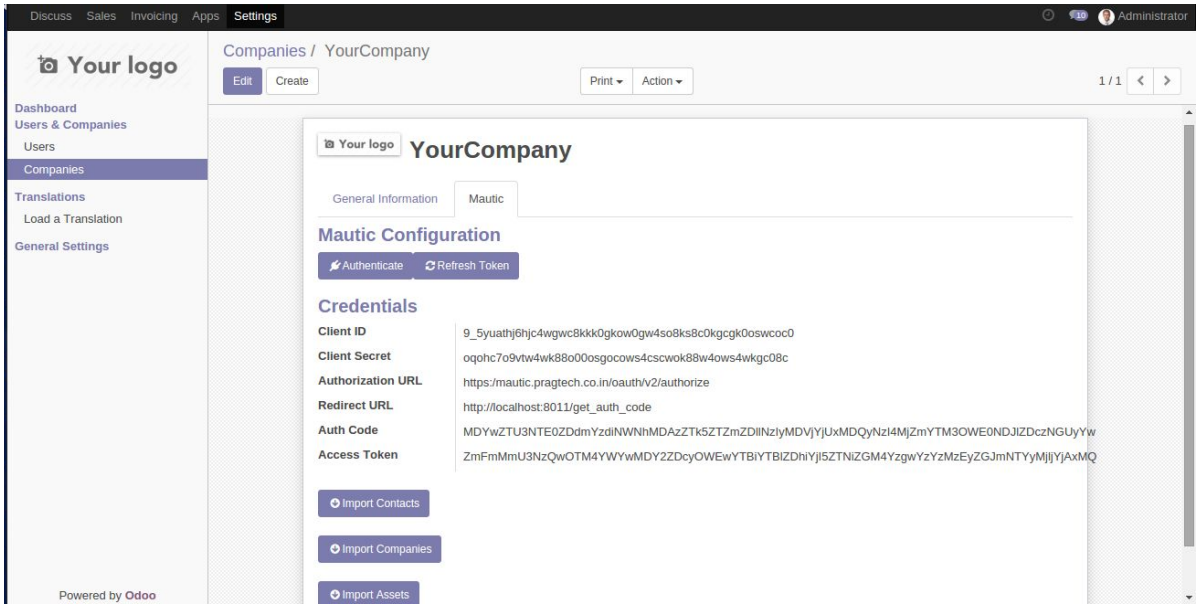
Leverage the strengths of 2 industry leading enterprise softwares Mautic and Odoo,

Mautic (link:https://mautic.pragtech.co.in/) is leading inbound Marketing software for all kinds of business. It has an integrated Marketing and CRM functions. The Mautic is the heart and soul of of any business. It goes far beyond simple contact management, giving you incredible insight into every contact so you can build deeper relationships with your buyers at scale. Mautic Marketing Hub has everything you need to run successful inbound marketing campaigns that make people interested in your business and happy to be your customer. It's all your marketing tools — all in one place. Mautic gives you a full suite of tools to boost your productivity, shorten deal cycles, and make your sales process more human-friendly — without adding to your workload. Your whole team will book more meetings and close more deals, with a whole lot less work.

Features:

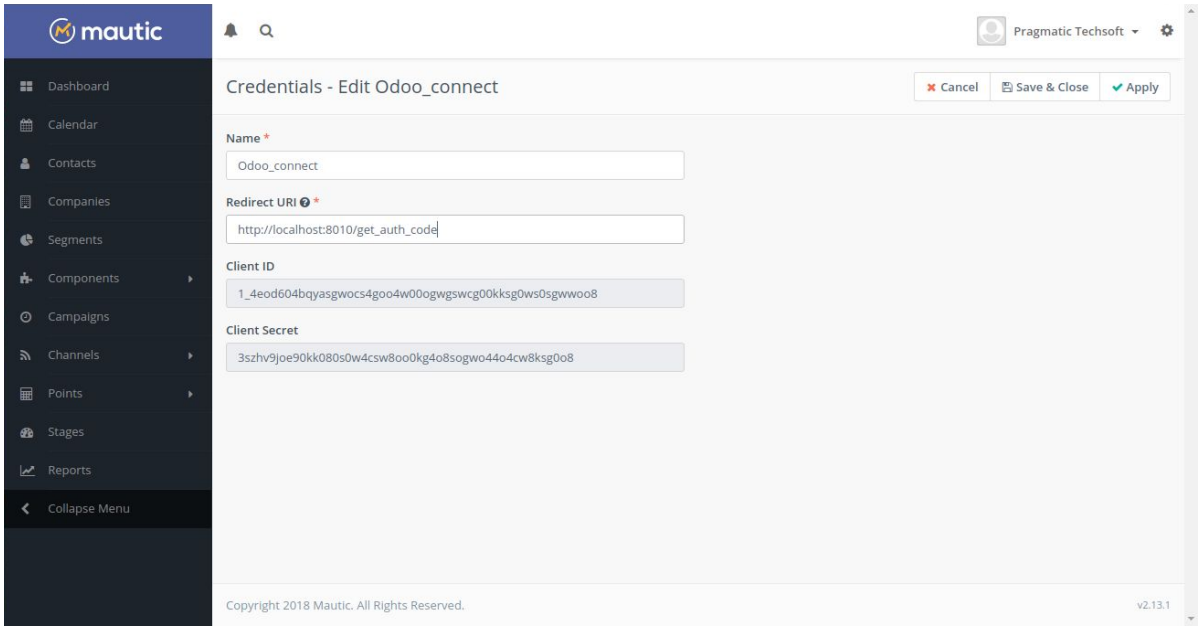
- Import Contacts from Mautic to Odoo
- Import Companies from Mautic to Odoo
- Import Assets from Mautic to Odoo
- Export Contacts from Mautic to Odoo
- Export Companies from Mautic to Odoo

Odoo to Mautic connection page



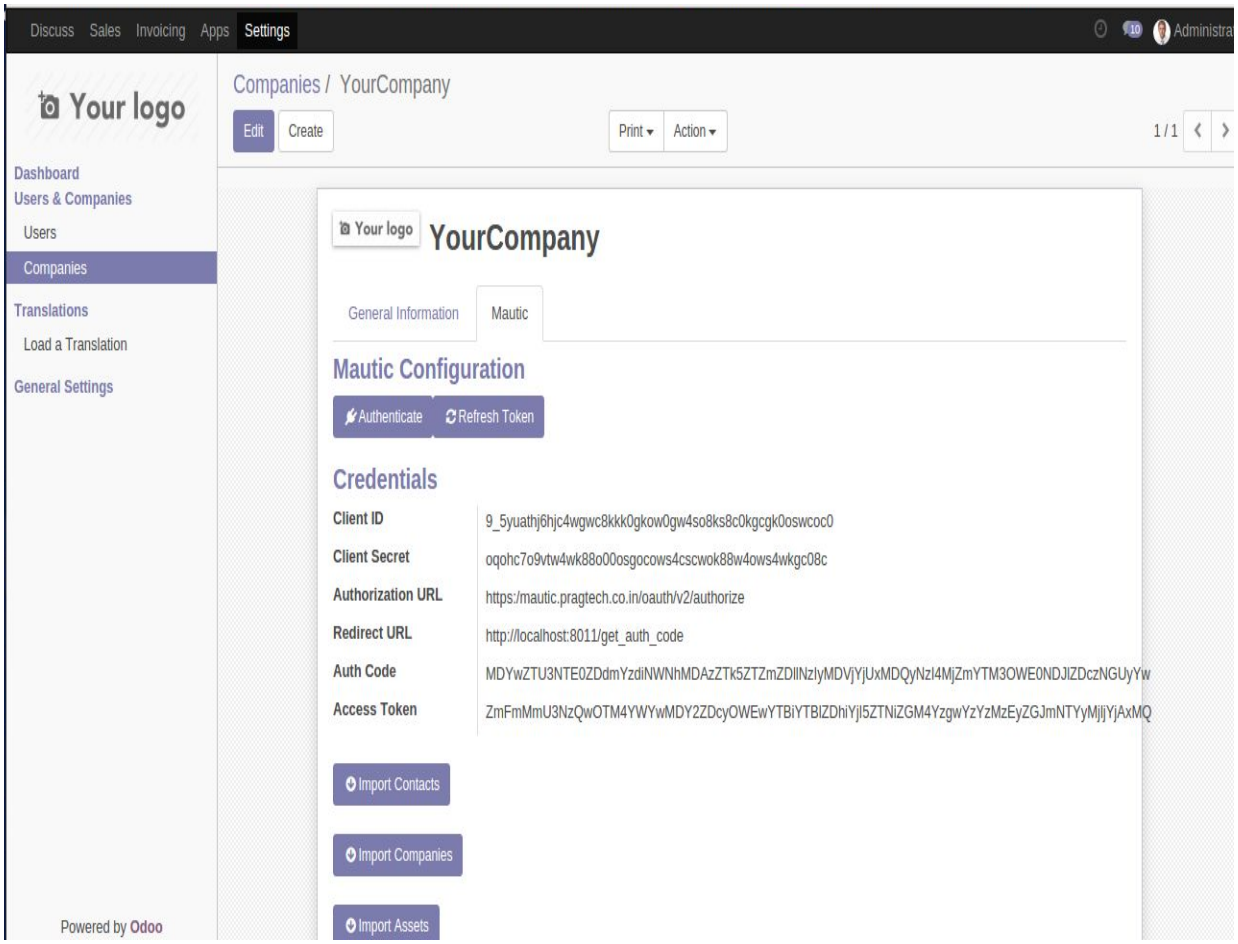
By using above credentials user can manage to authenticate Odoo with Mautic and successfully connected with Mautic

Application of Mautic need to create for connection

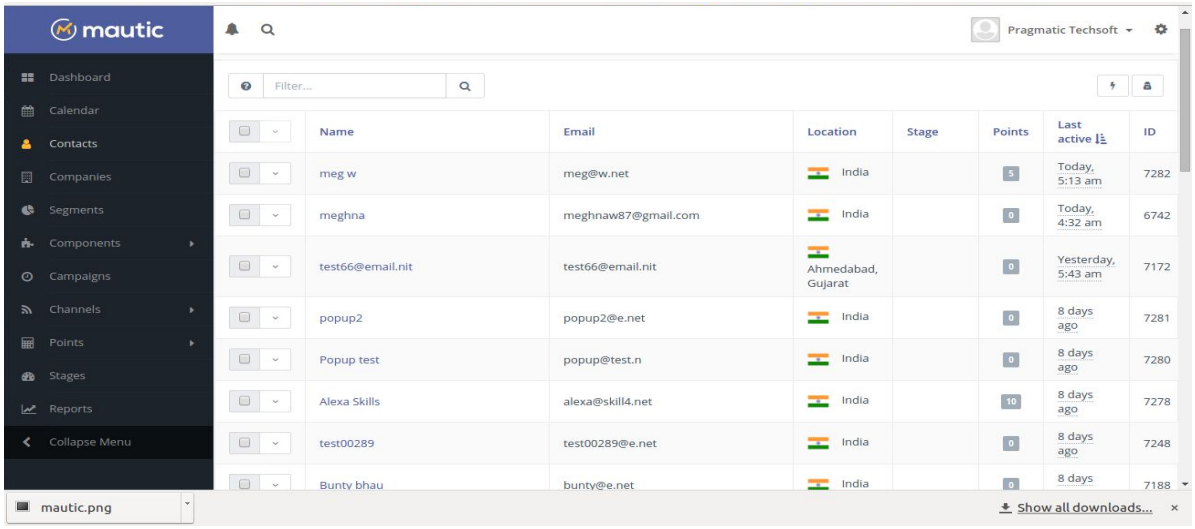


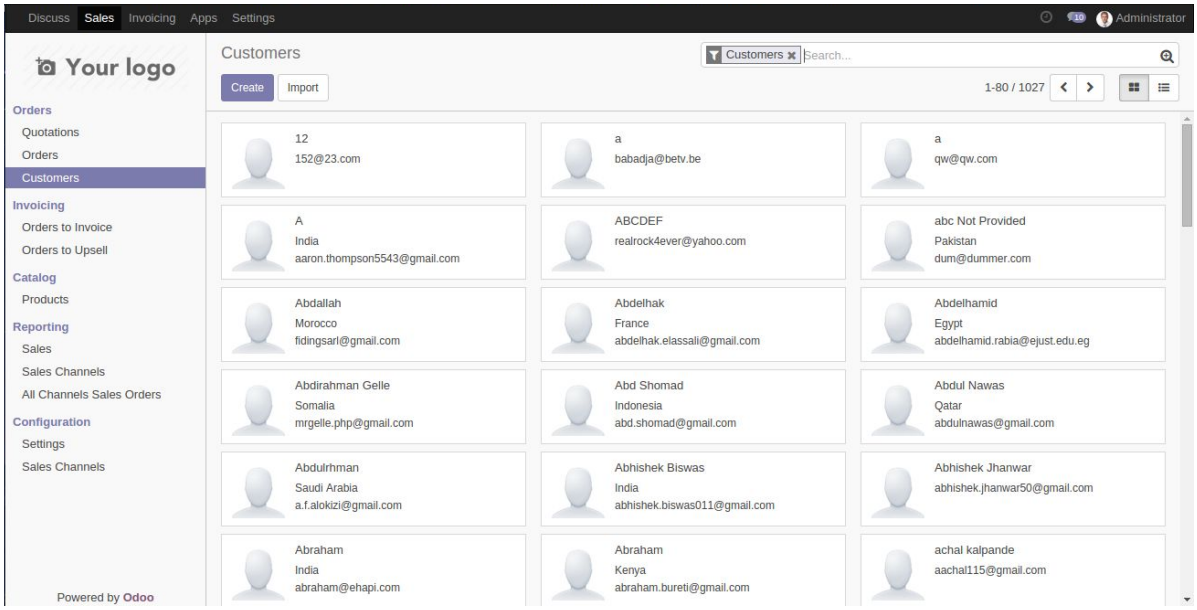
Application is mandatory need to create for the connection it provide us client id and client secret for authentication and connection

Import contacts from mautic to odoo

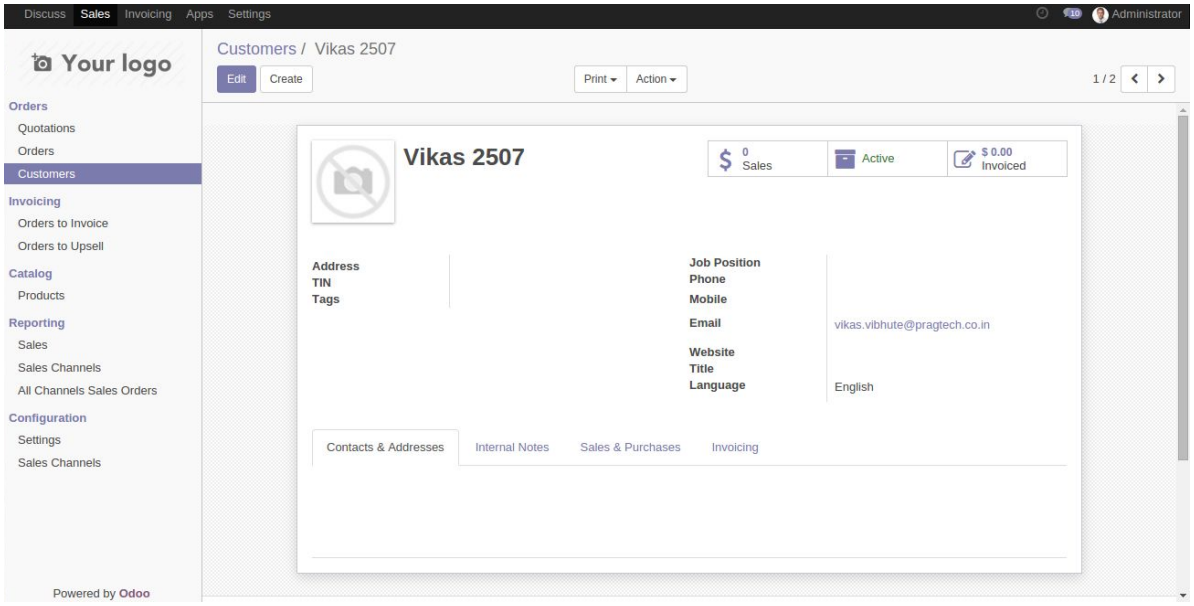


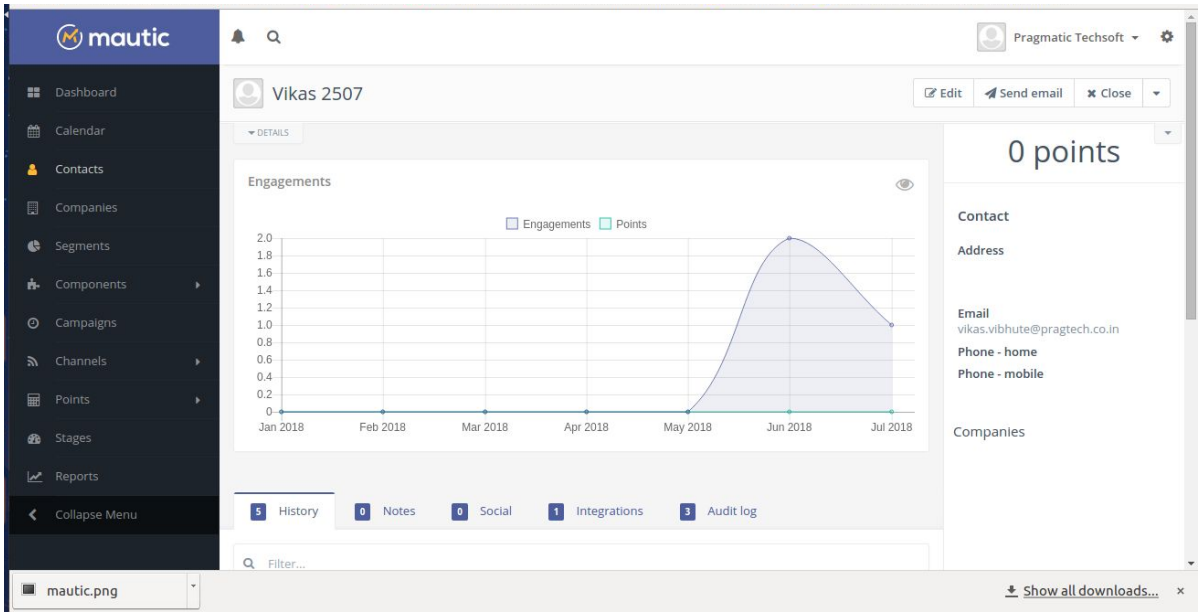
As we Click on **Import Contacts** button contacts from mautic is imported to odoo as below





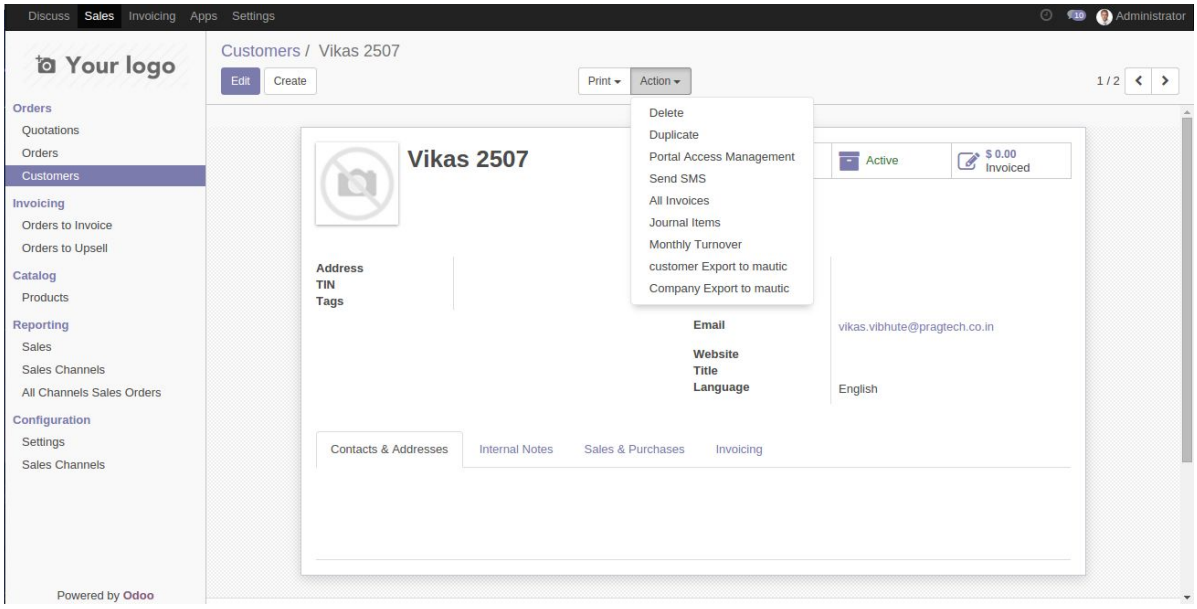
Export odoo contacts to mautic


Discuss
Sales
Invoicing
Apps
Settings
Administrator
Your logo
Customers / Vikas 2507
Edit
Create
Print
Action
1 / 2
Orders
Quotations
Orders
Customers
Invoicing
Orders to Invoice
Orders to Upsell
Catalog
Products
Reporting
Sales
Sales Channels
All Channels Sales Orders
Configuration
Settings
Sales Channels
Powered by Odoo
Vikas 2507
0 Sales
Active
$ 0.00 Invoiced
Address
TIN
Tags
Job Position
Phone
Mobile
Email
vikas.vibhute@pragtech.co.in
Website
Title
Language
English
Contacts & Addresses
Internal Notes
Sales & Purchases
Invoicing

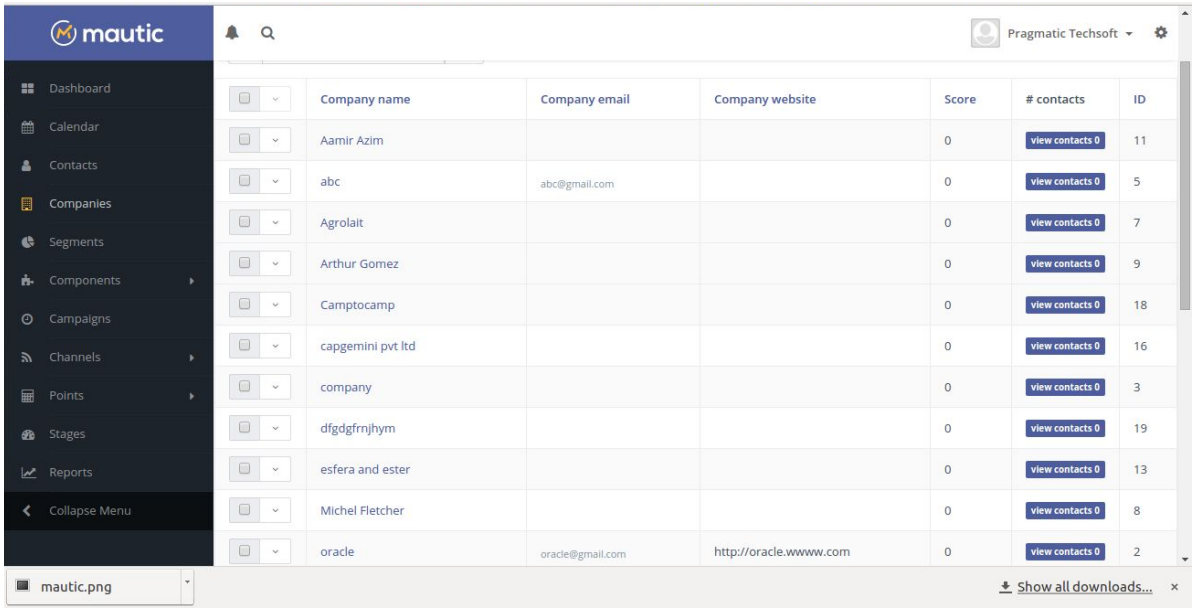

mautic
Pragmatic Techsoft
Dashboard
Calendar
Contacts
Companies
Segments
Components
Campaigns
Channels
Points
Stages
Reports
Collapse Menu
Vikas 2507
Edit
Send email
Close
DETAILS
0 points
Engagements
Engagements
Points
2.0
1.8
1.6
1.4
1.2
1.0
0.8
0.6
0.4
0.2
0
Jan 2018
Feb 2018
Mar 2018
Apr 2018
May 2018
Jun 2018
Jul 2018
Contact
Address
Email
vikas.vibhute@pragtech.co.in
Phone - home
Phone - mobile
Companies
5 History
0 Notes
0 Social
1 Integrations
3 Audit log
Filter...
mautic.png
Show all downloads...

Odoo contacts exported to mautic

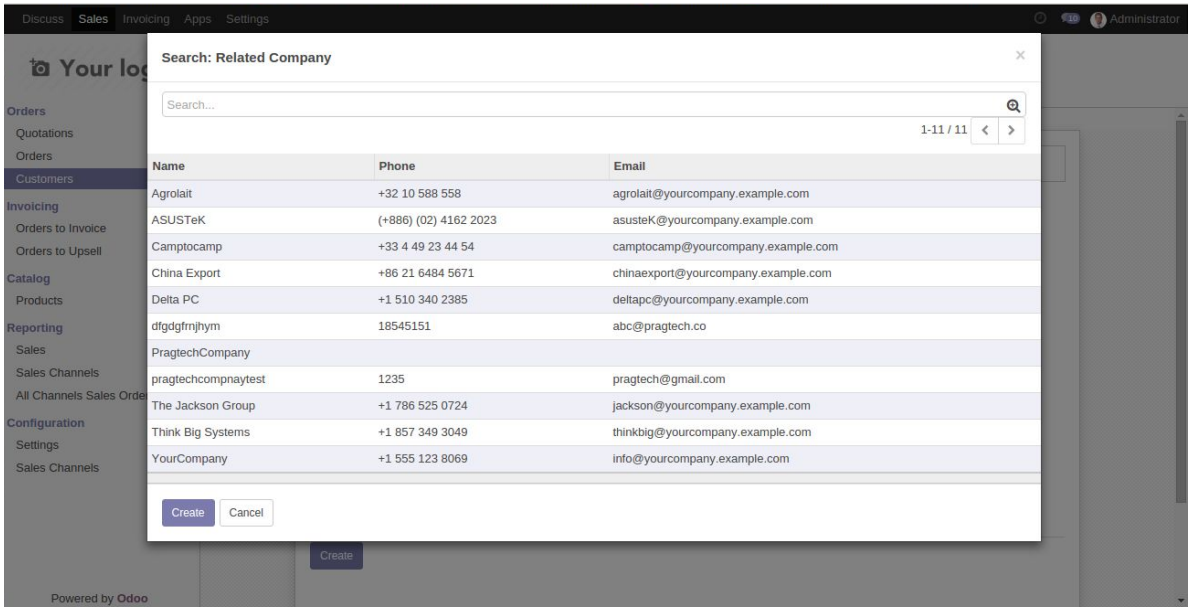
You can export individual contact from odoo to Mautic using action ‘Customer export to Mautic’



Import mautic companies to odoo

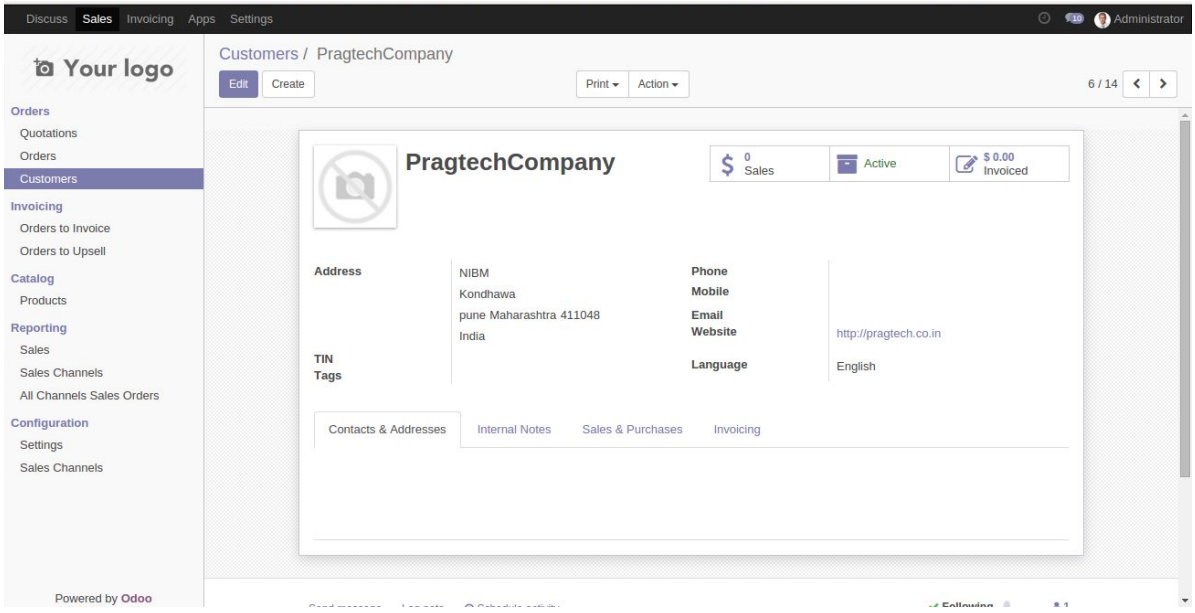


Click ‘Import companies’ button and one press all companies will be imported to odoo as shown below

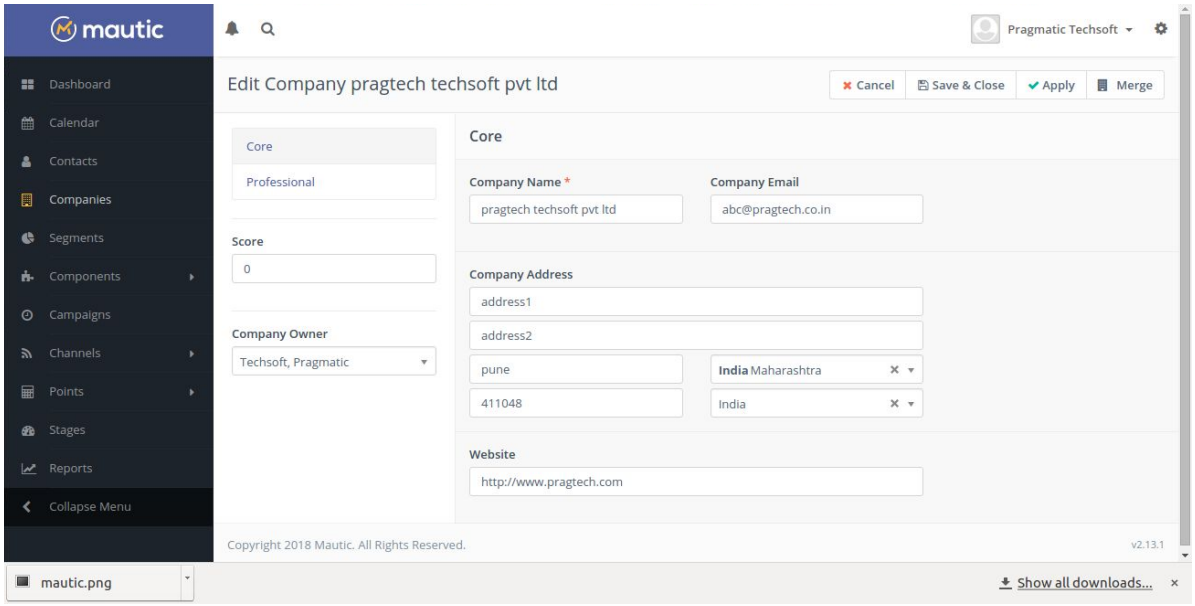


Export odoo company to mautic

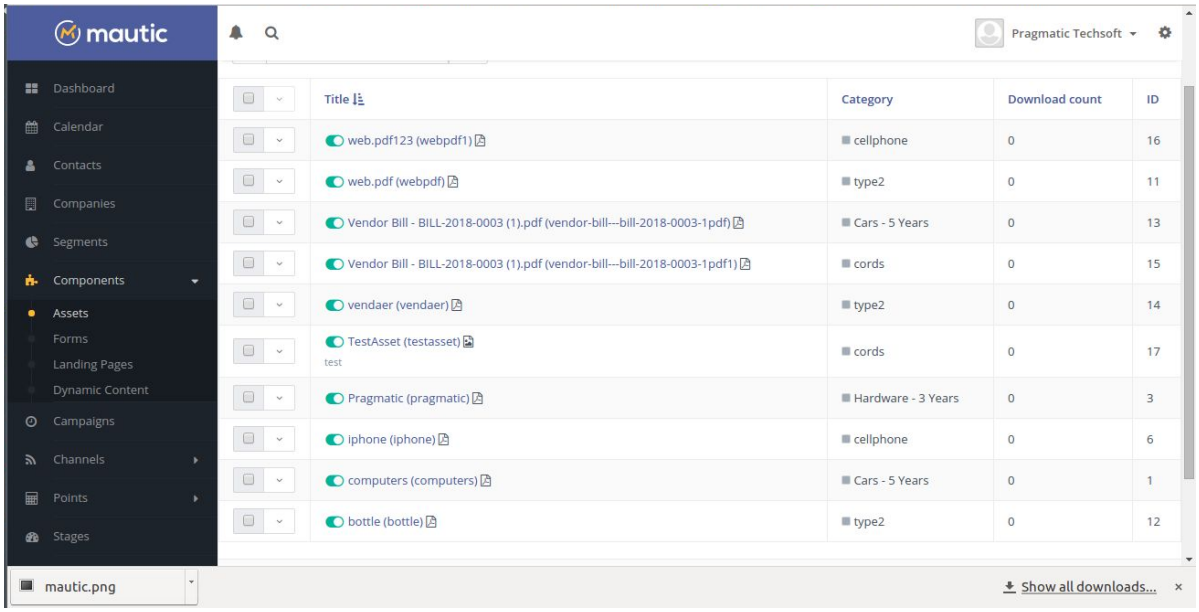
Go to Action → Click on company export to mautic,



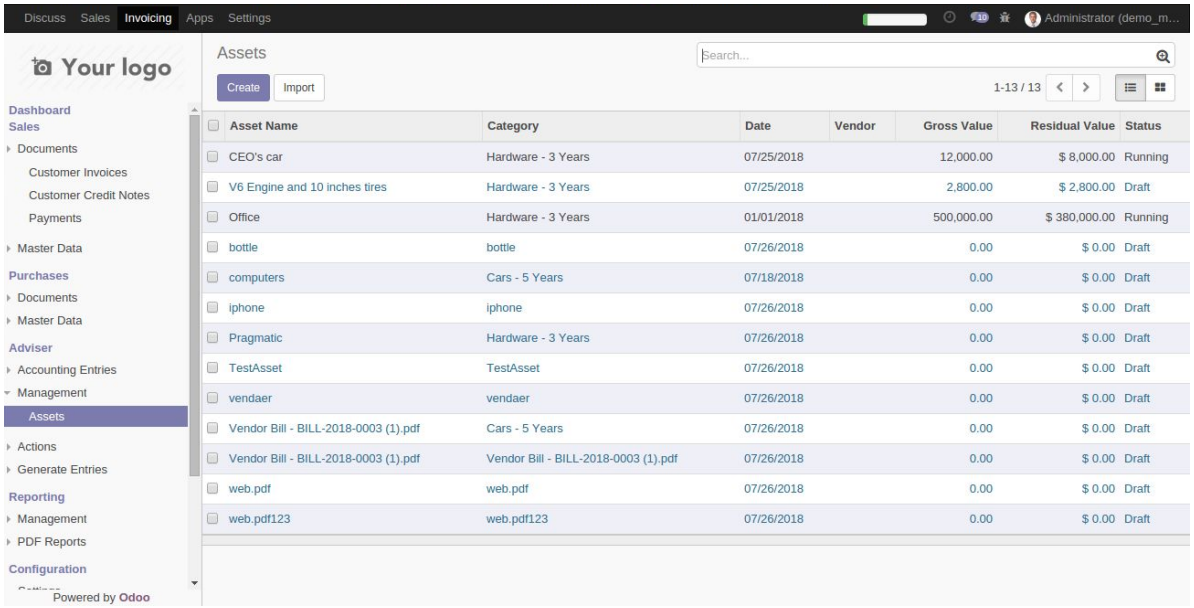
Snap of Company that exported to mautic



Import mautic asset to odoo



These are the asset list in Mautic and it will all imported in Odoo as we click import asset button



Asset Name	Category	Date	Vendor	Gross Value	Residual Value	Status
CEO's car	Hardware - 3 Years	07/25/2018		12,000.00	$ 8,000.00	Running
V6 Engine and 10 inches tires	Hardware - 3 Years	07/25/2018		2,800.00	$ 2,800.00	Draft
Office	Hardware - 3 Years	01/01/2018		500,000.00	$ 380,000.00	Running
bottle	bottle	07/26/2018		0.00	$ 0.00	Draft
computers	Cars - 5 Years	07/18/2018		0.00	$ 0.00	Draft
iphone	iphone	07/26/2018		0.00	$ 0.00	Draft
Pragmatic	Hardware - 3 Years	07/26/2018		0.00	$ 0.00	Draft
TestAsset	TestAsset	07/26/2018		0.00	$ 0.00	Draft
vendaer	vendaer	07/26/2018		0.00	$ 0.00	Draft
Vendor Bill - BILL-2018-0003 (1).pdf	Cars - 5 Years	07/26/2018		0.00	$ 0.00	Draft
Vendor Bill - BILL-2018-0003 (1).pdf	Vendor Bill - BILL-2018-0003 (1).pdf	07/26/2018		0.00	$ 0.00	Draft
web.pdf	web.pdf	07/26/2018		0.00	$ 0.00	Draft
web.pdf123	web.pdf123	07/26/2018		0.00	$ 0.00	Draft