# MARKET PLACE TECHNICAL FONDATION - [GENERAL E-COMMERCE OF DRESSES]

Fronted (Next.Js)
Backend (API,Third Party API,Payment Gatway)

# Requirements:

- User Friendly Interface.
- Responsive Design For Mobile And Desktop Users.
- Essential Pages Include
  - ➤ Homepage
  - ➤ Product Detail Page
  - ➤ About Us Page
  - ➤ Contact Us Page
  - ➤ FAQ Page
  - ➤ Shopping Cart Page
  - ➤ Checkout Page
  - ➤ Return/Exchange Policy Page
  - ➤ Privacy Policy Page
  - ➤ Terms And Condition Page
- Third party API for shipment tracking,payment gateway and other required background services.
- Sanity CMS To Manage Data For "Sign Up/Login, Product, Order, Shipping, Payment".

# 1. Sign Up/Login Schema Include:

User-Id Email Password Full-Name Phone Number

#### 2. Product Schema Include:

Id
Name
Price
Stock Quantity
Febric
Color
Image – Url
Description

### 3. Order Schema Include:

Name User Id Order Date Total Price Quantity Color

# 4. Shipping Schema include:

Full name
Shipping Adress
Shipping Method
Shipping Status
Postal Code
Country

# 5. Payment Schema Include:

Payment id
Payment method
Payment status
Payment date

#### **Business Goal Define:**

ERSA RANI.

This website include multiple brands so that you can easily find your selective brand on one website.

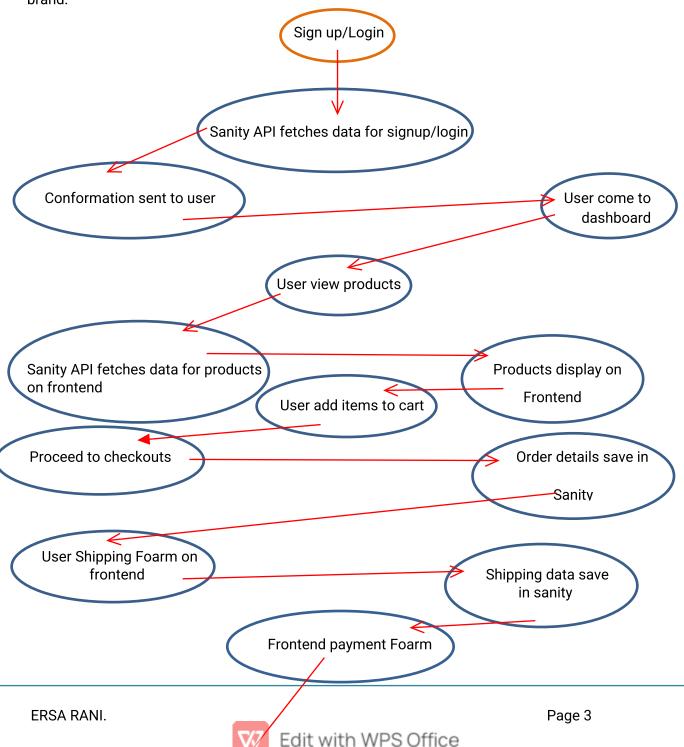
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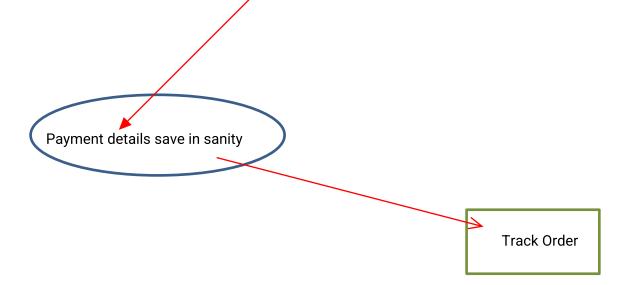
# **Audience Target:**

I Prefer to target clerk or salesperson so that i can run by bussines by wholeselling,But my target is every person who want to buy cloths.In my website clothes are available for ladies and gents only.

#### **Unique Value Proposition (UVP):**

You can get multiple brands from one website so that you can save your money by,On one delivery you get multiple brands.Otherwise you need to pay separate delivery charges for each brand.





# **TECHNOLOGY USED**

BACKEND	TOOLS
SANITY CMS	GITHUB
3rd PARTY API	VERCEL
PAYMENT	POSTMAN
GATWAYS.	
	SANITY CMS  3rd PARTY API  PAYMENT

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