

Business analysis

You feel lost in the statistical analysis. You start to realize that the problem you want to answer is not clear. It could be better formulated (perhaps it is not formulated at all). The relevance of the question/product is not obvious. Before moving forward, the question should be rephrased.

Perhaps the project manager was wrong or had a great idea that could be better formulated. In any case, it is not too late to change the project.