



ERROLD TUMAQUE

FULL STACK DEVELOPER

Bellflower, CA

 errold.tumaque@gmail.com

 (562) 376-0680

 github.com/erroldtumaque

 linkedin.com/in/errold

 errold.com

EXPERIENCE

Pelican Products Inc.

Apr 2018 - Present

Web Developer

- Integrated D2C store generating \$4 million revenue growth and 9% conversion increase within the first two years
- Prototypes and re-designs product pages, dealer site, career site, and content pages
- Led multiple initiatives to successfully promote products launches including asset creation and optimization with the product design team
- Manages a large multi-category MySQL database with thousands of rows
- Refactors database query patterns for decreased dependencies and reduced LOC
- Collaborates with various departments and branches to solidify business requirements
- Optimizes SEO and accessibility compliancy in accordance with WCAG 2.1

Freelance

Jul 2015 - Present

Web Developer

- Develops sites and applications using Wordpress, HTML, Laravel and React
- Communicates clearly with client to ensure satisfaction and quality
- Designs and improves UI/UX for simplicity, usability, and clarity
- Builds modern websites according to best practices and cross-browser compatibility
- Analyzes and optimizes site performance using GTMetrix and Google Analytics

Filmtools

Jan 2016 - Apr 2018

Junior Web Developer

- Customized modules and content on Magento Enterprise edition sites
- Created CMS blocks and promotional landing pages
- Integrated Amazon Seller Central listings and Google PLA campaigns
- Improved SEO rankings for first place search results on thousands of products
- Optimized Google Shopping Campaign to average 5x ROI

MAB Digital Marketing

Jun 2015 - Sep 2015

Web Development Intern

- Contributed to the development of vocational, fitness, and healthcare sites
- Collaborated with animators and designers to solidify company branding
- Promptly and efficiently handled client requests for design changes and updates

EDUCATION

California State University, Long Beach

Sep 2011 - Dec 2015

B.S. Computer Science

SKILLS

HTML5	UI/UX design	Adobe Creative Cloud	Trello
CSS3/SASS	Wireframes	Google Analytics	Netsuite
JavaScript	Prototyping	Bootstrap	React
PHP	SEO	Magento	Product Photography
MySQL	Amazon Web Services	Laravel	Portrait Photography