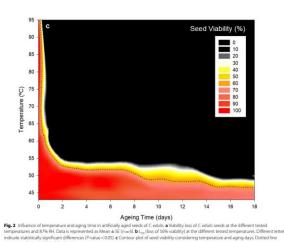
Quantitative Tutorials - Session 2

Data visualization

23/11/22



Dr. Erola Fenollosa















Data visualization objectives

Non-exclusive data visualization aims

- Communicate
 - Explore
- Data in its context
- Find patterns and outliers

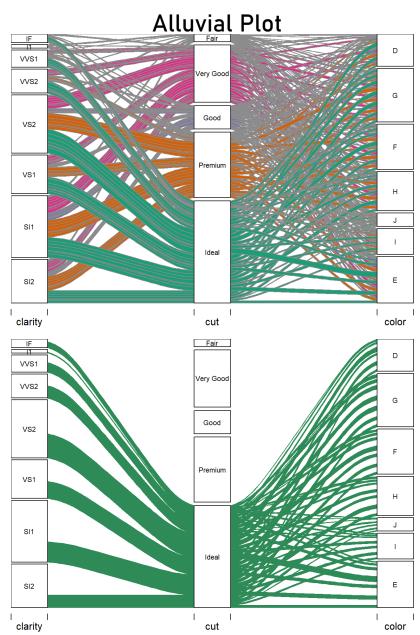
Visual analysis purposes

- Detect trends, patterns and outliers
 - Compare
 - Establish relationships

Visual codes: position, shape, colour, movement

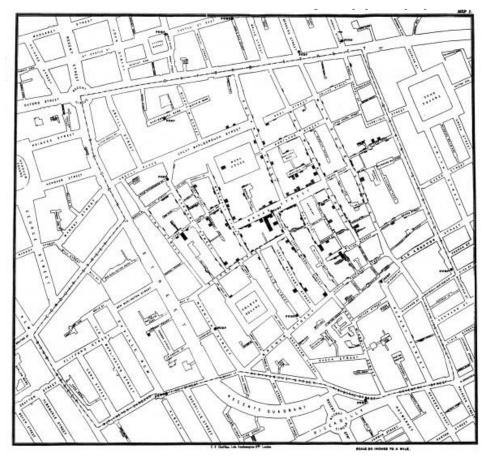
But, the human eye has limitations!

Visualizations for data analysis



Spatial analysis

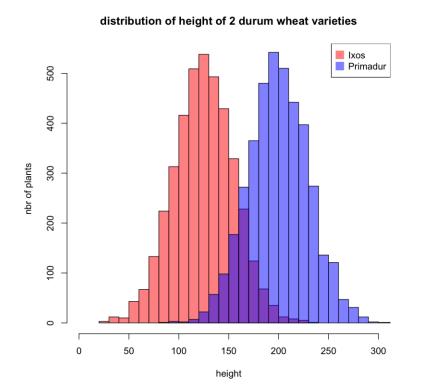
Today we know that cholera is spread through water, but in the early 1800s people weren't sure. John Snow's cholera map helped to show that contaminated wells were at the center of outbreaks. His research helped save countless lives and set the foundation for the field

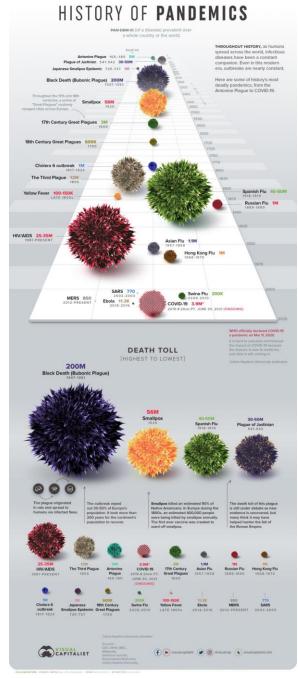


https://rockcontent.com/blog/12-great-visualizations-that-made-history/

Good visualizations

- Simple and effective
- High information with low ink
- Intuitive (colours, axis)
- Honest





https://www.visualcapitalist.com/history-of-pandemics-deadliest/

CASE 1: What do you think about this visualization?



https://at.tumblr.com/badvisualisations/this-is-from-britannias-investor-presentation/o7hi1vwlyu96

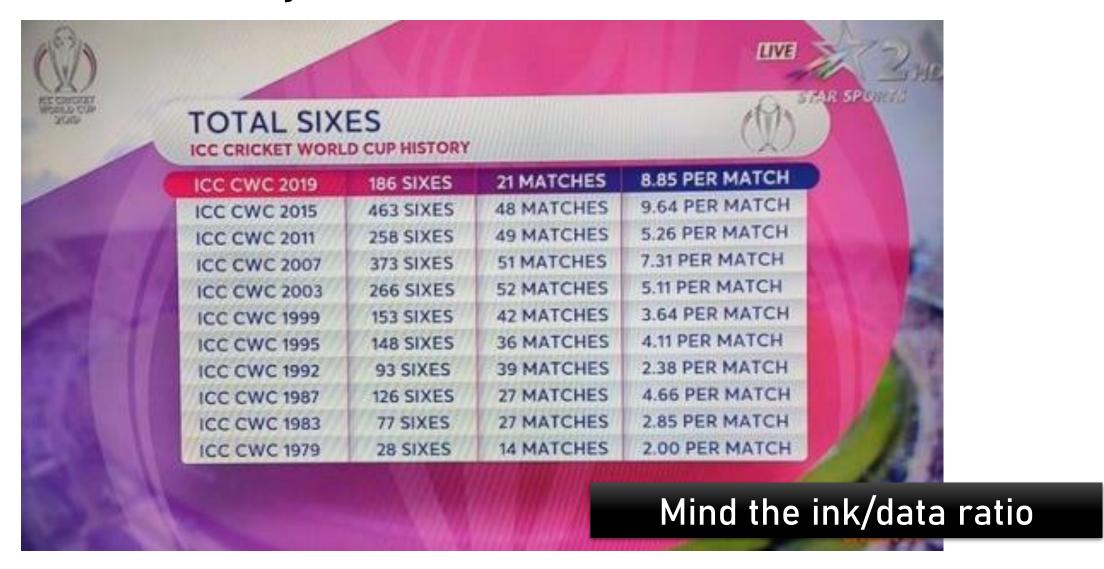
CASE 2: What do you think about this visualization?



X axis missing

Do not manipulate the data to fit an idea. Use from-0 and proportional axis

CASE 3: What do you think about this visualization?



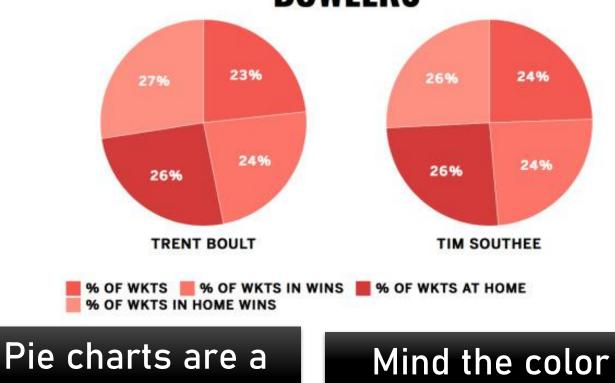
CASE 4: What do you think about these visualizations?

THE WORLD CUP'S BIG GUNS

% OF TEAM'S RUNS SCORED BY TOP SCORER



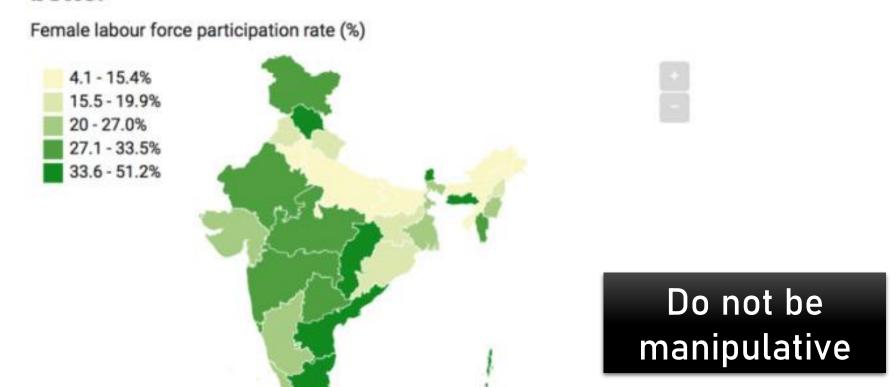
BOULT AND SOUTHEE'S SHARE OF TEST WICKETS AMONG NEW ZEALAND BOWLERS



bad choice

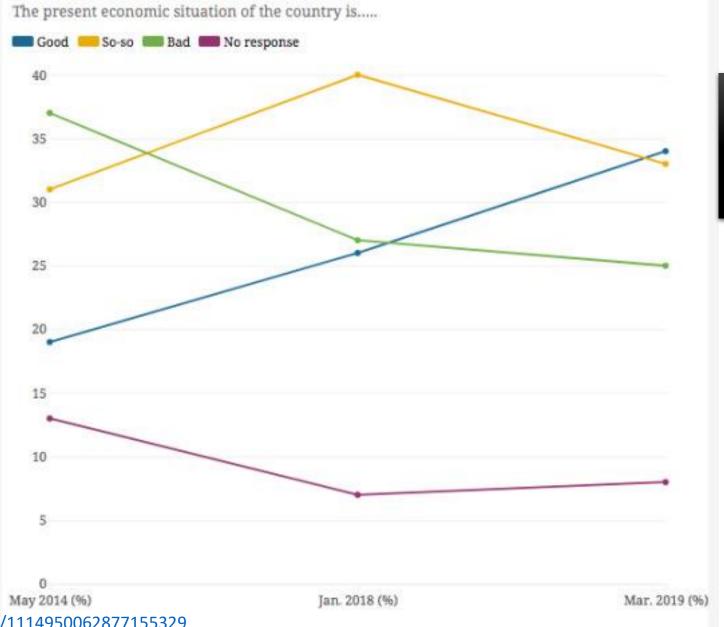
CASE 5: What do you think about this visualization?

The Hindi belt scores low, while the south does better



Source: NSSO • Get the data • Created with Datawrapper

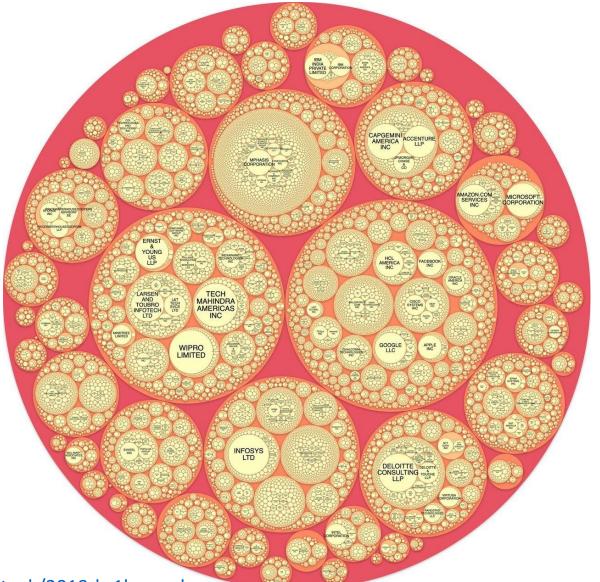
CASE 6: What do you think about this visualization?



Do not treat numerical as categorical

https://twitter.com/MilanV/status/1114950062877155329

CASE 7: What do you think about this "pizza" visualization?



Add value with your visualization

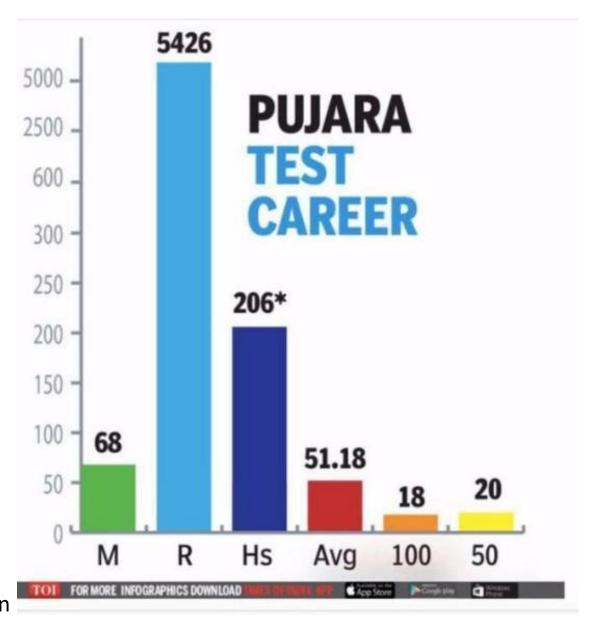
Add legend if necessary

https://observablehq.com/@mbostock/2019-h-1b-employers

CASE 8: What do you think about this visualization?



CASE 9: What do you think about this visualization?



Do not mix data types

CASE 10: What do you think about these visualizations?

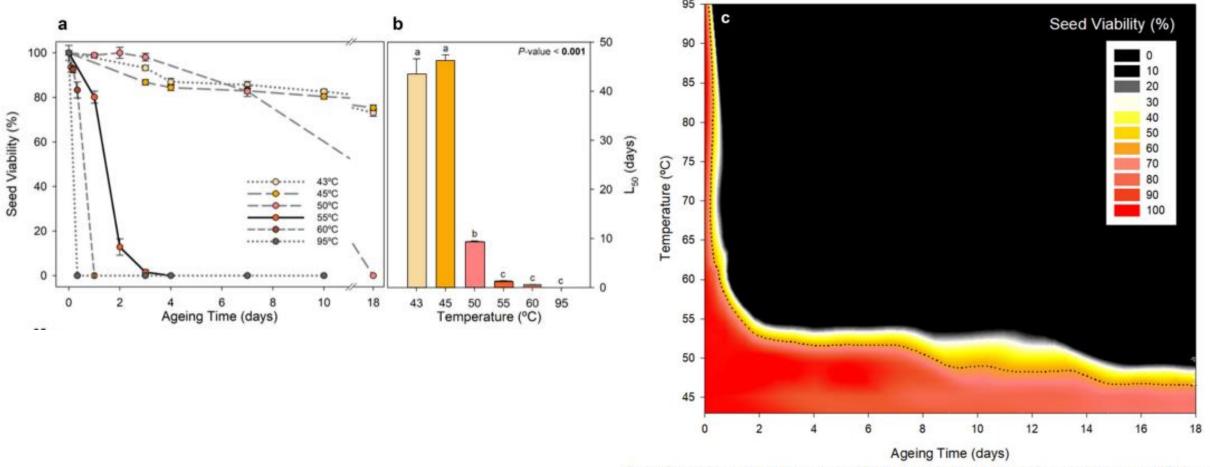
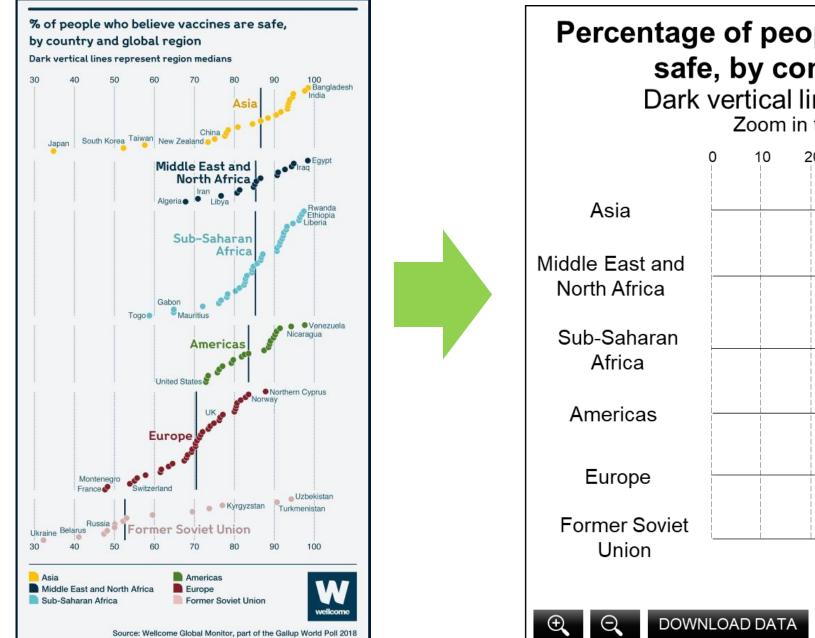
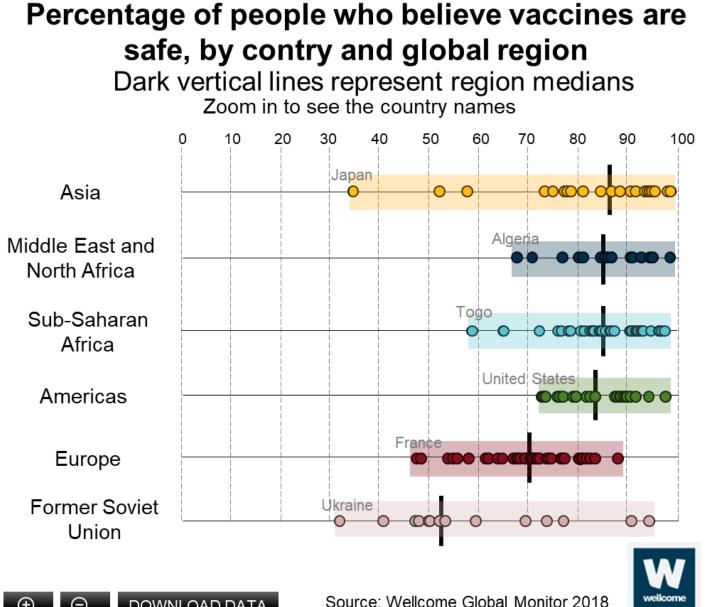


Fig. 2 Influence of temperature and aging time in artificially aged seeds of *C. edulis*. a Viability loss of *C. edulis* seeds at the different tested temperatures and 87% RH. Data is represented as Mean ± SE (n = 6). b L₅₀ (loss of 50% viability) at the different tested temperatures. Different letters indicate statistically significant differences (*P*-value < 0.05). c Contour plot of seed viability considering temperature and aging days. Dotted line represents the L₅₀ 50% viability loss

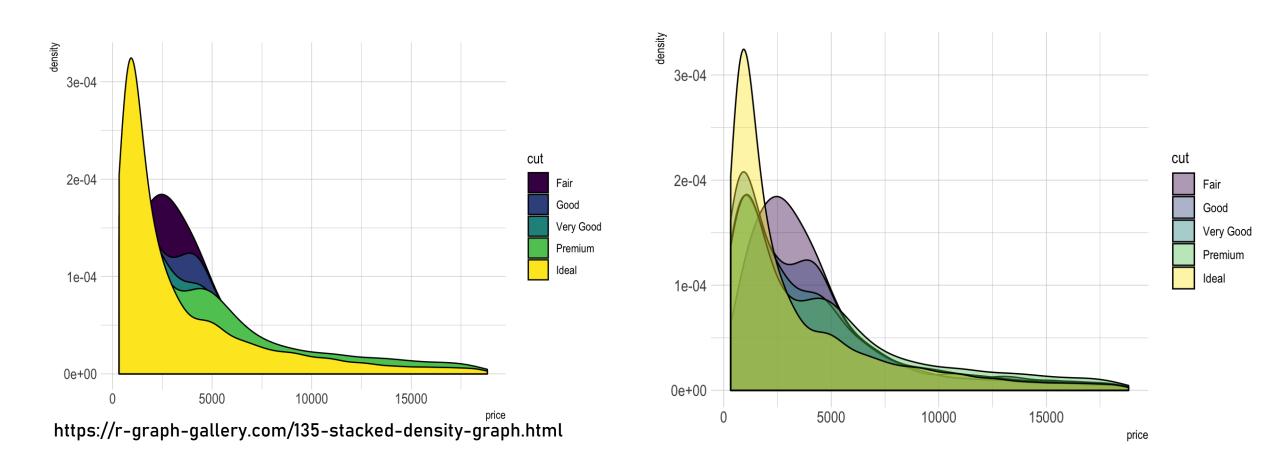
Transforming a visualization

My proposal





What's the problem with this plot?



Which is the best visualization for the diamont dataset?

How would you improve now your own creations?

Statistics supporting ideas

By now we are working with just two variables of interest (categorical and numerical or both numerical):

- <u>Both numerical:</u> Correlation significance and adjustment to test relationships
- Numerical and categorical: ANOVA to compare groups

Next sesion

We will cover one of the main methods for contrasting groups: ANOVA (linear models)



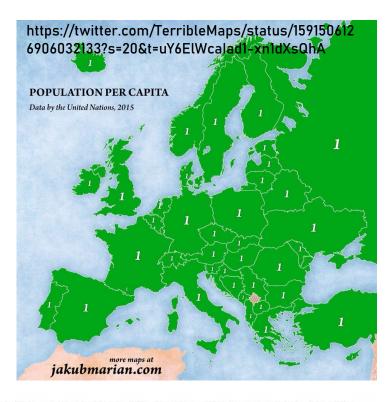
- 1. Choose two numerical and one categorical variable from your dataset
- 2. Think about a research question and writte it down
- 3. Test with a a linear model (lm, aov, glm, etc.)
 - Perform an ANOVA to compare categorical-numerical
 - Perform a Pearson correlation for the two numericals.

See more:

- https://twitter.com/terriblemaps
- https://twitter.com/amazingmap
- https://www.connectedpapers.com/

World Incidence of Color Blindness

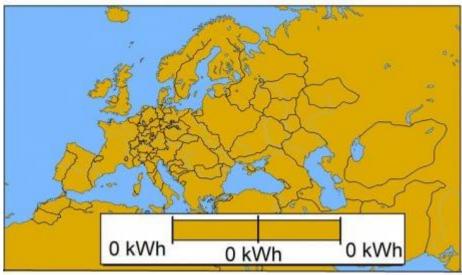






https://twitter.com/TerribleMaps/status/1592618803523117057?s=20&t=uY6El Wcalad1-xn1dXsQhA

Electricity consumption in Europe in 1507



https://twitter.com/TerribleMaps/status/1583067072858181635?s=20&t=uY6ElWcalad1-xn1dXsQhA