







the
rayo
brand

Instill confidence and class...



Brand overview



About the brand

The Rayo Brand is a brand that started with a quest of fulfilling passion of turning fabrics into amazing outfits, making customer satisfy with their outfits.





Brand mission

In order to become a global brand, we will create valuable contents in regards to our products and build good customer service.





Brand vision

- ~To become a global brand.
- ~To become our clients buddies.

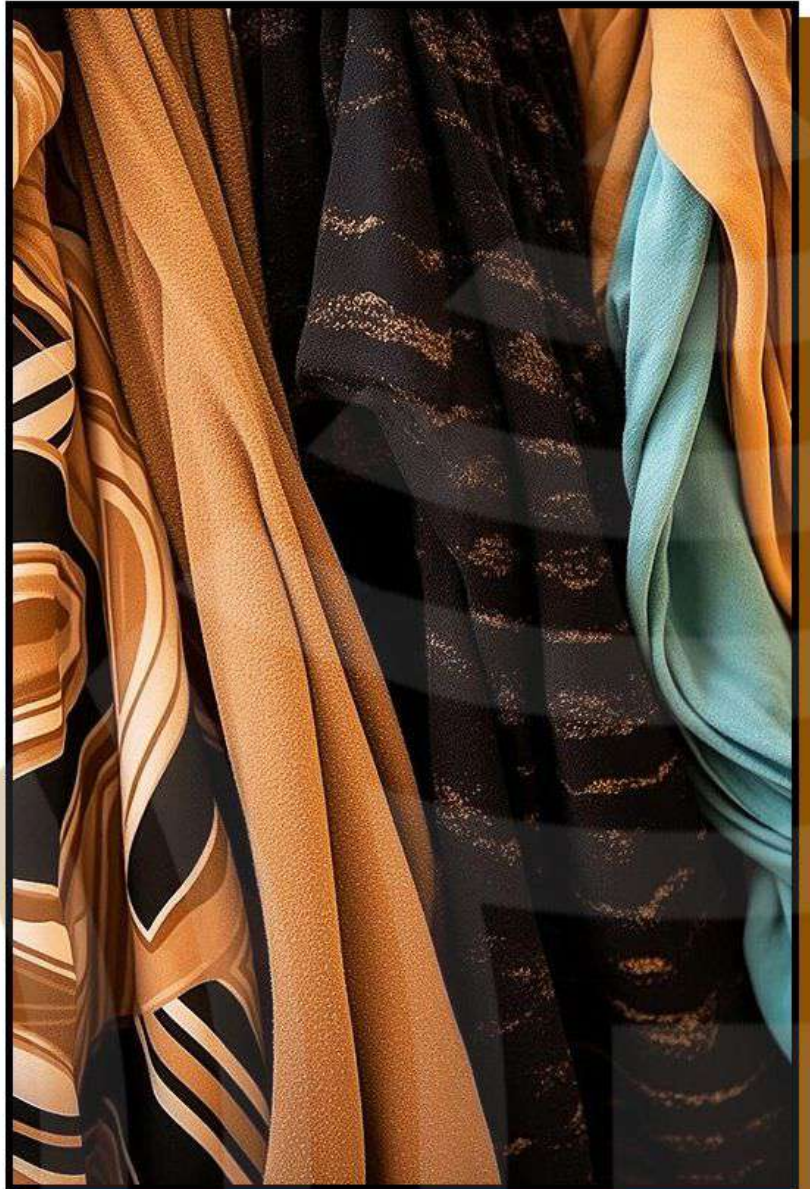




Brand values

As a fashion brand, our goal is to **instill confidence and class** while you buy or wear our outfits.

We are honest in our dealings with our customers and we deliver at agreed dates.





Target audience

Our brand target audience
are mostly females.



Instill confidence and class...



Brand colour

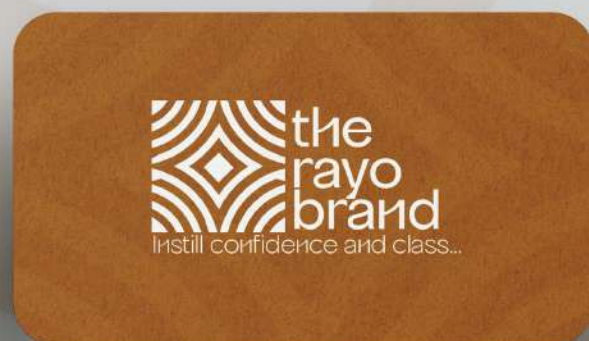
#8b5104

Typography

Ромеиа

Ромеиа Medium

Ромеиа light







Thank you
for your
patronage.

@the_rayobrand 08120740397













Quality fabrics make quality creations

Our fabrics are designed to
suit every style and occasion

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Step into a world of
textures and patterns
that ignite your
imagination.
It's time to get creative!



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