Nisha Kumari

Senior UX Designer

✉ kumari.nisha.de@gmail.com 📞 +4917675919268 📍 Berlin Bē nisha-kumari-de in nisha-kumari-de

↖ nishakumari.art

🪪 Profile

Seasoned Senior UX Designer with over 6 years of experience in the software industry, focusing on user-centric design and UX research. Proficient in Figma, Google UX Design certified, and skilled in SaaS, web, Android, and iOS design. Committed to enhancing product efficiency and user satisfaction through intuitive interfaces. Strong communicator with a keen eye for design trends and technologies.

🎨 Skills

User Experience/ Interface Design (User Experience Research (UXR), User Experience Design (UXD), Design System, Sketching & Ideating, Storytelling, Wireframing, Mockups, Prototyping, Accessibility, Web Applications, Mobile Applications, SaaS, Usability Testing, Heuristic Analysis)

Design Tools (Figma, Miro)   **Agile Tools** (Jira, Confluence)   **UI Development** (HTML, CSS, js)

💼 Professional Experience

02.2023 – present
Bangalore, India

Royal Cyber Inc
Senior UX Designer

GoTestPro - AI powered Automation Testing Tool
- Leveraged AI to design and research test case creation for a SAAS application, boosting QA/software tester efficiency by 30%.
- Implemented inventive solutions for recording test steps and executing test operations, reducing testing time by 25% and enhancing productivity.
- Applied user-centered design principles and conducted usability testing, resulting in a 20% increase in user satisfaction and returning users.
- Collaborated with cross-functional teams to ensure successful implementation of UX designs, contributing to a 15% increase in user adoption and new user acquisition.

Event management App & Admin Dashboard
- Conducted in-depth user research to gain insights into the needs and pain points of event organizers and attendees, leading to a 30% increase in user satisfaction and returning users.
- Designed intuitive and user-friendly interfaces for the event management app, leading to a 20% decrease in user errors and improved user engagement.
- Streamlined data flow from the Admin Dashboard to the Event Management App, resulting in a 15% reduction in user frustration and increased efficiency for event organizers.

09.2022 – 02.2023
Bangalore, India

3DesignThinkers
Freelance UX Researcher
- Led user research and redesign efforts for an educational platform that provides design and preparatory courses for national and international design school entrance exams.
- Conducted quantitative & qualitative user research.
- Conducted a variety of data-driven research methods, including heuristic analysis, funnel analysis, A/B testing, and heat-mapping, to gain insights into user behavior and improve the user experience on the educational platform and website.

Wipro Limited

11.2019 – 07.2022 Pune, India	**Senior Project Engineer** • As a part of the UI/UX design team, conducted user research and designed low-fidelity prototypes to enhance front-end interfaces, resulting in a 30% increase in the usability of the Human Machine Interface (HMI). • Successfully configured and implemented MES software to support the production process, resulting in a 20% increase in productivity. • Wrote SQL queries to communicate with the CGMS database and integrated MES with ERP & PLC. • Followed agile practices and worked in a scrum framework.
04.2017 – 10.2019 Pune, India	**Project Engineer** • Created REST clients for front-end e-commerce web development and web services requirements, resulting in increased efficiency and productivity. • I extensively collaborated with the UI/UX design team to comprehend and develop the front-end.

🗀 Projects

Mqtizer - Cross-Platform MQTT Client for Industrial-Grade IoT Solutions ⬀
• Spearheaded UX design for MQTIZER, an innovative MQTT mobile client, resulting in a 40% increase in user engagement.
• Leveraged user feedback and conducted in-depth usability tests, contributing to the incorporation of user-driven enhancements that significantly improved app functionality, leading to a 15% rise in user retention.
• uxcellent: Created a Design System drawing inspiration from material design guidelines
• Designed and optimized commercial website and marketing collateral for MQTIZER

VisionarAI - AI for Visionaries
Secured 2nd place in the "soonami.io GmbH Cohort 0 Hackathon"
• VisionarAI is a AI product empowering founders to evaluate and refine their ideas, guiding them through crucial stages of product discovery.
• Designed an intuitive and user-centered experience through extensive research, including insights gathered from Y Combinator resources.
• Collaborated with the developer, & translated complex functionalities into user-friendly interfaces, ensuring seamless navigation and interaction.

🎓 Education

09.2022 – 11.2022 Berlin, Germany	**Google UX Design Specialization** **Coursera** Undertake UX research, design process, foundational UX principles, and create designs and prototypes using Figma.
2012 – 2016 Gwalior, India	**Bachelor's degree - Electronics and Communications Engineering** **ITM Gwalior** ECE is a four-year AICTE-approved undergraduate program

📖 Courses

Build responsive real world websites with HTML and CSS
Udemy

🌐 Languages

English	German (Learning A1)