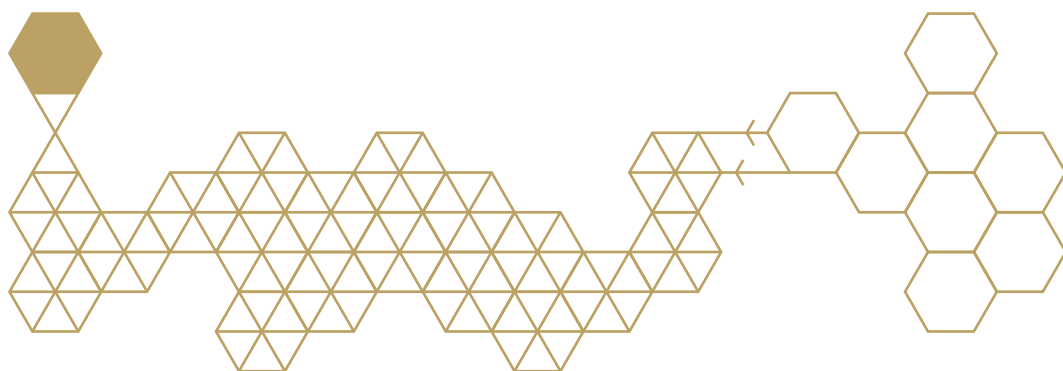


POWER RANKING!

ARIIX ANNUAL RECOGNITION AWARDS

ARIIX's global ranking system, Power Ranking, was created to recognise top performers for their leadership, achievements and business behaviours. This innovative approach will allow you to see how you and your team members compare in relation to Representatives in your state, country, region and all of ARIIX worldwide. Who doesn't like a little healthy competition right?

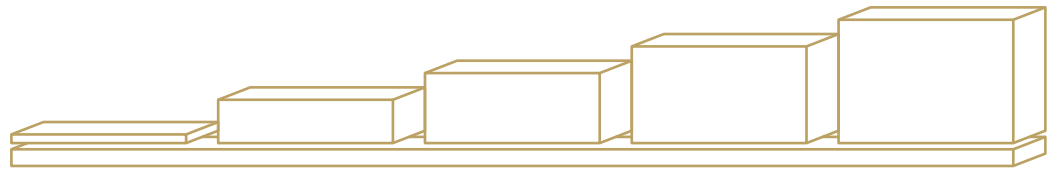
The top 1,000 Representatives worldwide are listed by Power Rank in xOffice and updated weekly. Your performance from week 1 to final week in the year will combine into one composite score based on the following business-building behaviours to create this new list of Power Rankers:



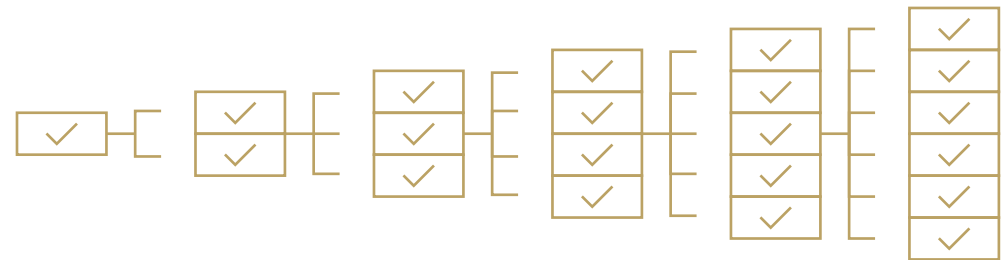
MEMBER AND CUSTOMER ACQUISITION: Are you finding new customers and bringing in new team members on a consistent basis? The number of new customers and team members, as well as the amount of product sold to those individuals when they first get involved, increases your score.



RETENTION: Are your customers and team members buying once or placing multiple orders? Your score will increase with repeat orders and the size of those orders.



COMMISSION GROWTH: How are you growing your commissions? Are you building your base commissions and matching bonus? Are you growing your business over time? The more you grow relative to everybody else the higher your score will be.



LEADERSHIP DEVELOPMENT: Are you helping the Representatives you have personally sponsored set goals and title advance? Are you creating new Gold members and helping your team duplicate them? Is the culture within your team goal-based? Are you developing leaders and growing your matching bonus?



OVERALL EARNINGS: Are you growing your business to be a legacy business, which will continue to pay you as it's built? What you have already will be factored in, not just what you newly create.

At ARIIX, we believe in becoming well-rounded business professionals and Power Ranking is designed to support just that. You will be able to see how you are performing in comparison to others on a weekly basis.

If you want to increase your score, you can always increase your performance based on the above behaviours. Your Power Ranking will qualify you for incentive trips and extra perks, so get busy building the business of your dreams!