Nisha Kumari Senior UX Designer

📍 Berlin, Germany   🪪 Valid Work Permit for the EU   ✉ kumari.nisha.de@gmail.com

📞 +49 17675919268   in nisha-kumari-de   🔗 portfolio

Senior UX Designer with 8 years of experience in SaaS, web, mobile, and HMI design. Based in Berlin, I excel at creating intuitive interfaces that boost efficiency and user satisfaction. Strong communicator with a keen eye for design trends and technologies.

🧠 Skills

User Research:
- User Interviews
- Data Analysis
- Storytelling
- Hypothesis Validation
- Cognitive Walkthrough
- Usability Testing
- Heuristic Analysis

Design
- Design Thinking
- Design System
- Design Variables & Tokens
- Wireframes & Mockups
- User Flows
- Prototyping
- Accessibility

Platform Expertise
- Websites
- Web Apps & Dashboards
- SaaS
- Mobile Applications
- Human Machine Interface (HMI)

Tools
- Figma
- Miro
- Dovetail
- Maze
- Pendo
- Google Analytics
- Notion
- Jira
- Confluence

💼 Work Experience

Flexera   Sep 2024 – present | Berlin, Germany
Senior UX Designer
- Designing AI-driven cloud cost anomaly detection for B2B FinOps users, enhancing real-time cost monitoring in the CCO(Cloud Cost Optimization) product.
- Enhancing the Automation product, enabling custom policies for optimized incident handling and cloud cost management.

Royal Cyber Inc   Feb 2023 – Jun 2024 | Berlin - Remote
Senior UX Designer
- Led UX design for a B2B SaaS cloud security and posture management product, enabling vulnerability identification and compliance remediation, resulting in a **30% reduction in security incidents.**
- Designed B2B AI automation testing and event management apps, improving workflows.
- Collaborated with cross-functional teams to define design strategies and align solutions with business objectives.
- Designed scalable design systems and style guides for consistent product experiences.

3DesignThinkers   Sep 2022 – Jan 2023 | Berlin - Remote
Freelance UX Researcher
- Led user research initiatives for an e-learning platform offering design and preparatory courses.
- Developed a qualitative UX research strategy using user interviews to extract insights and create recommendations for Jobs to Be Done, friction points, and prioritization.

Wipro Limited

Senior UX Designer   Nov 2019 – Jul 2022
                                                  Pune, India & Czech Republic
- Conducted in-depth user research to understand user behaviors and preferences, enabling the creation of low-fidelity and high-fidelity prototypes. These efforts significantly improved the HMI usability for Manufacturing Execution Systems (MES).
- Engaged in agile practices and scrum framework, fostering collaborative teamwork and efficient project execution.

Project Engineer   Apr 2017 – Oct 2019 | Pune, India
- Developed REST clients for e-commerce web development and collaborated closely with the UX designers for seamless integration.

🗁 Selected Work

Spektrum Akademie Zeitplaner 🔗
- Conducted user interviews and stakeholder consultations to understand the needs of admins, teachers, and students, iteratively refining wireframes and high-fidelity designs for usability and accessibility.
- Designed scheduling solutions that significantly **reduced manual tracking efforts by 90%.**

Mqtizer - Cross-Platform MQTT Client for Industrial-Grade IoT Solutions 🔗
- Gathered valuable user feedback and conducted thorough usability tests, leading to user-driven enhancements and improved app functionality, **enhancing user retention by 25%.**
- Designed and optimized commercial website and marketing collateral for MQTIZER

VisionarAI - AI for Visionaries 🔗
Secured 2nd place in the "soonami.io GmbH Cohort 0 Hackathon"
- Crafted intuitive user-centric experience for VisionarAI, utilizing insights from Y Combinator resources, aiding founders in product discovery.
- Collaborated with developers to simplify complex features for user-friendly interfaces and seamless interaction.

🎓 Education

Google UX Design Specialization   Sep 2022 – Nov 2022 | Berlin, Germany
Coursera

Bachelor's degree: Electronics and Communications Engineering   2012 – 2016 | Gwalior, India
ITM Gwalior

🌐 Languages

English: Proficient ⏐ **Hindi:** Native ⏐ **German:** Learning A1