

SERVESH KUMAR MISHRA

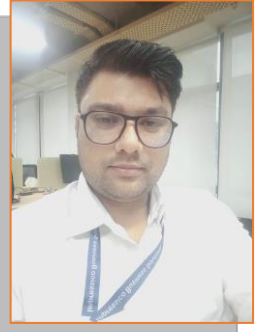
Sr. Web Designer/Full Stack UI Developer

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LINKEDIN: <https://www.linkedin.com/in/servesh-mishra-a1258462/>

GITHUB: <https://github.com/ervservesh>
<https://ervservesh.github.io/mycompleteintro>

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CAREER GOAL

Seeking a challenging and rewarding career in Software Engineer(Frontend and Backend Technologies) professional where I can contribute my knowledge and skills for growth and development of the organization and to be able to implement solutions that meet the customer requirements using my variety of Frontend Development , Backend Development and Web Design expertise.

To provide pioneering, innovative and quality solutions through a process of ceaseless learning and continual enhancement of my knowledge and skills, working with a team and operating in a competitive milieu to foster growth for the benefit of my organization.

PROFESSIONAL SUMMARY

A total of **12+ years** of experience in Web Design and Full Stack UI Development.

Web Design and UI Development Proficiency:

- **PSD to Web Formats:** Expert in converting PSD designs to HTML, XHTML and HTML5.
- **Styling Languages:** Strong command of CSS, CSS3, SASS, and CSS Flex.
- **Front-End Frameworks:** Proficient in Bootstrap 4-5, Tailwind CSS.
- **Client-Side Scripting:** Extensive knowledge of JavaScript, JQuery, TypeScript, Ajax and ES6.
- **React.js:**
 - **State & Props:** Expert in managing component state and props.
 - **Context API:** Skilled in global state management.
 - **Redux:** Experienced in state management for large-scale apps.
 - **Hooks:** Proficient with useState, useEffect, useContext, useReducer, etc.
 - **React Router:** Adept at navigation and routing.
 - **Performance Optimization:** Knowledgeable in memoization and code splitting.
 - **Component Libraries:** Familiar with Material-UI, Bootstrap.
 - **TypeScript:** Proficient for type safety.
 - **Styled Components:** Skilled in CSS-in-JS techniques.
 - **API Integration:** Experienced with RESTful APIs.
 - **Build Tools:** Knowledgeable in Webpack, Babel.
 - **Version Control:** Proficient with Git.
- **Redux & Redux Toolkit:**
 - **State & Experienced** in state management for large-scale apps, proficient in leveraging Redux Toolkit for streamlined and efficient state management.
 - **Simplified Reducers:** Proficient in writing reducers using createSlice for reducing boilerplate code and making state logic more manageable.
 - **Immutability Management:** Skilled in leveraging Redux Toolkit's built-in Immer library to handle immutability seamlessly in reducers.
 - **Action Creators:** Experienced in using createSlice to auto-generate action creators, simplifying the dispatching of actions..
 - **Store Setup:** Knowledgeable in configuring the store using configureStore, reducing setup complexity, and

ensuring middleware integration like Redux DevTools.

- **DevTools Integration:** Experienced with Redux DevTools, ensuring state debugging and time travel debugging capabilities.
- **Code Splitting:** Skilled in implementing dynamic module loading and lazy loading slices to optimize application performance.

➤ **REST API integration:**

- **API Requests:** Proficient in making HTTP requests using libraries like axios and the native fetch API to interact with RESTful services.
- **Handling Asynchronous Data:** Skilled in managing asynchronous operations using async/await and Promises to fetch, update, and delete data from REST APIs.
- **Error Handling:** Experienced in implementing robust error handling for API requests, ensuring the application remains stable in case of failed network requests.
- **Data Management:** Efficient in managing API response data with React state (useState), Context API, and Redux/Redux Toolkit, ensuring consistent state synchronization between UI and backend.
- **Side Effects:** Proficient in using useEffect for handling side effects and API calls, ensuring data is fetched at the right lifecycle stage.
- **Performance Optimization:** Knowledgeable in caching strategies and pagination to improve performance and minimize unnecessary API calls.
- **RESTful Patterns:** Experienced in adhering to REST principles like using proper HTTP methods (GET, POST, PUT, DELETE) and handling different API request statuses.

➤ **Design & Development Tools:**

- **Design:** Adobe Photoshop, Adobe XD, Figma.
- **Code Editors:** Visual Studio Code, Sublime Text.
- **CMS:** Expertise in WordPress.
- **Backend:** Core PHP/MySQL, Core Java/MySQL.
- **Accessibility:** Adheres to WCAG.
- **Project Management:** JIRA, Trello.
- **Version Control:** GitHub, Azure DevOps.
- **Package Management:** NPM.

Technical Skills & Proficiencies:

➤ **Frameworks:**

Bootstrap 4-5, Tailwind CSS, React.js, Basic Knowledge of Angular 10+, and Basic Knowledge of Vue.js.

➤ **Scripting Languages:**

JavaScript, JQuery, Typescript.

➤ **Backend & Server-Side Languages:**

Core PHP, Core Java (J2SE).

➤ **Content Management Systems (CMS):**

WordPress (ACF, custom pages, forms, plugins, designs).

➤ **Database:**

Proficient in MySQL.

➤ **Development and Designing Tools:**

Visual Studio Code, Sublime Text, Adobe Photoshop, Adobe XD, Figma, NPM.

➤ **Version Control & CI/CD:**

Git (GitHub), Azure DevOps.

➤ **Project Management:**

Experience with JIRA, Trello.

➤ **Operating System:**

Familiar with Windows.

- **SEO:**
On-page, off-page, technical SEO, SEO Semantic Code.

UI/UX Design:

1. Research and Understand:

- **Gather Requirements:** Understand user needs, project goals, and constraints.
- **Analyze Competitors:** Study similar products for inspiration and best practices.

2. Sketch Ideas:

- **Low-Fidelity Sketches**:** Create rough sketches on paper or a whiteboard to explore ideas quickly.
- **Brainstorm and Iterate**:** Refine sketches based on feedback and new insights.

3. Create Wireframes:

- **Choose Tools:** Use tools like Adobe XD or Figma.
- **Define Layouts:** Arrange elements like headers, footers, navigation, and content areas.
- **Add Placeholders:** Use simple shapes and lines to represent text, images, and interactive elements.

4. Establish Hierarchy:

- **Prioritize Content:** Highlight primary actions and important information.
- **Use Grids and Columns:** Maintain consistency and alignment across the design.

5. Incorporate Interactions:

- **Clickable Elements:** Indicate buttons, links, and other interactive components.
- **User Flow:** Map out the user's journey from one screen to the next.

6. Review and Revise:

- **Stakeholder Feedback:** Present wireframes to stakeholders for input.
- **User Testing:** Conduct usability tests with real users to identify issues.

7. Finalize Wireframes:

- **High-Fidelity Wireframes:** Add more details and refine the design based on feedback.
- **Prepare for Prototyping:** Ensure wireframes are ready for the next stage of the design process.

Project Management and Communications:

- **Team Collaboration:** Actively collaborates with teams, clients, and end-users.
- **Troubleshooting:** Proficient in identifying root causes and resolving issues.
- **Innovation:** Quick to implement new ideas and technologies.
- **Requirements Analysis:** Experienced in determining technical requirements and delivering solutions.
- **Code Quality:** Conducts quality reviews of team members' code.
- **Proactive Problem Solving:** Anticipates and resolves issues before they reach clients.

EDUCATION

- ✚ **BCA (Graduation)** from IGNOU and Study Centre is **MNNIT** Prayagraj in 2011 with 57%.
- ✚ **Intermediate (12th)** from UP Board in 2007 with 63%.
- ✚ **High School (10th)** from UP Board in 2005 with 62%.

CERTIFICATES

- ✚ **PGDCA (Post Graduation)** from Swami Vivekananda Subharti University Meerut in 2012 with 72%
- ✚ **CIC (Diploma)** from **IGNOU** and Study Centre is **IICS** Collage Prayagraj in 2008 with Grade A.

WORK EXPERIENCE AND COMPANIES

I have **12+ year** experience in Web Design and Web UI Development.

Impressico Business Solutions (Uttar Pradesh, Noida)

Duration : 24 June 2021- **Present**.

Designation : Senior Web (UI) Designer / Full Stack UI Developer

Job Role :

- ❖ **HTML5 Conversion**: Proficient in Adobe XD and Figma with **SASS** (CSS Preprocessor).
- ❖ **UI Support**: Expert in HTML, CSS, and JS, adhering to **WCAG** standards.
- ❖ **Custom Scripts**: Specialized in JavaScript and jQuery.
- ❖ **Responsive Websites**: Experienced in designing custom responsive websites.
- ❖ **Responsive Design**: Skilled in Bootstrap 4-5.
- ❖ **WordPress Theming**: Proficient with WPBakery, Elementor, and DIVI Editors.
- ❖ **Custom Fields**: Accomplished in developing custom fields (ACF) in WordPress.
- ❖ **Expanding Skills**: TypeScript and Angular 10+.
- ❖ **Version Control**: Competent in Git, SVN, Jira, and Azure DevOps.
- ❖ **API Integration**: Experienced with JSON API and **REST API**.
- ❖ **React Expertise**: Experienced in **React.JS** with React lifecycle hooks, Context API, Redux, **Redux Toolkit**, and state management with useEffect and useState.
- ❖ **UX Design**: Skilled in Wireframing and Prototyping.

Dotcom Creations (Uttar Pradesh, Lucknow)

Duration : 01 March 2016- 10 April 2021.

Designation : Sr. UI Developer.

Job Role :

- ❖ PSD to HTML5/WordPress conversion.
- ❖ UI Design Support.
- ❖ JavaScript and jQuery Support.
- ❖ Responsive Website Design. Bootstrap 4.

SRM Techsol Pvt Ltd India (Uttar Pradesh, Lucknow)

Duration : 28 April 2014 - 15 Feb 2016

Designation : UI Developer

Job Role :

- ❖ JavaScript and JQuery Development.
- ❖ PSD to HTML conversion.
- ❖ CSS Support.
- ❖ Responsive Website Design. Bootstrap 4.

Kelltontech Solutions Limited (Haryana, Gurgaon)

Duration : 25 July 2013 – 17April 2014

Designation : UI Developer

Job Role :

- ❖ PSD to HTML/HTML5 Conversion with SASS (CSS Preprocessor), PSD to Bootstrap 3.
- ❖ HTML and CSS Support.
- ❖ CSS Support.
- ❖ Responsive Website Design. Bootstrap 3.

Data Infovision Pvt Ltd. (Haryana, Rewari)

Duration : 3rd December 2011 - 20 June 2013

Designation : XHTML Developer

Job Role :

- ❖ PSD to XHTML Conversion

LIVE PROJECTS

I have completed more than one projects, please follow some links mentioned below.

<https://ervservesh.github.io/mycompleteintro/>
<https://ervservesh.github.io/Delhi/> (New)
<https://ervservesh.github.io/chat-view/>
<https://ervservesh.github.io/HTML-Project/>
<https://ervservesh.github.io/Hitachi-HTML/>
<https://ervservesh.github.io/Admin-Panel-with-Chart/>
<https://ervservesh.github.io/iabforum/>
<https://ervservesh.github.io/treehouse/>
<https://ervservesh.github.io/hawk/>
<https://ervservesh.github.io/atafleetview/>
<https://www.protectourlivelihhood.in/>
<https://www.crosshairscommunication.com/>

<https://ervservesh.github.io/doctorpulse/>
<https://chemtech-online.com/>
<https://chemtechie.com/>
<http://www.datainfovision.com>
<https://www.impressico.com/>
<https://www.impressicodigital.com/>
<https://www.impressico.com/uk/en/?skipredirect>
<https://www.womeninspiringnetwork.com>
<https://admcare.com/>
<https://drmazenivf.com>

PERSONAL INFORMATION

Permanent Address : 535, Sarai Hari Ram, Holagarh, Soraon, Prayagraj, Uttar Pradesh, INDIA, 212503.
Date of Birth : 03-05-1990
Father's Name : Late Mr. Vijay Bahadur Mishra
Notice Period : 30 Days (immediate)

LANGUAGES

Hindi : Proficient
English : Proficient

REFERENCES

References will be gladly furnished on demand.

DECLARATION

I hereby declare that the information furnished above is true to the best of my knowledge.

DATE:
PLACE: PRAYAGRAJ