

Project Name :- Ceramic Hub

2 authors, including:



Mihir Dave
CSPIT



Vora Mihr
CSPIT

Ceramic Hub

Abstract

It is a website that portraying and comparing tiles with different types or different companies tiles.

There are different kind of products in this shopping such as - wall, floor, bathroom, kitchen, bedroom, living room and etc.

We're gonna organized that type of web site that provides you to see the tiles of your choices and compare them with others, so you can conclude what type of tiles you want. In the this project many companies can organise and collaborate and allowing us to show their different types of tiles to the user so they can know the prices of the tiles and differentiate with other tiles.

User can able to know the details of tiles like what kind of material used in this tiles or which kind of material is used to make this tiles, different types of tiles, description of the tiles and know the very recent tiles.

Also user can know that which company provide tiles, and know the popular tiles and they can compare the tiles with other companies tiles. This website reduce the manual work, maintaining accuracy, increasing, efficiency and save time.

The main objective of ceramic hub to provide any type of tiles of different companies put in this site so, customer can see the details of that tiles, prices of that particular tiles and compare that with any other tiles they want.

Objective:

1. User Get All Information Tiles Related
2. In the this project many companies can organise and collaborate and allowing us to show their different types of tiles to the user so they can know the prices of the tiles and differentiate with other tiles

KeyWords:

- 1) E-Commerce, Internet, Self-service, Technology, Internet banking.
- 2) Write Category Descriptions. For many **e-commerce** websites, optimization for primary **keywords** will focus on their category pages

A Review Paper on E-Commerce

What is E-Commerce?

E-commerce means electronic commerce. It means dealing in goods and services through the electronic media and internet. E-commerce involves carrying on a business with the help of the internet and by using the information technology like Electronic Data Interchange (EDI). E-Commerce relates to a website of the vendor on the Internet, who trades products or services directly to the customer from the portal. The portal uses a digital shopping cart or digital shopping basket system and allows payment through credit card, debit card or EFT (Electronic fund transfer) payments

A more complete definition is: E-commerce is the use of electronic communications and digital information processing technology in business transactions to create, transform, and redefine relationships for value creation between or among organizations, and between organizations and individuals (C. Nisha and G. Sangeeta, 2012). The main types of electronic commerce are: business-to-business (B2B); business to- consumer (B2C); business-to-government (B2G); consumer-to-consumer (C2C); and mobile commerce (m-commerce)

E-Commerce Facilitators:

(1) Payment Gateways:

A payment gateway is an e-commerce application service provider service that authorizes credit card payments for e-businesses, online retailers, bricks and clicks, or traditional brick and mortar. The life blood of online business is the payment routes which comprises credit card, debit card, online banking payments, electronic funds transfer. The world is transforming from cash to digital money and thus there is a need of payment gateways for sustainable future ecommerce.

(2) Analytics:

Analytics is the scientific process of transforming data into insight for making better decisions. Analytics helps businesses to gather, organize, analyze, and report on everything their customers do. The massive increase in the volume of data has forced the businesses to focus on analytics to understand the behavior of the customer. E-tailor need to have real time access to information to 3measure return on online investments and optimize the channel mix. There are basic analytics capabilities available with the ecommerce players like basket size analysis, average order value, conversion ratio but we need deeper analytics solution for actionable insights of the consumer.measure return on online investments and optimize the channel mix. There are basic analytics capabilities available with the ecommerce players like basket size analysis, average order value,conversion ratio but we need deeper analytics solution for actionable insights of the consumer

Ceramic Hub E-Commerce Trends -A New Business Revolution in India:

E-commerce is a boom in the modern business. It is a paradigm shift influencing both marketers and the customers. Rather e-commerce is more than just another way to boost the existing business practices. It is leading a complete change in traditional way of doing business. This significant change in business model is witnessing a tremendous growth around the globe and India is not an exception. Moreover, E-Commerce has every potential to curb the pollution and thus producing **significant influences on the environment.**