PROFESSIONAL SERVICES: LAWYERS & ACCOUNTANTS

Professor Ethan Mollick Twitter: @emollick



Hiring lawyers and accountants

- Better to do it early
- You can often work with them on price
- Experience matters

Hiring a lawyer

- Use a lawyer who has done this many times before, and knows the context
- Major issues:
 - Company formation
 - Founders agreements
 - Intellectual property
 - Hiring
 - Working with funders
- Do you want them to act as advisor as well?

Hiring an accountant

- Lawyers can recommend, or go through networks
- You should do this when bookkeeping gets complicated, takes up too much of your time, or you have substantial revenue
- Consider working with one earlier if you have complicated tax issues, concerns about structure, or don't feel comfortable working with financials
- No substitute for knowing your own financial model

How to do it

- Ask your other advisors
- Talk to more than one firm
- Make sure you are comfortable, don't feel talked down to
- Make sure they are not learning on your money