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Frontend Engineer

Experienced Front-end engineer with 4+ years of experience specializing in JavaScript, React, TypeScript and CSS in delivering beautiful, responsive User Interfaces and quality software solutions. Incredible knack for building high-quality, maintainable and scalable software solutions using the most suitable technologies.

SKILLS

Frontend: Javascript, Typescript, ReactJS, NextJS, Jquery, HTML5 & CSS3, CSS Preprocessors (Sass, LESS), TailwindCSS, Responsive and Mobile-first design, Progressive Web App (PWA), Redux, Redux Toolkit, Zustand, React-Query, Accessibility, SEO, Web Optimization.

Backend and Database: NodeJS, ExpressJS, NestJS, MongoDB, Postgres.

EXPERIENCE

The Brand Ally LTD (Lagos, Nigeria) - *Senior Frontend Engineer*

APRIL 2025 - PRESENT

- Led frontend development of a full-stack SaaS platform that automates SEO workflows.
- Implemented interactive dashboards and data visualizations for keyword analytics, performance metrics, and content performance.
- Created modular UI systems, improving development speed and design consistency.

- Built an AI content editor with rich-text capabilities, prompt-based generation, and real-time feedback.
- Implemented analytics tracking (user behavior, engagement, conversions) to support data-driven product decisions.

Digital Figures (Wyoming, United State) - *Frontend Engineer*

JANUARY 2023 - JANUARY 2025

- Collaborated with cross-functional teams in the redesign of a SaaS solution, refactoring the codebase, resolving existing issues such as a faulty media upload system, and implementing additional features that boosted the application usage by over 70%.
- Took ownership of the full development of a homefinder application from inception to completion using NextJS and TypeScript.
- Adopted effective debugging tools to identify and fix performance issues, resulting in an improvement in page load by 30%.
- Revamped the frontend of a gifting application to match the updated UI and functionality thereby solving 90% of users suggestions and feedback.
- Created reusable modules, components and hooks, reducing development time and increasing team productivity.

Softprism Tech (Lagos, Nigeria)- *Frontend Engineer*

November 2021 - December 2022

- Contributed to the development of 2 e-commerce applications using React and TypeScript, facilitating seamless transactions between buyers and sellers.
- Enabled store managers track inventory levels and monitor all sales activities from a simple yet intuitive dashboard which.
- Collaborated with product and marketing teams to redesign the Geolocation and Mapping system, improving retention and user experience by 40%.
- Incorporated the use of the DRY principle to reduce repetitions and established a standard coding structure, resulting in a 20% increase in development experience and productivity.

Zuri Team Inc (Lagos, Nigeria)
March 2020 - October 2020

- Increased application performance and improved test coverage by 70% while using the best possible standards.
- Reduced loading time and ensured 99% cross-browser compatibility by testing on different devices and Operating Systems.
- Optimized code and engaged in rigorous code reviews, leading to a 25% improvement in application performance.
- Translated designs from Figma to HTML and CSS, maintaining UI/UX, responsiveness and ensuring a consistent experience across devices.

Galaxy college (Lagos, Nigeria)- *Web Development facilitator (Intern)*
March 2017 - June 2017

- Mentored 50+ students in software development processes, giving helpful feedback to increase productivity and code quality.
- Designed the company's website from concept through deployment using the best available technologies.

EDUCATION

Yaba College of Technology - *Higher National Diploma in Computer Science*
February 2019 - September 2021

Volunteering Experience and Community Services

- Break The Mould (Non-profit), UK - *Frontend Developer (Feb 2021 - Oct 2021)*