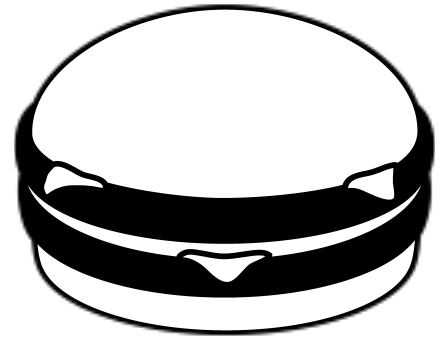
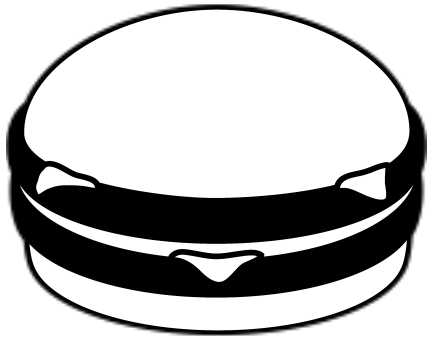


**IF EVERY AMERICAN
SKIPPED MEAT & DAIRY
JUST ONCE A WEEK**



**IT WOULD REDUCE AMERICA'S
ANNUAL CO₂ EMISSIONS**

BY 35.7 MILLION TONS

**...THAT'S AS MUCH TAKING
7.6 MILLION CARS
OFF OF THE ROADS**