

07 81 19 20 95erwan.bacha@hotmail.fr erwanbacha.com Issy-les-Moulineaux

EXPERIENCES

2019-2020

Art director for Accor Hotel.

Conception, production, direction and post-production of a visual campaign. Graphic design, execution files, pictograms design, script writing. Conception of graphic and editorial guidelines. Logotype design and external signage guidelines.

FEB-MAR 2019

Workshop for Hermès.

Creative proposals for windows displays of the Hermès store at Champs Elysées, in collaboration with interior design students.

JUL-SEP 2018

Internship at CakeDesign studio.

Brand identity design for premium and luxury brands. Logotype design, visual identity concept and editorial layout.

JAN-FEB 2017

Workshop with Science Po Paris.

Collaboration with Science Po students in order to build a brand plateform with its own identity.

2016 OCTOBER

Workshop for Zadig & Voltaire.

Print researches and textile design for a capsule collection.

EDUCATION

2014-2019

Master degree in Art Direction at **Penninghen**, Paris.

2013-2014

Preparatory class in fine art and graphic art at **Prep'Art,** Paris

2012-2013

Baccalauréat in Literature.

SKILLS

Art direction
Photography
Graphic design
Team work
Creative presentation
Social media
Trend analysis

-Photoshop, Illustrator, Indesign, Lightroom

French, native language English, fluent Spanish, notions