

Ernesto C. Rosales

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EDUCATION

University of Pennsylvania - The Wharton School, Philadelphia, PA **May 2019**

Bachelor of Science in Economics: Concentrations in Finance and Marketing and Minor in Latin American and Latino Studies

Activities: Questbridge Scholars Network Social Chair, Wharton Undergraduate Giving Society Membership Committee, Habitat for Humanity Outreach Committee

Cumulative College GPA: 3.40

John A. Ferguson Senior High School, Miami, FL

June 2015

International Baccalaureate | Summa Cum Laude | ACT: 33

Honors: Top 1% of Class | AP Scholar with Distinction | IB Student of Excellence Award (Top 10% of IB Class)

Miami Dade College Kendall Campus: Physics, French II, College Algebra, English Composition, American Federal Government

WORK EXPERIENCE

Penn College Houses and Academic Services, Senior Information Technology Advisor, Philadelphia, PA **August 2015 – Present**

- Address basic technology needs for over 450 students in Fisher college house ranging from viruses to Wi-Fi issues
- Resolve escalated and advanced cases from ITA staff and develop a house project focusing on the Microsoft 365 subscription

Leadership in the Business World – The Wharton School, Residential Team Advisor, Philadelphia, PA **June 2016 – July 2016**

- Assist participants with classroom activities or assignments and provide coaching as necessary
- Organize and assist with recreational and social activities and work closely with program staff to run day-to-day operations

McDonalds Corporation, Crew Trainer, Miami, FL

September 2013 – April 2015

- Trained new hires and crew members on McDonalds' procedures and maintained relations between crew and management

LEADERSHIP EXPERIENCE

Wharton Undergraduate Cohort System, Euro Freshman Director

March 2016 – Present

- Work alongside the Wharton Student Life Division aiding in the college transition for the 60-member freshman class of Cohort Euro.
- Provide mentorship and guidance for the students, connecting them with university resources as well as executing various social events throughout the semester to improve campus culture and foster stronger relationships among them

Wharton Latino, VP of Finance, fmr. Corporate Committee Member

August 2015 – Present

- Manage the club's annual budget of over \$60,000, keeping up to date track of all revenues and expenditures. Allocate funds to each branch as needed. Adhere to the Wharton Student Life Division and Wharton Council's financial policies.
- Assist with managing relationships with over 20 sponsors including Morgan Stanley and BAML. Provide members with details about upcoming opportunities such as internships and resume drops.

Wharton Investment and Trading Group, Consumer/Retail Investment Team Member

August 2015 – Present

- Focus on consumer or retail companies with growth or value prospects for investment pitches to over 500 general body members
- Evaluate companies and formulate a thesis for investment i.e. Macys, REIT spinoff will unlock value of its vast portfolio of valuable real estate. Skullcandy, company trading below net-net value and a liquidation would still present value to potential shareholders (acquired by hedge fund Mill Road Capital at 73% premium to pitching price).

Wharton Undergraduate Finance Club, Membership Committee Member

August 2015 – Present

- Plan various social events and educative programs for general body members such as our mentoring initiative and OCR guide
- Coordinate events including end of year celebration, NYC career treks, and resume workshops

Financial Literacy Community Project, Teacher

November 2016 – Present

- Partner with various public schools around the West Philadelphia area and teach concepts integral to financial literacy.
- Teach students essential concepts such as budgeting their money and the importance of paying their bills on time in combination with more advanced topics, hoping to give them tools to achieve financial independence. Placed on the School of the Future team.

ADDITIONAL INFORMATION

Languages: Fluent in English and Spanish, intermediate knowledge of Portuguese, elementary knowledge of French

Hobbies: Prolific Movie and TV Show Watcher, American Politics, Cooking, Technology

Awards: Questbridge National College Match Recipient to the University of Pennsylvania, Hispanic Scholarship Fund Scholar, Miami Herald Silver Knight Nominee - Social Sciences, Burger King McLamore Scholar, SEO Edge Participant

Conferences: Morgan Stanley Early Insight Program, Wells Fargo Securities Freshmen Finance Diversity Forum, Capital One Summit for Developing Leaders, Deutsche Bank Rise into Success Program, Questbridge National College Conference Leader and Panelist at Northwestern University, Jumpstart Undergraduate Diversity Forum, HSF Finance Conference

Community Service: AP Government Student Teacher at West Philadelphia High School, World Meeting of Families Volunteer for Pope Francis Visit, Rick Scott for Governor Campaign, New Florida Majority Education Fund Canvasser