

### **ABOUT US**

#### Web Link Services Pvt. Ltd. is an

#### IT CONSULTING & SOLUTIONS COMPANY

We provides a wide range of services in the field of IT consulting & solutions.

We are always up with challenge rising in the project.

Converting customer's perception into reality is our motto.

We are thoroughly equipped with the latest software & technologies to create websites so that our clients benefit not only by getting a great-looking website but reap the benefit from the latest features the web has to offer.

Our team professionals make sure that to fulfill your requirement by :

- Unique Web Design.
- SEO Services.
- Effective & Attractive Graphics.
- Creating Informative & Innovative Video For You.
- Customized Softwares.

Founded in 2013, with a dream of building leading IT service provider.

Web Link Services Pvt. Ltd. is located at Pimpri-Chinchwad, Pune, MH, India.





We have a tendency to assist client, accomplish their business goals & increasing their share of profits by providing pioneering SEO solutions.



Become a world-class Digital Marketing & Software Solution company & remodel client business completely by adding high-quality prices to attain the primary purpose of our client.



# CHOOSE US?

Solid reasons to do business with us!



Creativity & New Idea



**High Professionalism** 



Flexibility



**Direct Contact** 



**Your Visuals** 



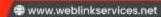
Support



Clientele



On Time Delivery



#### MEET OUR DIRECTORS

Being a technology person, he has also completed Masters in Business Administration & gained tremendous experience about business from his corporate exposure.

Hails from core marketing background, he has zeal to transform a business into a profitable asset.

There are numerous businesses who are already benefited by his industry experience & technical knowledge.





Employee's agony regarding salary issues & poor client service has inspired director of the organization to develop a business that will support numerous families & take client service to a next level.

Our excellence helped us to develop a business that has changed the definition of client service & become one stop solution for all the digital requirements.

### **OUR CLIENTS NETWORK**



- » Pimpri-Chinchwad, Pune
- » Mumbai
- » Ahmednagar
- » Solapur
- » Chhatrapati Sambhaji Nagar

- » Parbhani
- » Nashik
- » Ahmedabad
- » Bangalore
- » Delhi
- » Prayagraj

- » Hyderabad
- » Chennai
- » Gujrat
- » Kolkata
- » Rewa



Germany

Toronto





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# Domain, Hosting & Email

Choosing the right Domain, Hosting & Email platform for your online business is the most important thing you need to do when you are starting out.

Since you will not be able to start a website without a domain hosting and once the website is started and is getting traffic, you would not want to change the name because you will lose both reputations as well as the traffic, it only makes sense to spend as much time possible to get the name right.



# Web Design & Development

We create visually stunning, award winning, cutting edge website design & delivered to the highest possible standards using the latest trends and technologies.



#### **Features & Benefits**



## Search Engine Optimization

Who doesn't want to be famous in Google search?

Target extensive web traffic to your website & get in touch with experts for more info.

SEO offers a visible & effective search presence leading to a considerable increase of sales, profitability & cost efficiency for our clients.



#### **TYPES OF SEO:**

Local SEO Multi City SEO Country Level SEO Global SEO

SEO stands for "Search Engine Optimization". SEO is the practice of increasing the quantity & quality of traffic to your website through organic search engine results.

A higher ranking when someone searches a term in your industry increases your brand's visibility online. This will gives you more opportunities to convert qualified prospects into customers.





We Provide

Google 1<sup>st</sup> Page Rank With 100% Assurance

#### Features & Benefits:

- Organic Search Is Most Often The Primary Source Of Website Traffic.
- Builds Trust & Credibility.
- Best Way To Understand The Voice Of The Clients.
- Good Seo Also Means A Better User Experience.
- Impacts The Buying Cycle.
- Constantly Improving & Best Practices Are Always Being Updated.
- Understanding SEO Helps You Understand The Environment Of The Web.
- Very Cost-effective.
- It's A Long-term Strategy.
- If You're Not On Page One, You're Not Winning The Click Especially With Zero-click Results.



We offer a multitude of Graphic Design services or more. You know your business and website are too much depend on what you show.

We know how Graphic Design is the process of creating visual content in form of pictures, illustrations, typography, icons, photos, etc. to communicate messages.

#### Do you know why Graphic Designing matters?

People won't be enticed to read or pay attention to something you wish to communicate unless it has a few aesthetics involved to catch their eye.

Graphic Design is needed to effectively communicate with your audience & conveyyouridea.

Graphic Design makes your content or idea look more professional and trustworthy and that is very important for your business to increase its sales and services or audience.

#### WHAT WE OFFER:



Logo Design



**Brochure Design** 



**PPT Design** 



## Creating Ideas, Designing Dreams.



Social Media Posts Design



Video Creation & Editing



Motion Graphics Video

Logo Design

We create a creative brand for your growing business.

BROCHURE DESIGN

Brochure designing is a process to convert your clients by using alters mediums.

PPT DESIGN

We design each slide according to your need. Our team transforming customer specific requests into professional slides.

SOCIAL MEDIA POSTS

Social media design is the visual content used for digital marketing efforts used on social media.

& EDITING

We create informative & innovative video for you.

#### Features & Benefits:

- Defines The Company Vision
- Identity And Brand Recognition
- Build's Professionalism And Consistency
- Helps You Earn Your Audience's Trust
- Lets You Communicate With Them Effectively
- Makes Your Content Look More Professional, And Promotes Creativity
- High-quality Visuals Increase Viewer Interaction
- Strengthens Your Brand
- Attract And Keep Customers Interested
- Increase Sales & Market Position

# Social Media Marketing

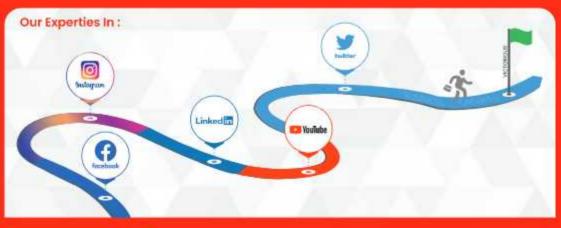
Social Media Marketing simplifies your offline business process by channelling it to a wide audience online.

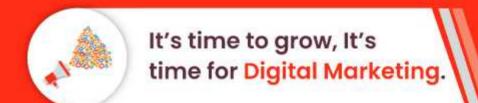
There is a greater chance of reaching more potential clients this way. Make your business stand out through our Social Media Marketing.



#### WHAT WE OFFER:







#### Features & Benefits:

- ✓ Broad Audience
- Increase Brand Visibility & Recognition
- ✓ Higher Conversion Ratio
- Optional & Fixed Target Audience
- Budget Friendly Ads
- Social Interaction
- Multiple Channels Of Enquiry Generation
- Multi-channel Support
- Gain Marketplace Insights
- / Improved Search Engine Rankings

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Software Development refers to a set of computer science activities dedicated to the process of creating, designing, deploying & supporting software.

Software itself is the set of instructions or programs that tell a computer what to do. It is independent of hardware & makes computers programmable.



#### **TYPES OF SOFTWARES:**

#### Customized-Online Web Based Software:

- » A digital revolution for all of your business process with ease of handling and 24/7 access from anywhere.
- » It saves your time & money.

#### Sales and Purchase:

- » Experience the ease of sales & purchase process.
- » Automated GST calculation & get accurate reports.
- » It keeps a track on orders, sales & financial accounting. Dashboard shows an overall glimpse of the business.

#### O HRMS:

- » Automate all of your HR processes including employee data, recruitment, performance management system, payroll, admin services etc.
- » Minimize human intervention & saves your manpower cost.

#### ○ CRM/ERP:

- Manage day to day business activities such as accounting, procurement, project management, supply chain & help you to minimize business risks.
- » You can keep track on all the requirements & improve customer service experience.

#### Inventory Management:

- » Mange & track inventory levels, orders, sales, deliveries & so on.
- It automates all the details of inventories & makes your warehouse management easy.

#### Clinic/Hospital:

- » Provide a shape to your clinic & hospital processes.
- Get hassle free bookings & management support through the software.

#### Coaching/School:

- Get detailed presentation of coaching and school management system.
- » Stores huge data of student and assets with back up.
- » Enables all the transactions with accuracy.

#### Features & Benefits:

- Optimized Business Process
- Invention
- Emphasize Your Business Acumen
- ✓ High Security & Reliability
- Uniqueness
- Adaptability
- Flexibility & Scalability
- Seamless Integration
- Continuous Support & Maintenance
- Cost Effectiveness







# Meet Our Team!



## Individual commitment to a group effort

That's what makes a team work, a company work, a society work & a civilization work.



**WE CONNECT** 

**ALL YOUR** 

**SOCIAL MEDIA** 

DIGITAL MEDIA

DOTS.



















































































#### OUR CLIENTS



























































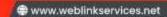


Having worked with various industries since 2013,

we have gained understanding for many of them, as every industry has its own learning curve.



With Our Clients, For Our Clients





### INTERACT WITH US

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