








# Nisha Kumari

## Senior UX Designer

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## Skills

### User Experience Design

- User Experience Research (UXR)
- Sketching & ideating
- Storytelling
- Usability Testing
- Heuristic Analysis.

### User Interface Design

- Design System
- Wire-framing
- Mockups
- Prototyping
- Accessibility

### Platform Expertise

- Websites
- Web Apps & Dashboards
- SaaS
- Mobile Applications
- HMI

### Tools

- Figma
- Miro
- Jira
- Confluence

## Profile

Seasoned Senior UX Designer with over 6 years of experience in the software industry, focusing on user-centric design and UX research. Proficient in Figma, Google UX Design certified, and skilled in SaaS, web, Android, and iOS design. Committed to enhancing product efficiency and user satisfaction through intuitive interfaces. Strong communicator with a keen eye for design trends and technologies.

## Professional Experience

### Royal Cyber Inc Senior UX Designer

Feb 2023 – present | Berlin - Remote

#### Secura Cloud - Cloud security solution

- Secura Cloud is designed to help companies protect their cloud environment and comply with security and compliance requirements.
- Collaborated on building complex wireframes and mockups that provided a comprehensive product, leading to a 25% profit increase.

#### GoTestPro - AI-powered Automation Testing Tool

- GoTestPro is an AI-driven test case creation tool for SAAS applications.
- Enhanced usability and productivity: Implemented innovative solutions for test step recording, reducing testing time by 25% and increasing productivity. Conducted usability testing, boosting user satisfaction by 20%. Collaborated with cross-functional teams, leading to a 15% increase in user adoption.

#### Event management App & Admin Dashboard

- In-depth user research for enhanced satisfaction: Conducted thorough user research, increasing user satisfaction and returning users by 30%.
- Intuitive interface design: Designed user-friendly app interfaces, reducing user errors by 20% and enhancing user engagement.
- Efficient data flow optimisation: Streamlined data flow from Admin Dashboard to App, reducing user frustration by 15% and improving efficiency for event organisers.

### 3DesignThinkers Freelance UX Researcher

Sep 2022 – Feb 2023 | Berlin - Remote

- Strategic UX Redesign: Led user research and redesign initiatives for an educational platform offering design and preparatory courses.
- Comprehensive Research Expertise: Conducted quantitative and qualitative research, employing diverse methods such as heuristic analysis, A/B testing, and heat-mapping, enhancing the user experience on both the platform and website.

## Education

### Google UX Design Specialization Coursera

Sep 2022 – Nov 2022

Berlin, Germany

Undertake UX research, design process, foundational UX principles, and create designs and prototypes using Figma.

### Bachelor's degree - Electronics and Communications Engineering ITM Gwalior

2012 – 2016 | Gwalior, India

ECE is a four-year AICTE-approved undergraduate program

## Languages

English (Proficient)

German (Learning A1)

## Wipro Limited

### Senior UX Designer

Nov 2019 – Jul 2022 | Pune, India

- Enhanced Front-end Interfaces: Conducted user research and crafted low-fidelity and high-fidelity prototypes, driving a 30% boost in Human Machine Interface (HMI) usability for Manufacturing Execution Systems (MES).
- Collaborative Agile Practitioner: Engaged in agile practices and scrum framework, fostering collaborative teamwork and efficient project execution.

### Project Engineer

Apr 2017 – Oct 2019 | Pune, India

- Created REST clients for front-end e-commerce web development and web services requirements, resulting in increased efficiency and productivity.
- I extensively collaborated with the UI/UX design team to comprehend and develop the front-end.

## Projects

### Mqtizer - Cross-Platform MQTT Client for Industrial-Grade IoT Solutions

- Spearheaded UX design for MQTIZER, MQTT mobile client, resulting in a 40% increase in user engagement.
- Leveraged user feedback and conducted in-depth usability tests, contributing to the incorporation of user-driven enhancements that significantly improved app functionality, leading to a 15% rise in user retention.
- uxcellent: Created a Design System drawing inspiration from material design guidelines
- Designed and optimised commercial website and marketing collateral for MQTIZER

### VisionarAI - AI for Visionaries

#### Secured 2nd place in the "soonami.io GmbH Cohort 0 Hackathon"

- Crafted intuitive user-centred experience for VisionarAI, utilizing insights from Y Combinator resources, aiding founders in product discovery.
- Teamed up with developers to translate complex functionalities into user-friendly interfaces, ensuring seamless navigation and interaction for users.