

Presentation of project 1

to be read by the project leader

Good morning to all of you,

If we are all gathered in this discord/zoom channel today, it's to think about a project that I recently came up with.

The goal would be to propose to the new french replay platform SALTO, a recommendation system for the different movies and series it offers. Like what is done on Netflix, a user who connects to SALTO would be offered a list of movies and series according to his preferences, possibly with a percentage of affinity. In order to carry out this project technically, I have retrieved a dataset from Netflix that will allow us to train the algorithms that will then be deployed on the SALTO platform. Our data scientist will probably be able to tell us more.

We have to present this project to potential investors in 50 minutes. I agree that this is a short time frame, but I'm sure we can build a great product.

Our goal for this presentation is not to technically build the solution. Our goal is to anticipate the impact and benefits of our product as well as the potential problems and difficulties we might encounter in developing and deploying this product, in order to convince the investors present in the room of the interest of the product and that we have identified the main difficulties that we will encounter.

Since I am not a data scientist or a product developer, I naturally turned to you. Maybe we can do a quick roundtable so that everyone can present her/his role.

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We will have 3 minutes to present our work and we have the possibility to display ONE slide.

The time is short but we can do it. So, what do you think about my idea?

Project: Recommendation system - SALTO platform

Data set: Netflix