

# MINDD Formulary

## 1 Normalization Functions

Min-max Normalization 
$$y' = \frac{y - \min_y}{\max_y - \min_y} \quad (1)$$

Zscore Normalization 
$$y' = \frac{y - \mu_y}{\sigma_y} \quad \begin{array}{l} \mu_y \text{ média } y \\ \sigma_y \text{ desvio padrão } y \end{array} \quad (2)$$

Sigmoidal Normalization 
$$y' = \frac{1 - e^{-\beta}}{1 + e^{-\beta}}, \quad \beta = \frac{1 - \mu_y}{\sigma_y} \quad (3)$$

## 2 Distance Functions

Eucledian Distance 
$$\text{dist}(x, y) = \sqrt{(x_1 - y_1)^2 + (x_2 - y_2)^2 + \dots + (x_n - y_n)^2} \quad (4)$$

Minkowski Distance 
$$\text{dist}(x, y) = \sqrt[m]{|x_1 - y_1|^m + |x_2 - y_2|^m + \dots + |x_n - y_n|^m} \quad (5)$$

Manhattan Distance 
$$\text{dist}(x, y) = |x_1 - y_1| + |x_2 - y_2| + \dots + |x_n - y_n| \quad (6)$$

Hamming Distance 
$$\text{dist}(x, y) = \sum_{i=1}^n x_i \neq y_i \quad (7)$$

## 3 Conditional Probability - Bayes Theorem

Bayes Theorem 
$$P(A|B) = \frac{P(B|A)P(A)}{P(B)} = \frac{P(A \cap B)}{P(B)} \quad (8)$$

Naive Bayesian Classifier 
$$V_{MPP} = \arg \max_{v_j \in V} P(v_j) \times \prod P(A_i|v_j) \quad (9)$$

Continuous Attributes 
$$P(A_i|c_j) = \frac{1}{\sqrt{2\pi\sigma_{ij}^2}} e^{\frac{-(A_i - \mu_{ij})^2}{2\sigma_{ij}^2}} \quad (10)$$

## 4 Model Evaluation

$$\text{Accuracy} \quad \text{accuracy} = \frac{TP + TN}{TP + TN + FP + FN} \quad (11)$$

$$\text{Error Rate} \quad \text{ErrorRate} = 1 - \text{accuracy} \quad (12)$$

$$\text{Sensitivity} \quad \text{TPR} = \frac{TP}{TP + FN} \quad (13)$$

$$\text{Specificity} \quad \text{TNR} = \frac{TN}{TN + FP} \quad (14)$$

$$\text{False Positives Rate (1 - Specificity)} \quad \text{FPR(fallout)} = \frac{FP}{FP + TN} \quad (15)$$

$$\text{Precision} \quad \text{precision} = \frac{TP}{TP + FP} \quad (16)$$

$$\text{Recall} \quad \text{recall} = \frac{TP}{TP + FN} \quad (17)$$

$$\text{F1} \quad \text{F1} = \frac{2 \times \text{precision} \times \text{recall}}{\text{precision} + \text{recall}} = \frac{2 \times TP}{2 \times TP + FP + FN} \quad (18)$$

## 5 Association Rules

$$\text{Support} \quad \text{Sup}(A \Rightarrow B) = \frac{P(A \cap B)}{n} \quad (19)$$

$$\text{Confidence} \quad \text{Conf}(A \Rightarrow B) = \frac{P(A \cap B)}{P(A)} \quad (20)$$

$$\text{Coverage} \quad \text{Coverage}(A \Rightarrow B) = \frac{\text{Sup}(A \Rightarrow B)}{\text{Conf}(A \Rightarrow B)} \quad (21)$$

$$\text{Interest} \quad \text{Interest}(A \Rightarrow B) = \frac{\text{Sup}(A \Rightarrow B)}{\text{Sup}(A) \times \text{Sup}(B)} \quad (22)$$

$$\text{Leverage} \quad \text{Leverage}(A \Rightarrow B) = \text{Sup}(A \Rightarrow B) - \text{Sup}(A) \times \text{Sup}(B) \quad (23)$$

$$\text{Conviction} \quad \text{Conviction}(A \Rightarrow B) = \frac{1 - \text{Sup}(B)}{1 - \text{Conf}(A \Rightarrow B)} \quad (24)$$

## 6 Text Mining

$$\text{TF-IDF} \quad \text{TF-IDF} = \frac{N_t}{N_d} \times \log_{10}\left(\frac{N_{dt}}{N_{dc}}\right) \quad (25)$$