

# Nisha Kumari

## UI/UX Designer

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### Profile

I am a user experience designer with over five years of software development experience focusing on user centered design. I have learned to design and develop complex systems and create innovative user interfaces. I am passionate about creating products that are both user-friendly and visually appealing. In my work, I always aim to strike a balance between form and function.

### Skills

**User Experience/Interface Design** (Wireframing, Mockups, Prototyping, Usability, Accessibility, Web Applications, Mobile Applications, Web Applications, Conducting Usability Studies, Prototyping, Sketching And Ideating, User Experience Design (UXD), User Experience Research (UXR))

**Design Tools** (Figma / Adobe XD) | **UI Development** (HTML, CSS, js)

### Professional Experience

#### **3DesignThinkers, Freelance UX Researcher**

12/2022 – present  
Bangalore, India

- Led user research and redesign efforts for an educational platform and website that provides UI/UX design courses and preparatory courses for national and international design school entrance exams.
- Developed and implemented data-driven strategies to improve the platform and website's user experience.
- Worked closely with the company's team to create and deliver advanced mock test bundles for students preparing for exams such as UCEED, CEED, NIFT, and NID.
- Created a guidance course that is well-researched and tailored to the needs of design students.
- Developed and implemented a portfolio and interviews module to help students build their design skills and prepare for job interviews.
- Provided personalised feedback and guidance to students to help them identify and improve their weaknesses.

#### **Wipro Limited**

##### *Senior Project Engineer*

11/2019 – 07/2022  
Pune, India

- Successfully configured and implemented MES software to support the production of Continental Tires, resulting in a 20% increase in productivity.
- Wrote SQL queries to communicate with the CGMS database and integrated MES with ERP & PLC.
- Enhanced front-end code using HTML, CSS, JavaScript and ReactJS.
- Guided and worked closely with UI/UX design team to help design and implement the front end of the MES displays.
- Following agile practices and working in a scrum framework

##### *Project Engineer*

04/2017 – 10/2019  
Pune, India

- Created REST clients for front-end web development and web services requirements, resulting in increased efficiency and productivity.
- Successfully completed code improvements and bug fixes for both front-end and back-end systems.
- I extensively collaborated with the UI/UX design team to comprehend and develop the front-end.
- Worked closely with UI/UX design team to understand and implement the front-end.

## Education

### **Google UX Design Specialization, Coursera**

09/2022 – 11/2022

Berlin, Germany

- Conduct UX Research and Test Early Concepts
- Start the UX Design Process: Empathize, Define, and Ideate
- Design a User Experience for Social Good & Prepare for Jobs
- Responsive Web Design in Adobe XD
- Foundations of User Experience (UX) Design
- Create High-Fidelity Designs and Prototypes in Figma
- Build Wireframes and Low-Fidelity Prototypes

### **Bachelor's degree - Electronics and Communications Engineering, ITM Gwalior**

2012 – 2016

Gwalior, India

- ELECTRONICS AND COMMUNICATION ENGINEERING, also known as ECE, is a four-year (eight-semester) undergraduate (UG) course that provides a bachelor's degree.
- -It is an AICTE, i.e., All India Council for Technical Education-approved degree.
- This programme provides students with a strong foundation in robust electronics and communication systems fundamentals.

## Courses

### **Build responsive real world websites with HTML and CSS, Udemy**

- This course focuses on teaching how to become a modern and confident HTML and CSS developer.
- How to design and build a stunning real-world project for your portfolio from scratch.
- Also learn about modern CSS (previous CSS3), including flexbox and CSS Grid for layout.
- Other important topics covered in this course include the box model, positioning schemes, inheritance, solving selector conflicts, and responsive design.

## Languages

**English**

**German** (Learning A1)