



BRAND GUIDES

09.26.25



BRAND ELEMENTS

VERTICAL VERSION



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HORIZONTAL VERSION



ICON

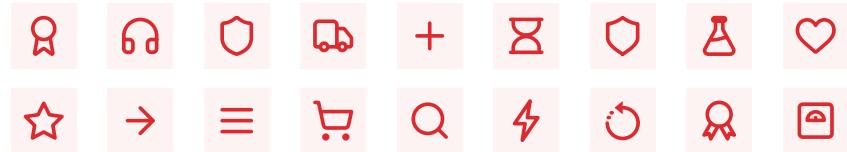
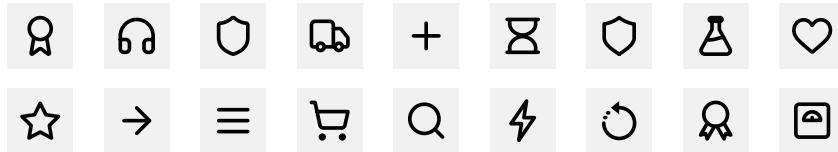


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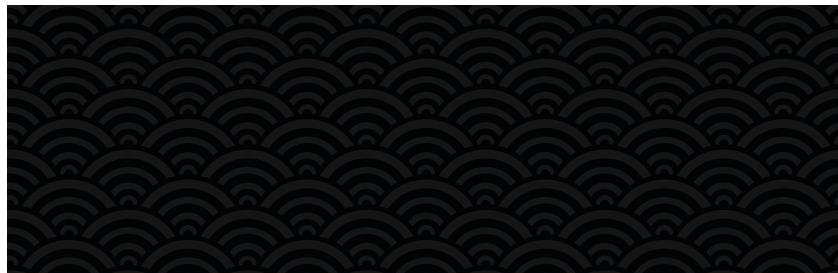
BRAND ELEMENTS

ICONOGRAPHY



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PATTERN



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TYPOGRAPHY

Inter

ABCDEFGHIJKLMNP
abcdefghijklmnop

A b

Headlines - Bold
Subhead-Medium

Body- Regular
Desing Elements - Light

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BRAND COLORS

PRIMARY PALETTE

Rich Black

C=75

R=2 M=68

G=3 Y=66

B=4 K=89

HEX #020304

Graphite

C=62

R=79 M=52

G=79 Y=50

B=79 K=47

HEX #4F4F4F

White

C=0

R=255 M=0

G=255 Y=0

B=255 K=0

HEX #FFFFFF

Crimson

C=6

R=220 M=93

G=42 Y=82

B=46 K=1

HEX #DC2A2E

Pantone: P 48-8 C

PATTERN COLORS

Phantom

C=73

R=21 M=67

G=21 Y=65

B=21 K=81

HEX #151515

Ghost

C=7

R=234 M=5

G=234 Y=5

B=234 K=0

HEX #EAEAEA



BRAND AT WORK

The image shows a product landing page for Shrine Peptides. The background features a dark, repeating wave pattern. In the center, there are three vials of peptides: GLP-1(R) on the left, BPC-157 in the middle, and GLP-1(S) on the right. Each vial has a different color scheme: the top one is 'Phantom' (white and light gray), the middle one is 'Rich Black' (black and white), and the bottom one is 'Graphite' (dark gray and white). Below each vial is a product card with a dropdown menu for quantity and a red 'BUY NOW' or 'ADD TO CART' button.

Product: GLP-1(R) | 10mg | \$175

Quantity: 1

Product: BPC-157 | 10mg | \$175

Quantity: 1

Product: GLP-1 (S) | 10mg | \$175

Quantity: 1

BUY NOW ADD TO CART

BUY NOW ADD TO CART

BUY NOW ADD TO CART

Phantom

Rich Black

Graphite

Shrine Crimson



BRAND AT WORK



Product: AOD-9604 | 6mg | \$175

Quantity: 1

[BUY NOW](#)

[ADD TO CART](#)



Product: GLP-1(R) | 10mg | \$175

Quantity: 1

[BUY NOW](#)

[ADD TO CART](#)



Product: BPC-157 | 10mg | \$175

Quantity: 1

[BUY NOW](#)

[ADD TO CART](#)

Ghost

White

Graphite

Shrine Crimson