SWOT Analysis

Strengths

Community-driven and culturally rooted

Social Inclusion

ArcGIS & data-informed planning

SDG-allinged (10,11,13)

Sustainable, low-impact design

Weaknesses

Zoning and land-use barriers

Reliance on external funding

Remote project execution

Limited community tech access

Lack of cooperative housing awareness

Opportunities

Federal/State resilieve grants

Replicable in similar communities

Growing awareness of climate justice

Local nonprofit collaboration

City interest in innovative housing

Increasing awareness of climate justice issues

Threats

Gentrification acceleration before intervention

Policy delays

Zoning opposition

Community skepticism toward new development

Extreme heat outpacing solutions

Competing developer interests

KEY STAKEHOLDER MAP

Stakeholder Power-Interest Grid

High Power / Low Interest   **Power**   **High Power / High Interest**

City Planning Dept.

Housing Commission

Private Developers

City Council

Local Nonprofits

Chicano Park Committee

Health Advocacy Groups

Low Interest   Low-Income Seniors   **High Interest**

POWER

Barrio Logan Residents

SDSU Faculty & Students

General Public

Distant City Residents

Low Power / Low Interest   **Power**   **Low Power / High Interest**

INTEREST