

Sales Data Analysis



City

All



Product

All



2019

2020

Qtr 1

Qtr 2

Qtr 3

Qtr 4

186K

Orders

\$34M

Net Sales

\$185

AOV

HOME

FEEDBACK

Support



Product



Sum of Net_Sales

Wired Headphones

\$246K

Vareebadd Phone

\$827K

USB-C Charging Cable

\$287K

ThinkPad Laptop

\$4,130K

Macbook Pro Laptop

\$8,038K

Lightning Charging Cable

\$347K

LG Washing Machine

\$400K

LG Dryer

\$388K

iPhone

\$4,794K

Google Phone

\$3,319K

Flatscreen TV

\$1,446K

Bose SoundSport Headphones

\$1,346K

Apple Airpods Headphones

\$2,349K

AAA Batteries (4-pack)

\$93K

AA Batteries (4-pack)

\$106K

34in Ultrawide Monitor

\$2,356K

27in FHD Monitor

\$1,132K

27in 4K Gaming Monitor

\$2,435K

20in Monitor

\$151K

Higher Sales - City

San Francisco

\$8.3M

Los Angeles

\$5.5M

New York City

\$4.7M

Boston

\$3.7M

Lower Sales - City

Atlanta

\$2.8M

Dallas

\$2.8M

Seattle

\$2.7M

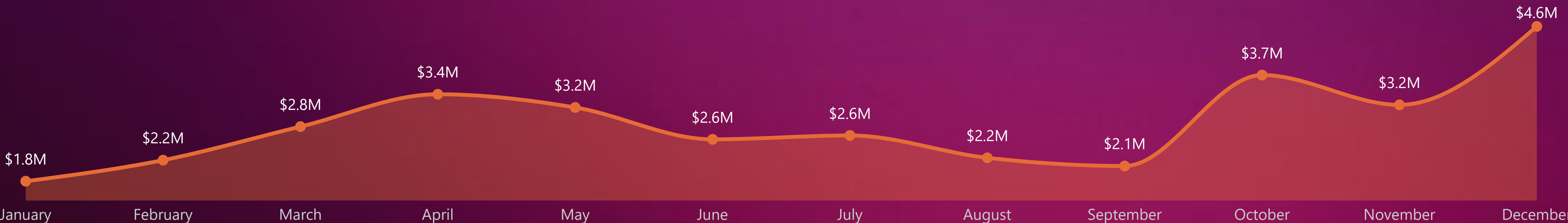
Portland

\$2.3M

Austin

\$1.8M

Sales over Month



Sales Data Analysis



City

All



Product

All



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186K

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\$34M

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FEEDBACK

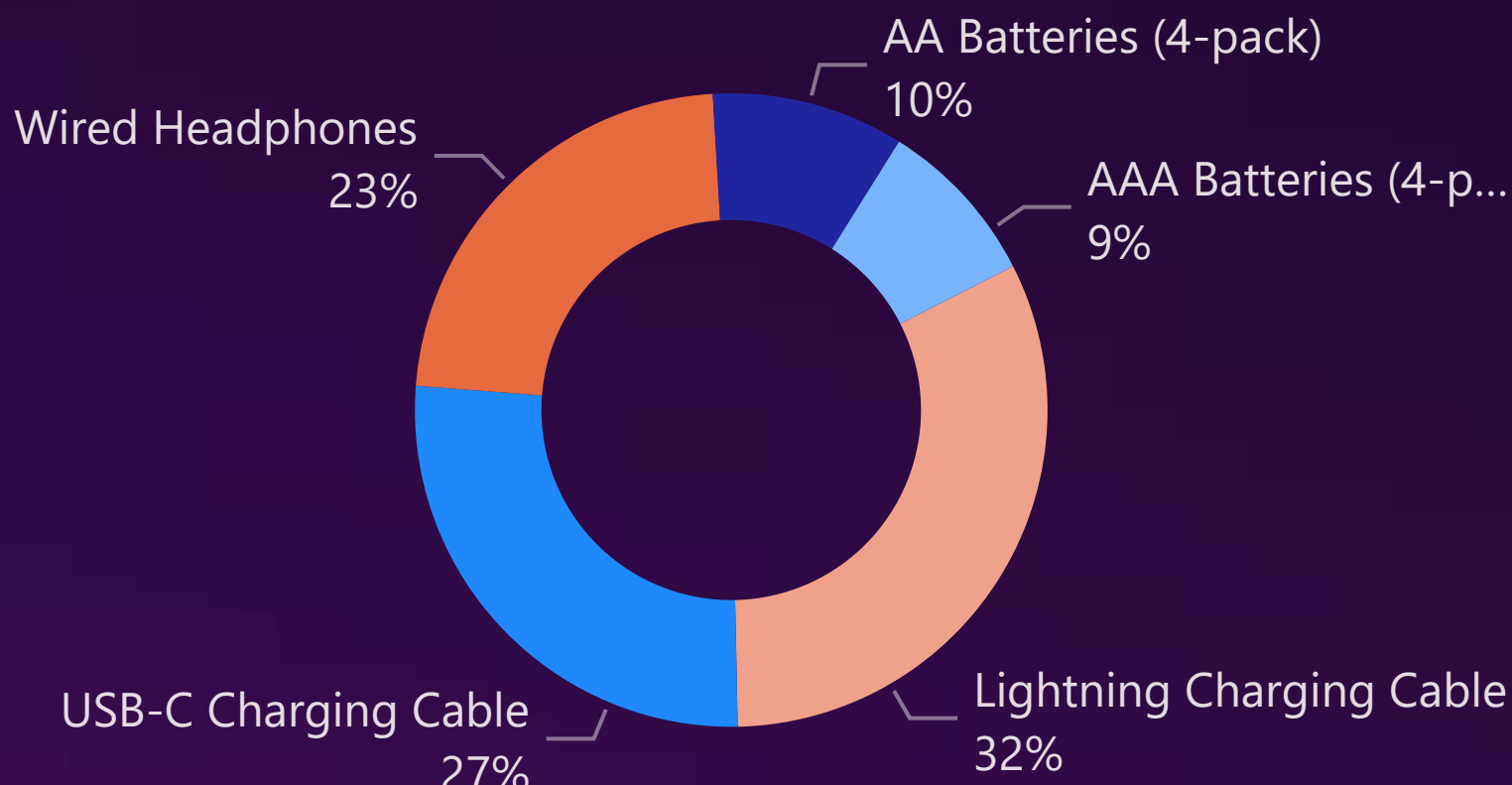
Support



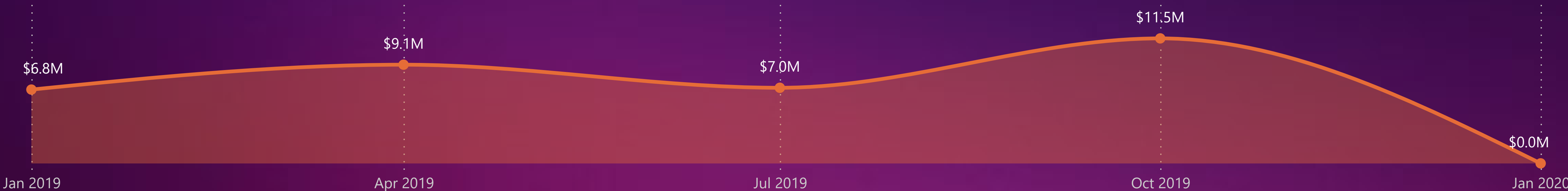
Quantity wise Sales - City



Products by Higher Sales



Sales Trend over Year



High Sales Products

Product	Sum of Net_Sales
ThinkPad Laptop	\$4,130K
Macbook Pro Laptop	\$8,038K
iPhone	\$4,794K
Google Phone	\$3,319K
27in 4K Gaming Monitor	\$2,435K

Need To Focus

Product	Sum of Net_Sales
Wired Headphones	\$246K
USB-C Charging Cable	\$287K
Lightning Charging Cable	\$347K
AAA Batteries (4-pack)	\$93K
AA Batteries (4-pack)	\$106K

High Sales Cities

City	Sum of Net_Sales
Atlanta	\$2,795K
Boston	\$3,662K
Los Angeles	\$5,453K
New York City	\$4,664K
San Francisco	\$8,262K

Need To Focus

City	Sum of Net_Sales
Atlanta	\$2,795K
Austin	\$1,820K
Dallas	\$2,768K
Portland	\$2,320K
Seattle	\$2,748K