



Junior Front-End Developer and Web Designer

Geographic Expeditions (GeoEx), a thirty-six year old San Francisco based adventure travel company, seeks a collaborative, personable, and detail-oriented individual to join our Marketing Team.

We are looking for a Junior Front-End Developer and Web Designer with experience in WordPress content management systems to assist in the graphic and user interface design of our website. The best candidate will have created and maintained functional, attractive websites with modern and responsive designs.

Responsibilities

- Create mock-ups for visual layouts of web landing pages and convert each design into HTML and CSS with the assistance of Digital Marketing Director and Senior Web Developer
- Implement and maintain high-quality SEO policies and incorporate them with content produced for the website
- Be go-to resource for web updates and minimal code fixes
- Regularly communicate with Marketing team to propose updates and additions to the website UI according to best practices
- Implement and report on A/B testing and conversion optimization testing, maintaining a detailed log on what worked and didn't work
- Manage an ongoing list of ideas and projects for future testing and website optimization
- Provide backup support to Marketing team when necessary and pitch in for all areas of digital marketing to include email production, social media posts, light content creation, and other duties

Qualifications and Skills

- 2+ years' professional web design experience
- Experience in JavaScript, JQuery, HTML, CSS
- Advanced Photoshop and Illustrator skills
- Knowledge of content marketing a plus
- Knowledge of WordPress standards and functionality

Other

- Solid interpersonal communication skills
- Can-do attitude
- Work cross functionally with stakeholders from the Marketing, Sales, and Operations teams
- Strong project management skills
- Ability to work under tight deadlines

About GeoEx

GeoEx (Geographic Expeditions), a pioneer of travel to remote and challenging destinations since 1982, provides handcrafted cultural tours, treks, safaris, and journeys by ship and train to the world's most astonishing places.

GeoEx is honored to be repeatedly chosen as one of Outside Magazine's **Best Places to Work**

GeoEx is located in the Tides Converge building in the Presidio of San Francisco, CA.

If you are interested in the position, please send your resume and cover letter to careers@geoex.com. No phone calls please.