

MRITUNJAY KUMAR

(Bachelors in Business Administration-Marketing)



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DOB: 01/02/2004

CAREER OBJECTIVE

Highly motivated BBA student seeking to leverage my strong foundation in business management, analytical skills, and passion for innovation to excel in a dynamic corporate environment. Eager to contribute to a forward-thinking organization where I can apply my knowledge in areas such as marketing, finance, and operations to drive growth, solve complex challenges, and make a meaningful impact. Committed to continuous learning and development to stay at the forefront of business trends and emerging technologies.

EDUCATIONAL QUALIFICATION

QUALIFICATION	YEAR	BOARD/UNIVERSITY	PERCENTAGE
Bachelors of Business Administration	2021-2024	Chaudhary Charan Singh University	72.15%
Intermediate	2019-2021	BSEB	86.20%
High School	2017-18	CBSE	80.80%

WORK EXPERIENCE: INTERNSHIP

Year & Duration	Company
15 June -15 August (45 Days)	ITC Limited
Topic: Understanding Channel nuances of Modern Trade and Scaling Category visibility at Stores.	
Learning Outcome: 1. How to deal with customer 2. How to communicate effectively and sell. 3. Enhanced sales and interpersonal skills.	

TRAINING & VALUE-ADDED CERTIFICATES

Organization	Location	Title	Duration	Learnings/Area of Skill Development

Udemy	Online	The Complete Digital Marketing Course	22.5 Hr	Marketing
CoursEra	Online	Social Media Marketing (Meta)	5 week	Social media Handling

ACADEMIA- INDUSTRY INTERFACE

Organization	Location	Title	Duration	Learnings
Great Learning	Online	Google Analytics	7.5 Hr	Analytical Skills

ACHIEVEMENTS AND EXTRA-CURRICULAR ACTIVITIES

- **Volleyball**
Represented state (Bihar) During schooling.
Selected for DAV Nationals Hyderabad.
Played Two Session of CBSE Cluster.
Inter-School Champion (Patna-2020).

SKILLS & STRENGTH

TECHNICAL SKILLS

Microsoft Power-Point

Microsoft Word

Microsoft Excel

PowerBi

ChatGpt Friendly

PERSONAL SKILLS & STRENGTH

Leadership Qualities

Interpersonal skills

Teamwork and Collaboration

Decision-Making Skills

Management/Planning skills

Communication Skills

HOBBIES

- Cricket
- Volleyball
- Kabaddi
- Reading Success Stories
- Physical fitness

PERSONAL DETAILS

Permanent Address: Vill+po:-Karki,ps:aryari,Dist:Sheikhpura,Pin:811105

DATE: 27/09

PLACE: Gh:

Signature:

