

In their Media Day Press Conference, LG Electronics highlighted several of their new OLED TVs. First, they showed the OLED M, which has a 97-inch screen and is the first consumer TV that can wirelessly transmit 4k video and audio. The OLED M also features a 120 Hz refresh rate – higher than a lot of common models. I was surprised that they actually had this model on stage for a demo instead of showing a prerecorded video. They demonstrated the wireless capability by displaying a video art piece. By inserting a USB drive into the Zero Connect Box, the art was displayed quickly with no apparent jitter or lag. This art piece, however, did not have an audio component. It would have been interesting to see the power of this wireless connection when handling both video and audio. With this being the first of its kind, I'm skeptical, but hopeful, about the future of wireless TV connectivity.

LG also introduced the OLED Flex, a 42-inch TV optimized for gaming. The TV has an adjustable curve, up to 900R, and 40-Watt surround sound Dolby speakers. This TV is also one of the first to support GeForce NOW, NVIDIA's cloud gaming service, at a 4k resolution.

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For my course project, I would like to do a comparative analysis of different music streaming platforms – namely Spotify, Apple Music, and Amazon Music. Possible evaluation criteria include levels of audio quality each service offers and how much data each service uses. I would also be interested in surveying some people to ask which streaming services they use and, if they've tried multiple, which is their favorite and why.