



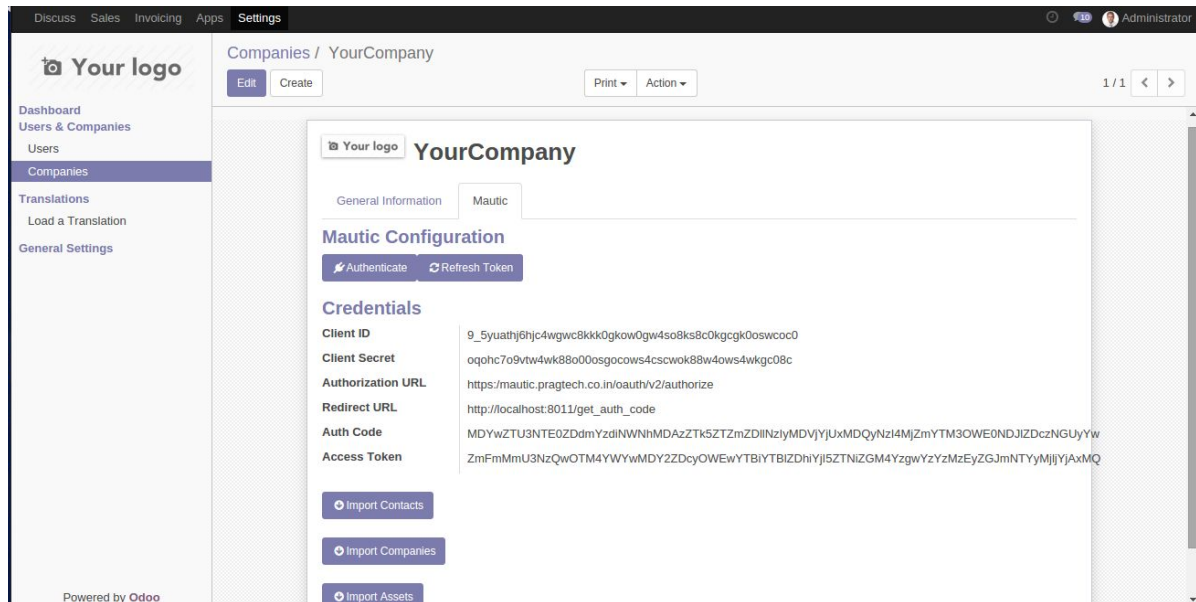
## **Leverage the strengths of 2 industry leading enterprise softwares Mautic and Odoo.**

Mautic (link:<https://mautic.pragtech.co.in/>) is leading inbound Marketing software for all kinds of business. It has an integrated Marketing and CRM functions. The Mautic is the heart and soul of any business. It goes far beyond simple contact management, giving you incredible insight into every contact so you can build deeper relationships with your buyers at scale. Mautic Marketing Hub has everything you need to run successful inbound marketing campaigns that make people interested in your business and happy to be your customer. It's all your marketing tools — all in one place. Mautic gives you a full suite of tools to boost your productivity, shorten deal cycles, and make your sales process more human-friendly — without adding to your workload. Your whole team will book more meetings and close more deals, with a whole lot less work.

### **Features:**

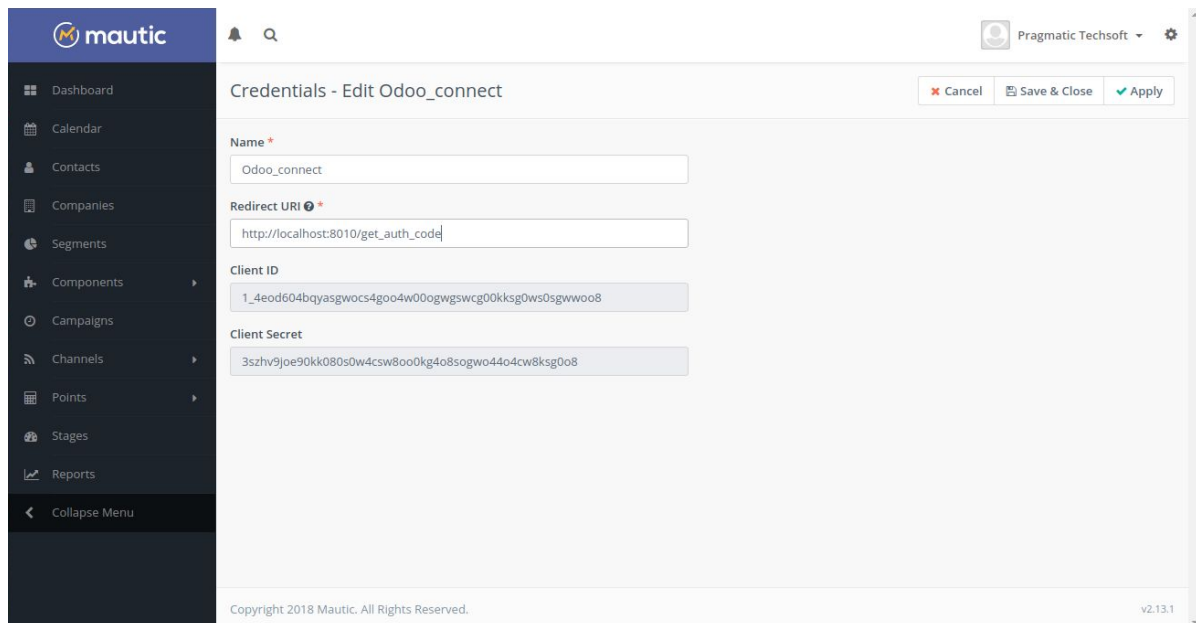
- Import Contacts from Mautic to Odoo
- Import Companies from Mautic to Odoo
- Import Assets from Mautic to Odoo
- Export Contacts from Mautic to Odoo
- Export Companies from Mautic to Odoo

**Odoo to Mautic connection page**



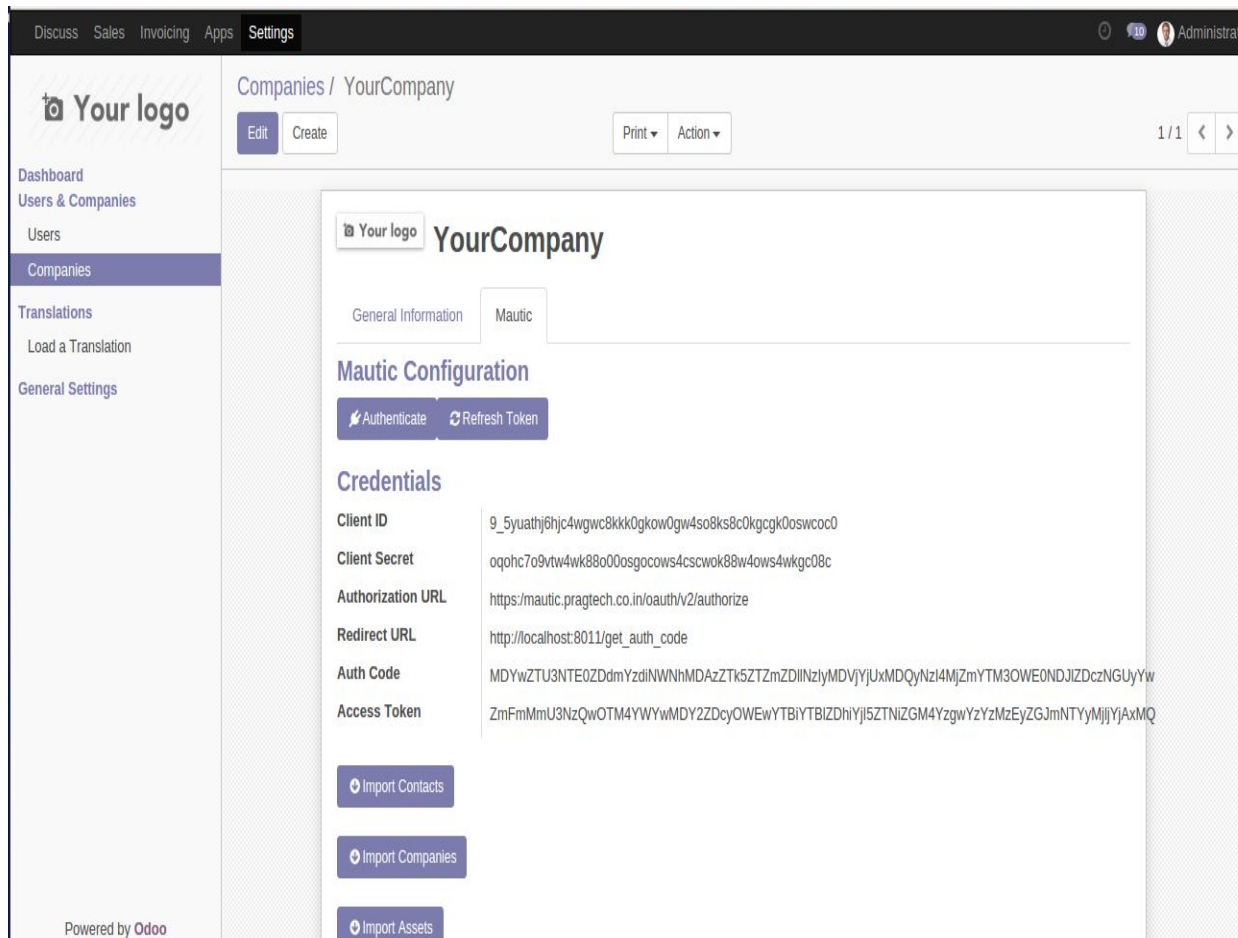
By using above credentials user can manage to authenticate Odoo with Mautic and successfully connected with Mautic

## Application of Mautic need to create for connection



Application is mandatory need to create for the connection it provide us client id and client secret for authentication and connection

**Import contacts from mautic to odoo**



As we Click on **Import Contacts** button contacts from mautic is imported to odoo as below

Name	Email	Location	Stage	Points	Last active	ID
meg w	meg@w.net	India		5	Today, 5:13 am	7282
meghna	meghnaw87@gmail.com	India		0	Today, 4:32 am	6742
test66@email.nit	test66@email.nit	Ahmedabad, Gujarat		0	Yesterday, 5:43 am	7172
popup2	popup2@e.net	India		0	8 days ago	7281
Popup test	popup@test.n	India		0	8 days ago	7280
Alexa Skills	alexa@skill4.net	India		10	8 days ago	7278
test00289	test00289@e.net	India		0	8 days ago	7248
Bunty bhau	bunty@e.net	India		0	8 days ago	7188

DiscussSalesInvoicingAppsSettings

Administrator

Your logo

Orders

Quotations

Orders

Customers

Invoicing

Orders to Invoice

Orders to Upsell

Catalog

Products

Reporting

Sales

Sales Channels

All Channels Sales Orders

Configuration

Settings

Sales Channels

Powered by Odoo

Customers

Customers x Search...

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<div>12</div> <div>152@23.com</div>	<div>a</div> <div>babadja@betv.be</div>	<div>a</div> <div>qw@qw.com</div>
<div>A</div> <div>India</div> <div>aaron.thompson5543@gmail.com</div>	<div>ABCDEF</div> <div>realrock4ever@yahoo.com</div>	<div>abc Not Provided</div> <div>Pakistan</div> <div>dum@dummer.com</div>
<div>Abdallah</div> <div>Morocco</div> <div>fidingsarl@gmail.com</div>	<div>Abdelhak</div> <div>France</div> <div>abdelhak.elassali@gmail.com</div>	<div>Abdelhamid</div> <div>Egypt</div> <div>abdelhamid.rabia@ejust.edu.eg</div>
<div>Abdirahman Gelle</div> <div>Somalia</div> <div>mrgelle.php@gmail.com</div>	<div>Abd Shomad</div> <div>Indonesia</div> <div>abd.shomad@gmail.com</div>	<div>Abdul Nawas</div> <div>Qatar</div> <div>abduinawas@gmail.com</div>
<div>Abdulrhman</div> <div>Saudi Arabia</div> <div>a.f.alokizi@gmail.com</div>	<div>Abhishek Biswas</div> <div>India</div> <div>abhishek.biswas011@gmail.com</div>	<div>Abhishek Jhanwar</div> <div></div> <div>abhishek.jhanwar50@gmail.com</div>
<div>Abraham</div> <div>India</div> <div>abraham@ehapi.com</div>	<div>Abraham</div> <div>Kenya</div> <div>abraham.bureti@gmail.com</div>	<div>achai kalpande</div> <div></div> <div>aachal115@gmail.com</div>

Export odoo contacts to mautic

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[Apps](#)
[Settings](#)

[Customers / Vikas 2507](#)

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[Create](#)

Print

Action

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Orders

Quotations

Orders

Customers

Invoicing

Orders to Invoice

Orders to Upsell

Catalog

Products

Reporting

Sales

Sales Channels

All Channels Sales Orders

Configuration

Settings

Sales Channels

Vikas 2507

\$ 0 Sales

Active

\$ 0.00 Invoiced

Address

TIN

Tags

Job Position

Phone

Mobile

Email

Website

Title

Language

vikas.vibhute@pragtech.co.in

English

Contacts & Addresses

Internal Notes

Sales & Purchases

Invoicing

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Vikas 2507

Edit

Send email

Close

Engagements

Engagements

Points

2.0

1.8

1.6

1.4

1.2

1.0

0.8

0.6

0.4

0.2

0

Jan 2018

Feb 2018

Mar 2018

Apr 2018

May 2018

Jun 2018

Jul 2018

5 History

0 Notes

0 Social

1 Integrations

3 Audit log

Filter...

0 points

Contact

Address

Email

vikas.vibhute@pragtech.co.in

Phone - home

Phone - mobile

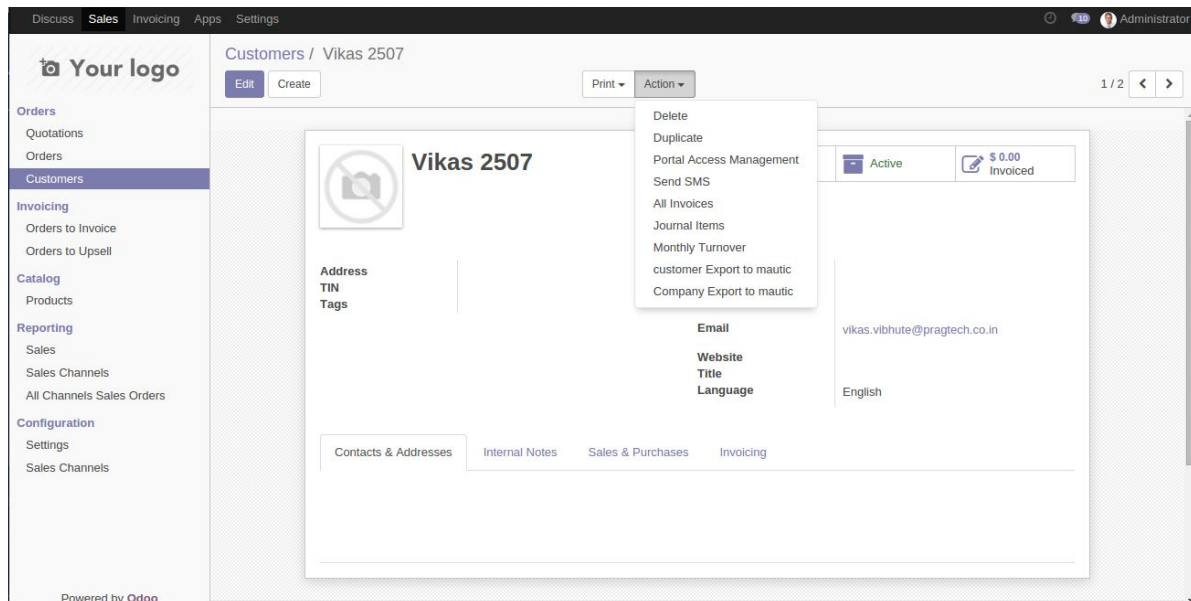
Companies

mautic.png

Show all downloads...

## Odoo contacts exported to mautic

You can export individual contact from odoo to Mautic using action 'Customer export to Mautic'

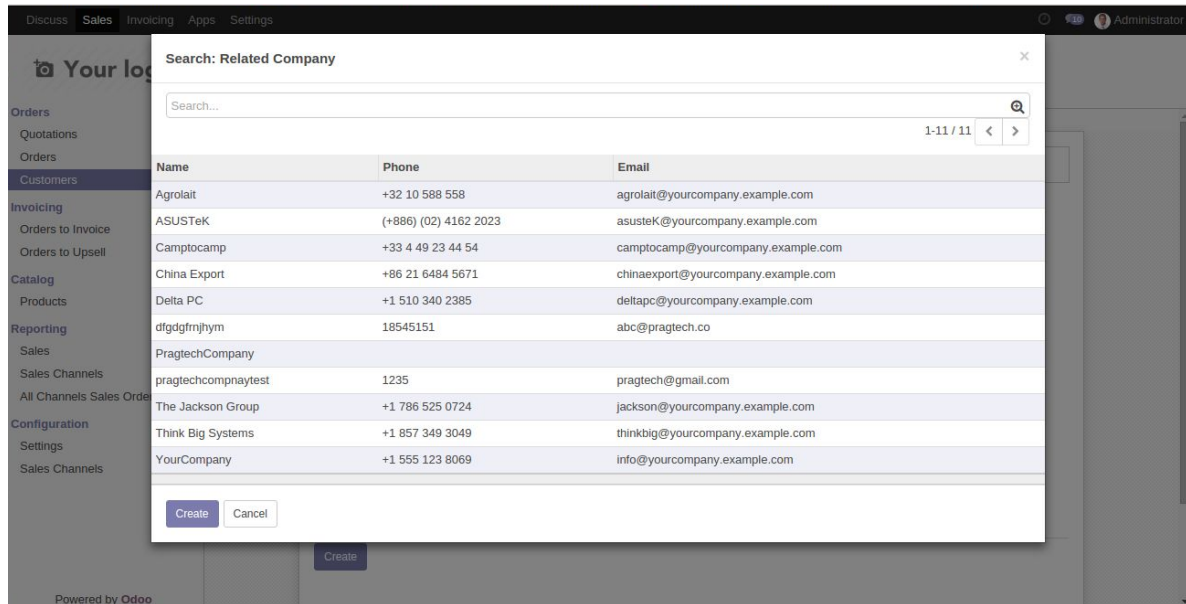


## Import mautic companies to odoo

The screenshot shows the Mautic interface with a list of companies imported from Odoo. The table has columns for Company name, Company email, Company website, Score, # contacts, and ID. Each row includes a 'view contacts' button. The interface also shows a sidebar with navigation options like Dashboard, Calendar, Contacts, Companies, Segments, Components, Campaigns, Channels, Points, Stages, Reports, and Collapse Menu.

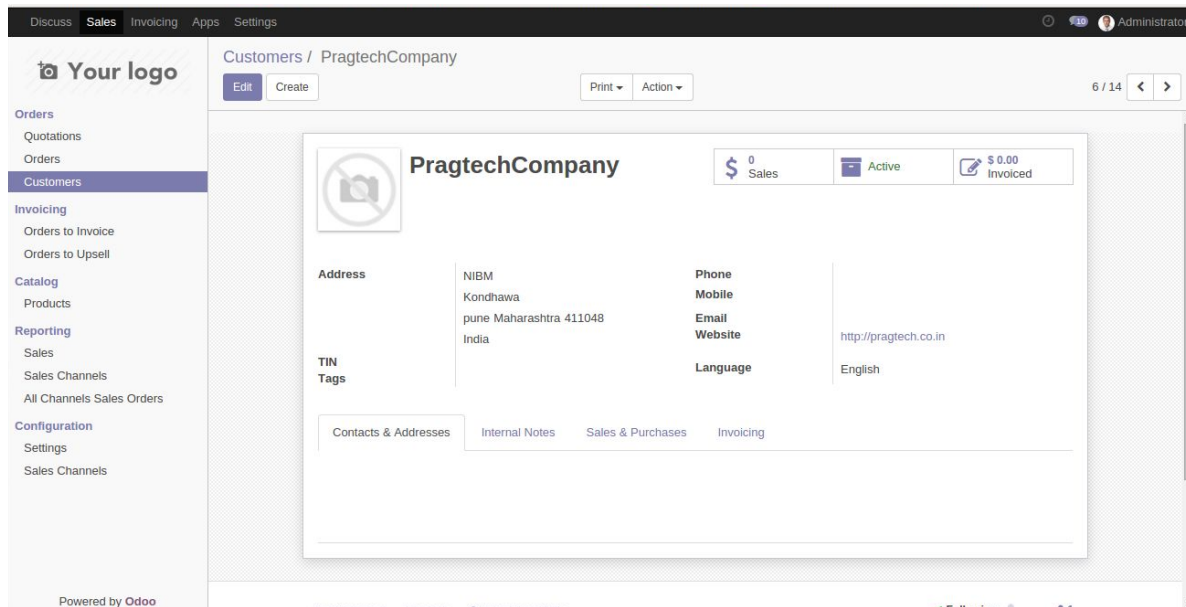
Company name	Company email	Company website	Score	# contacts	ID
Aamir Azim			0	<a href="#">view contacts 0</a>	11
abc	abc@gmail.com		0	<a href="#">view contacts 0</a>	5
Agrolait			0	<a href="#">view contacts 0</a>	7
Arthur Gomez			0	<a href="#">view contacts 0</a>	9
Campocamp			0	<a href="#">view contacts 0</a>	18
capgemini pvt ltd			0	<a href="#">view contacts 0</a>	16
company			0	<a href="#">view contacts 0</a>	3
dfgdgfrnjhym			0	<a href="#">view contacts 0</a>	19
esfera and ester			0	<a href="#">view contacts 0</a>	13
Michel Fletcher			0	<a href="#">view contacts 0</a>	8
oracle	oracle@gmail.com	http://oracle.www.com	0	<a href="#">view contacts 0</a>	2

Click 'Import companies' button and one press all companies will be imported to odoo as shown below



## Export odoo company to mautic

Go to Action → Click on company export to mautic,



## Snap of Company that exported to mautic



**Edit Company pragtech techsoft pvt ltd**

Buttons: Cancel, Save & Close, Apply, Merge

**Core**

Professional

Score: 0

Company Owner: Techsoft, Pragmatic

**Company Name \***: pragtech techsoft pvt ltd

**Company Email**: abc@pragtech.co.in

**Company Address**

address1:

address2:

pune, India Maharashtra, 411048, India

**Website**: http://www.pragtech.com

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## Import mautic asset to odoo

	Title	Category	Download count	ID
	web.pdf123 (webpdf1)	cellphone	0	16
	web.pdf (webpdf)	type2	0	11
	Vendor Bill - BILL-2018-0003 (1).pdf (vendor-bill---bill-2018-0003-1.pdf)	Cars - 5 Years	0	13
	Vendor Bill - BILL-2018-0003 (1).pdf (vendor-bill---bill-2018-0003-1.pdf1)	CORDS	0	15
	vendaer (vendaer)	type2	0	14
	TestAsset (testasset)	CORDS	0	17
	Pragmatic (pragmatic)	Hardware - 3 Years	0	3
	Iphone (iphone)	cellphone	0	6
	computers (computers)	Cars - 5 Years	0	1
	bottle (bottle)	type2	0	12

These are the asset list in Mautic and it will all imported in Odoo as we click import asset button

DiscussSalesInvoicingAppsSettings

Your logo

DashboardsalesDocumentsCustomer InvoicesCustomer Credit NotesPaymentsMaster DataPurchasesDocumentsMaster DataAdviserAccounting EntriesManagementAssetsActionsGenerate EntriesReportingManagementPDF ReportsConfiguration

Assets

Assets

Search...

CreateImport

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Asset Name	Category	Date	Vendor	Gross Value	Residual Value	Status
CEO's car	Hardware - 3 Years	07/25/2018		12,000.00	\$ 8,000.00	Running
V6 Engine and 10 inches tires	Hardware - 3 Years	07/25/2018		2,800.00	\$ 2,800.00	Draft
Office	Hardware - 3 Years	01/01/2018		500,000.00	\$ 380,000.00	Running
bottle	bottle	07/26/2018		0.00	\$ 0.00	Draft
computers	Cars - 5 Years	07/18/2018		0.00	\$ 0.00	Draft
Iphone	iphone	07/26/2018		0.00	\$ 0.00	Draft
Pragmatic	Hardware - 3 Years	07/26/2018		0.00	\$ 0.00	Draft
TestAsset	TestAsset	07/26/2018		0.00	\$ 0.00	Draft
vendaer	vendaer	07/26/2018		0.00	\$ 0.00	Draft
Vendor Bill - BILL-2018-0003 (1).pdf	Cars - 5 Years	07/26/2018		0.00	\$ 0.00	Draft
Vendor Bill - BILL-2018-0003 (1).pdf	Vendor Bill - BILL-2018-0003 (1).pdf	07/26/2018		0.00	\$ 0.00	Draft
web.pdf	web.pdf	07/26/2018		0.00	\$ 0.00	Draft
web.pdf123	web.pdf123	07/26/2018		0.00	\$ 0.00	Draft

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