# Nisha Kumari

# Senior UX Designer

Valid Work Permit for the EU

Berlin, Germany

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▶ Portfolio

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## **User Experience Design**

- User Experience Research (UXR)
- Sketching & ideating
- Storytelling
- · Usability Testing
- Heuristic Analysis.

#### **User Interface Design**

- Design System
- · Wire-framing
- Mockups
- Prototyping
- Accessibility

## **Platform Expertise**

- Websites
- · Web Apps & Dashboards
- SaaS
- Mobile Applications
- HMI

## **Tools**

- Figma
- Miro
- Jira
- Confluence

## **₽** Profile

Seasoned Senior UX Designer with over 6 years of experience in the software industry, focusing on user-centric design and UX research. Proficient in Figma, Google UX Design certified, and skilled in SaaS, web, Android, and iOS design. Committed to enhancing product efficiency and user satisfaction through intuitive interfaces. Strong communicator with a keen eye for design trends and technologies.



# Professional Experience

# **Royal Cyber Inc Senior UX Designer**

Feb 2023 - present | Berlin - Remote

### Cloud security solution:

- Guided the design process for a SAAS-based cloud security solution, actively shaping its development by creating detailed wireframes and mockups. These design elements enabled seamless compliance analysis for users.
- Additionally, contributed to both existing and new design system standards, establishing a robust foundation for various scalable applications.

#### **AI-powered Automation Testing Tool**

• Revamped user experience for an Al-powered automation testing tool by conducting in-depth research, identifying user challenges, and collaborating with product managers in ideation sessions. Achieved enhanced usability and simplified intricate user flows, resulting in reduced testing time and heightened user satisfaction.

## Event management App & Admin Dashboard

• Led comprehensive user research efforts and crafted an intuitive interface for an event management app and its corresponding admin dashboard. This approach significantly elevated user satisfaction and operational efficiency, ensuring seamless user experiences and streamlined administrative processes.

#### 3DesignThinkers

#### **Freelance UX Researcher**

Sep 2022 – Feb 2023 | Berlin - Remote

- Strategic UX Redesign: Led user research and redesign initiatives for an educational platform offering design and preparatory courses.
- Comprehensive Research Expertise: Conducted quantitative and qualitative research, employing diverse methods such as heuristic analysis, A/B testing, and heat-mapping, enhancing the user experience on both the platform and website.



English (Proficient)

Hindi (Native)

German (Learning A1)



# Google UX Design Specialization Coursera

Sep 2022 - Nov 2022

Berlin, Germany

Undertake UX research, design process, foundational UX principles, and create designs and prototypes using Figma.

# Bachelor's degree -Electronics and Communications Engineering ITM Gwalior

2012 – 2016 | Gwalior, India ECE is a four-year AICTEapproved undergraduate program

#### **Wipro Limited**

#### **Senior UX Designer**

Nov 2019 - Jul 2022 | Pune, India

- Enhanced Front-end Interfaces: Conducted in-depth user research to understand user behaviours and preferences, enabling the creation of low-fidelity and high-fidelity prototypes. These efforts significantly improved the HMI usability for Manufacturing Execution Systems (MES).
- Collaborative Agile Practitioner: Engaged in agile practices and scrum framework, fostering collaborative teamwork and efficient project execution.

## **Project Engineer**

Apr 2017 - Oct 2019 | Pune, India

 Developed REST clients for e-commerce web development, enhancing efficiency, and collaborated closely with the UX design team for seamless integration.



# Mqtizer - Cross-Platform MQTT Client for Industrial-Grade IoT Solutions $\varnothing$

- Utilised User Feedback and Usability Tests: Gathered valuable user feedback and conducted thorough usability tests, leading to userdriven enhancements and improved app functionality, enhancing user retention.
- **uxcellent**: Created a Design System drawing inspiration from material design guidelines
- Designed and optimised commercial website and marketing collateral for MQTIZER

#### VisionarAI - AI for Visionaries ⊘

#### Secured 2nd place in the "soonami.io GmbH Cohort 0 Hackathon"

- Crafted intuitive user-centred experience for VisionarAI, utilizing insights from Y Combinator resources, aiding founders in product discovery.
- Teamed up with developers to translate complex functionalities into user-friendly interfaces, ensuring seamless navigation and interaction for users.