# Strategic Plan: Business Plan for 2011

## Area: Software Development

### Goal: Create a new app

Objectives:

* It should be interesting
* It should be simple

### Goal: Create another app

Objectives:

* It should be revolutionary
* It should be unique

## Area: Cooking

### Goal: Make a new recipe

Objectives:

* Make a unique recipe
* Make a tasty recipe

### Goal: Open a restaurant

Objectives:

* Serve high quality food
* Make it cheap