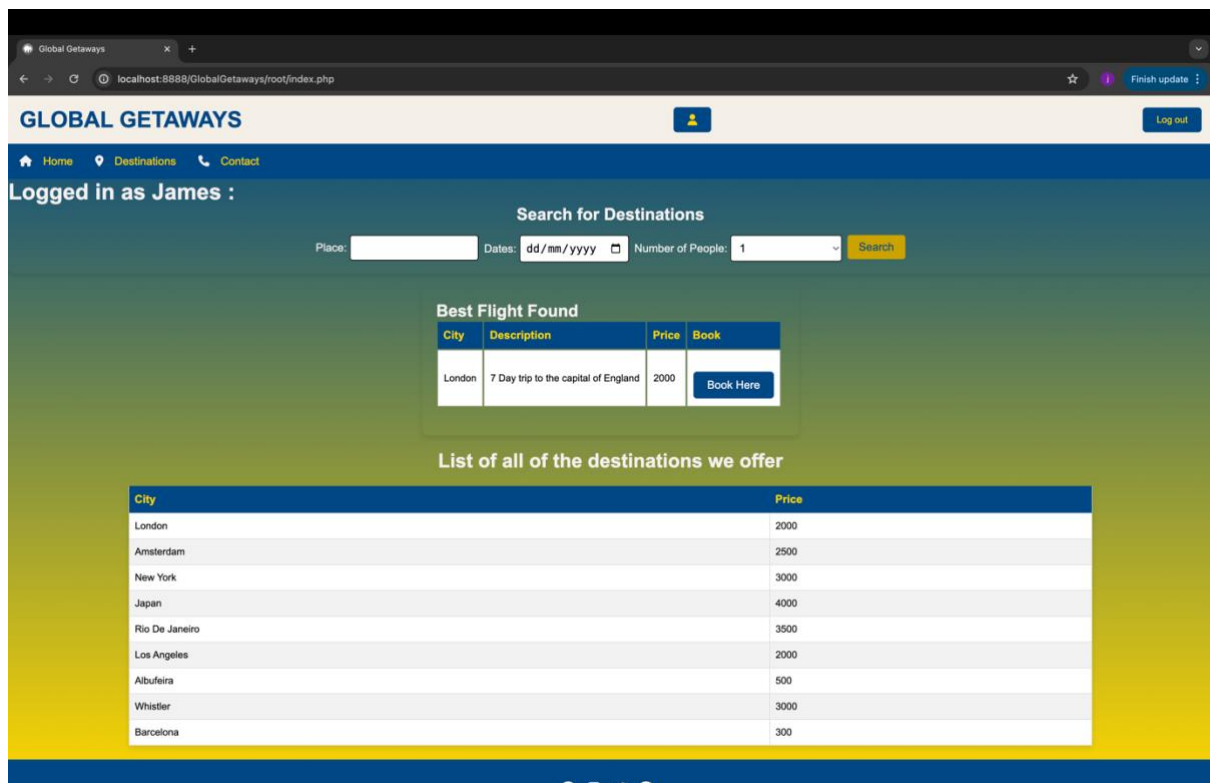# Document for UI

Different principles Used

1. Consistency
2. User Guidance
3. User Familiarity
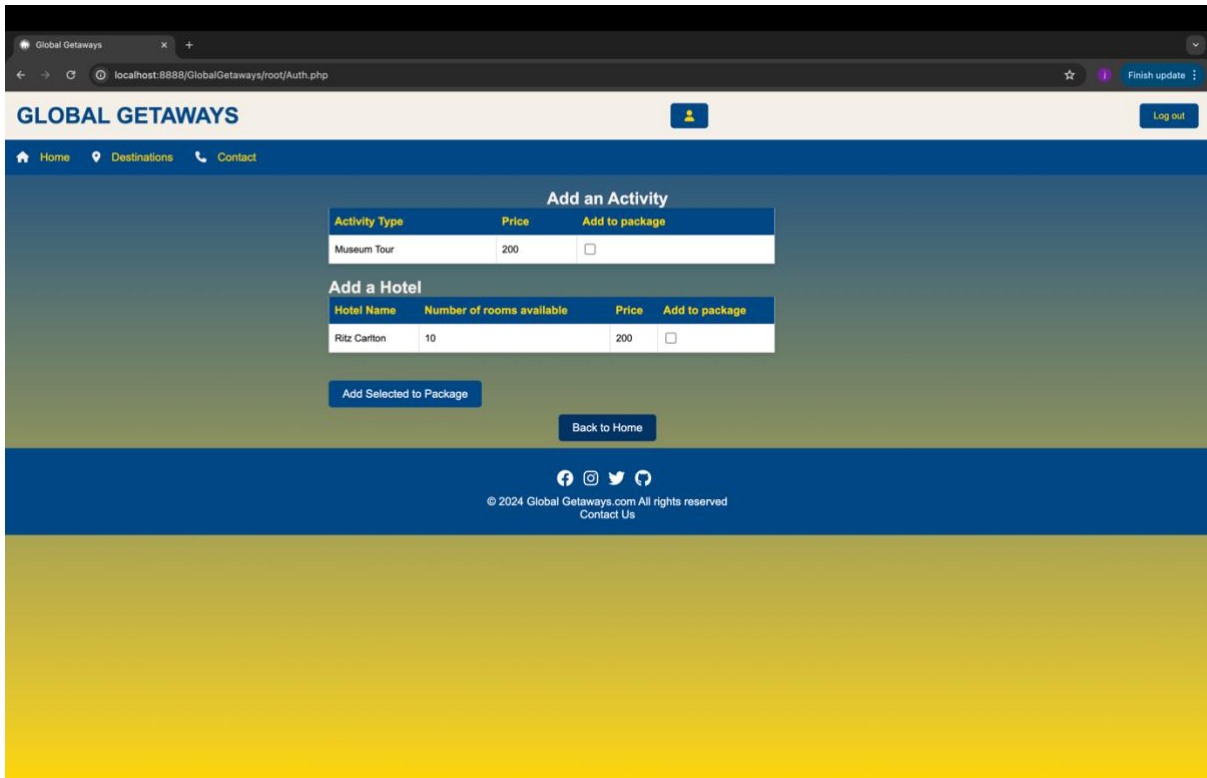4. Minimal Clicks

1. Consistency

When designing this website, I focused on a consistent look and feel to make it easier for the users. The consistency is used throughout the website, with the same layout for the tables, the buttons and the backgrounds.

The search functionality is presented with Input fields clearly labelled for the place you want to go, the date you want to go on the holiday and the number of people going. After that, the "Best Flight Found" section will appear, which follows a consistent format, showing a table clearly stating the city, description of the place, and the price it will cost, which allows users to identify booking options quickly and to go then press the "Book Here" button to bring you to the next page.

2. User Guidance

I made sure the website had guidance throughout the different pages. There will be text telling you what to do in the other parts. This approach is designed to facilitate user navigation and decision-making. With straightforward instructions at each part, users can easily navigate the pages without an issue.

This page shows the use of guidance. It tells you in the first table to add an activity for the holiday you have chosen, showing the activity type, price, and a checkbox button to add to the package. The same goes for the hotel, showing you the hotel's name, the number of rooms available, the price, and the same checkbox button. We have it as a checkbox because adding those to your destination is optional. You can skip and press the "Add Selected To Package" button, leading you to the next page. I have also added a button at the bottom of the page that will bring you back to the home page, making it easier to navigate.

I also made sure our website would have feedback to let the users know that their payment went through, their registration or login was successful, or it was not successful.

As a result of this page's feedback, users can see the information they entered incorrectly, such as their email or password, and they can return to the page and correct their login information. After that, if they can successfully log in, the page will take them to the home page, indicating they have successfully logged in and can see everything and the profile button at the top.

3. User Familiarity

When building this website, I emphasised user familiarity to ensure an intuitive navigation experience. Here is a structure breakdown.
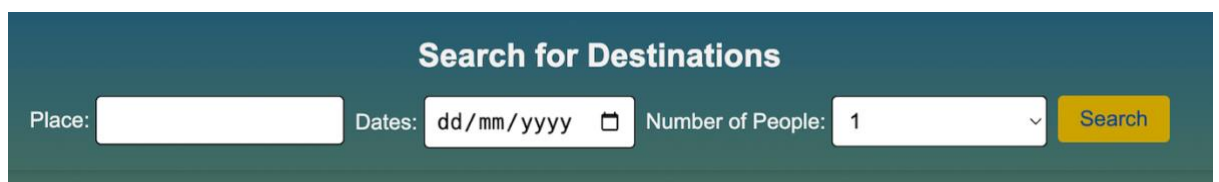
1. Navigation Bar Design:

The navigation bar is prominently placed at the top and includes three fundamental sections: 'Home', 'Destinations', and 'Contact', each accompanied by an icon. The icons serve an immediate visual, simplifying recognition and selection—a house symbol for 'Home', for example, is understood by any user.

2. User Profile Accessibility:

Adjacent to the navigation bar, the user profile button lets you know you have successfully logged in. Including a 'log out' button in this area offers a clear exit point, enhancing user trust and control over their session.

3. Search Function Optimisation:

The homepage's central feature is the 'Search for Destinations' field. It is designed for straightforward interaction: users input their location, select dates via a drop-down calendar, and specify the number of people travelling.

4. Promotional Offers Visibility:

Directly below the search field, the 'Best Flight Found' section appears when you enter the location. The layout with a 'Book Here' button invites engagement to users seeking quick booking options.

5. Destination Listings:

List of all of the destinations we offer	
City	Price
London	2000
Amsterdam	2500
New York	3000
Japan	4000
Rio De Janeiro	3500
Los Angeles	2000
Albufeira	500
Whistler	3000
Barcelona	300

A list of available destinations is displayed, providing the price and the city. This feature informs the users of the destinations we have available, allowing for easy access throughout the website.

Minimal Clicks

When building the website, I made the booking process as efficient as possible by minimising the required clicks. This is used to create a smooth and fast user experience.

We start at the homepage when the users put in the destination details. From there, the website guides them directly through the steps on the different pages. Each step is designed to be completed with the few clicks necessary and not bore or frustrate users who want to book their holiday.

Users find a table listing the activity and hotel on the activities selection page with a checkbox. This setup allows them to easily select whether to add that activity to their holiday without navigating to a separate page for each activity or hotel.

To keep the process straightforward, if the user wants to start over from the activity page and thinks it's not what they want, they can press the "Back to Home" button, which you can change the destination and date.