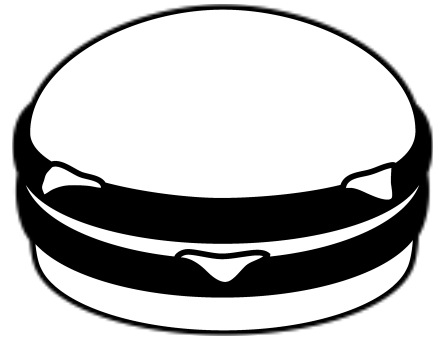
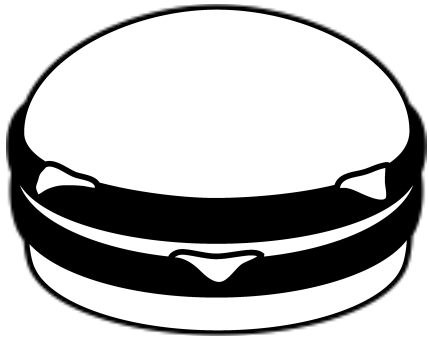


**IF EVERY AMERICAN  
SKIPPED MEAT & DAIRY  
JUST ONCE A WEEK**



**IT WOULD REDUCE AMERICA'S  
ANNUAL CO<sub>2</sub> EMISSIONS**

**BY 35.7 MILLION TONS**

**...THAT'S AS MUCH AS TAKING  
7.6 MILLION CARS  
OFF OF THE ROADS**