applied Macroeconomics (Masters level)	Spring 2017
Game Theory	Spring 2021, Fall 2018, Spring 2017
Introductory Econometrics	Fall 2016
Labor Economics	Fall 2016
Development Economics	Fall 2017
Environmental Economics	Fall 2019
Economics of Sustainable Development	Fall 2016
International Monetary Economics	Spring 2019, Spring 2017
Intermediate Microeconomics	Spring 2021, Spring 2020, Spring 2018
Intermediate Macroeconomics	Spring 2018, Summer 2017, Fall 2016
Principles of Macroeconomics	Fall 2015
Introduction to Economics (Honors College)	Fall 2019
Introduction to Economics	Summer 2016, Spring 2016, Fall 2015

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\*Cancelled due to COVID-19.

<sup>†</sup>Course switched online due to COVID-19.

## Professional Service and Activities

Maintaining websites for two seminar series: [ehealthecon.org](http://ehealthecon.org) and [tobaccopolicy.org](http://tobaccopolicy.org) 2020-present  
Preparing for Future Faculty, Center of Teaching Excellence, University of South Carolina June 2020  
Reviewer, American Society of Health Economists (ASHEcon) January 2020  
Referee, Discover USC Day, University of South Carolina, Columbia SC April 2019  
International Student Ambassador, University of South Carolina, Columbia SC Spring 2019

## Professional Societies and Affiliations

American Economic Association, American Society of Health Economists, Southern Economic Association

## Awards

Moore School Research Grant \$5,000; \$3,000 2020, 2019  
Ph.D. Fellowship, Darla Moore School of Business 2016-present  
MAEC Financial Award, Darla Moore School of Business 2015-2016  
High Honor Student Award, Izmir University of Economics 2015  
Full Undergraduate Scholarship, Izmir University of Economics 2011-2015  
Project Development and Entrepreneurship Award, Turkish Industry and Business Association 2013

## Computer Skills

Programming: Python, C	Web: HTML
Math/Stat: R, Stata, Matlab, SAS	Data-science: ML, text mining, scraping
Database: SQL	Typography: L <sup>A</sup> T <sub>E</sub> X

## Personal Information

South Carolina Chess Champion, 2019 (U1400)  
Citizenship: Turkey

## References

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### Philip Brookins

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