



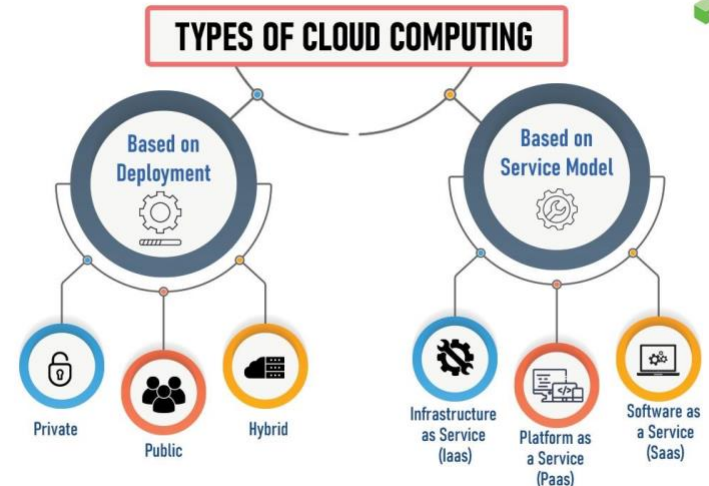
# Types of Cloud Computing (Deployment Models)

## Private

- A computing environment that is exclusively used by a single organization. integrates on-premises infrastructure, private cloud, and third-party public cloud services.
- Offers a higher level of control and security, making them suitable for handling sensitive data.
- The hybrid cloud environment typically involves • The end-user organization is responsible for the establishing connections between on-premises operation of a private cloud as if it were a traditional data centers and public cloud services. on-premises infrastructure.

## Hybrid

integrates on-premises infrastructure, private cloud, and third-party public cloud services.



## **Public**

- A public cloud is operated and managed by a third-party service provider rather than an organization's internal IT team.
- The infrastructure, maintenance, and security of the public cloud are the responsibility of the external service provider.

# Types of Cloud Computing (Service Models)

## ***IaaS***

- Infrastructure as a Service (IaaS) constitutes the fundamental components for cloud IT infrastructure.
- Provides access to networking features, virtual or dedicated hardware for computing, and storage space for data.
- IaaS offers the utmost flexibility and management control over IT resources.



## ***PaaS***

- Platform as a Service (PaaS) eliminates the necessity to manage underlying infrastructure, typically hardware and operating systems.
- Allows a focus on application deployment and management
- PaaS relieves users from the routine tasks associated with running applications.

## ***SaaS***

- Software as a Service (SaaS) delivers a fully managed product by the service provider.
- With SaaS, users only need to focus on utilizing the specific software, not worrying about the intricacies of maintenance or infrastructure management.



# Amazon Web Services

- Amazon Web Services (AWS), launched in 2006, is a leading cloud services platform that offers a wide range of infrastructure services, platform services, and software services.
- Widely adopted by enterprises of all sizes, startups, and government organizations for various computing needs.
- AWS plays a crucial role in the streaming entertainment industry, powering popular platforms like Netflix, Hulu, and Disney+.



# AWS Computing services

## *EC2*

- Amazon Elastic Compute Cloud (EC2) is a core service within Amazon Web Services (AWS).
- EC2 provides scalable virtual servers in the cloud, allowing users to run applications and manage computational workloads.
- Users have the flexibility to choose different instance types optimized for diverse workloads, ensuring tailored computational resources based on specific requirements.

## ***Lambda***

- AWS Lambda is a serverless computing service that allows you to run code without provisioning or managing servers.
- Lambda executes code in response to events, automatically scaling based on workload demands.
- With Lambda, you only pay for the compute time consumed during code execution, offering cost efficiency and flexibility.

# **AWS Storage services**

## ***S3 (Simple Storage Service)***

- Amazon S3 (Simple Storage Service) is a scalable and secure object storage service offered by AWS.
- S3 enables users to store and retrieve any amount of data from anywhere on the web, making it highly versatile.



## ***EBS (Elastic Block Store)***

- EBS is a scalable block storage service provided by Amazon Web Services (AWS).
- It allows users to create persistent block storage volumes that can be attached to Amazon EC2 instances.
- EBS is designed to deliver high-performance and reliable storage for applications and data within the AWS cloud environment.

# **Benefits of Cloud computing**

## ***Cost efficiency***

- Pay only for the resources you consume, reducing upfront infrastructure costs. (Pay-as-You-Go Model)
- No need for ongoing maintenance and upgrades of physical hardware.
- Adjust resources based on demand, optimizing costs during varying workloads.

### ***Accessibility and Collaboration***

- Services are accessible over the internet from anywhere in the world.
- Users can access cloud services from various devices, including laptops, smartphones, and tablets 24/7.
- Facilitates seamless collaboration among geographically dispersed teams.

### ***Scalability and Performance***

- No need to allocate excessive resources upfront for potential future demand peaks.
- Effortlessly scale resources up or down to accommodate changes in business activity.
- Efficiently handle increased workloads without compromising performance.

## **Leading Cloud Service Providers**

Amazon Web Services (AWS), Microsoft Azure, and Google

Cloud Platform (GCP) collectively dominate the cloud market, with AWS holding the largest market share at around 32%.



AWS, Microsoft Azure, and Google Cloud have data centers spread across the globe, with AWS operating in 25 geographic regions.

# Statistics

The global cloud computing market is expected to reach \$927.51 billion by 2027, growing at a CAGR of 14.9% from 2020 to 2027

## *Cost Savings:*

- 70% of organizations report saving money by moving to the cloud.

## *Remote Work Impact:*

- The COVID-19 pandemic accelerated cloud adoption, with 91% of businesses citing the cloud as essential for meeting the demands of remote work.

## *Business Impact:*



- Cloud users experience an average of 21.7% improvement in time-to-market and a 20.66% reduction in IT spending.

# Thank You!

