

Name: _____

Date: _____

Evolution of Popular Music

Period: _____

Exam – Music of The 1950s

Multiple Choice – Write the answer to each question on the attached answer sheet.

1. Who was considered to be the first Caucasian contemporary singer to incorporate real emotion into his singing?

- a) Frank Sinatra
- b) Nat “King” Cole
- c) Sammy Davis Jr.
- d) Elvis Presley

2. Aside from being a talented singer, Nat “King” Cole was also accomplished at which instrument?

- a) Guitar
- b) Piano
- c) Xylophone
- d) Trumpet

3. Among what demographic was Frank Sinatra most popular?

- a) Older men
- b) Older women
- c) Teenage boys
- d) Teenage girls

4. Which of the three was not a member of the Rat Pack?

- a) Sammy Davis Jr.
- b) Nat “King” Cole
- c) Dean Martin
- d) Frank Sinatra

5. What was one major difference between the Chicago Blues and the blues music that preceded it?

- a) Use of bass guitar instead of tuba
- b) Use of electric guitar instead of acoustic guitar
- c) Use of acoustic guitar instead of electric guitar
- d) Use of AABA form instead of 12-bar blues form

6. Which of the following instruments was not normally associated with the Chicago Blues?

- a) Electric Guitar
- b) Drums
- c) Tuba
- d) Voice

7. Which musician is responsible for popularizing the Chicago blues?
 - a) Elvis Presley
 - b) Chuck Berry
 - c) Little Richard
 - d) Muddy Waters
8. What was "King Biscuit Time?"
 - a) The first Chicago Blues recording
 - b) A radio show known for popularizing the Chicago Blues
 - c) A specific time of the day during which everyone would eat biscuits, akin to England's "tea time"
 - d) The name of Muddy Waters' guitar
9. In what year was the first commercial electric guitar created?
 - a) 1931
 - b) 1941
 - c) 1951
 - d) 200X
10. What was the term "Rhythm and Blues" originally used to refer to?
 - a) Caucasian music
 - b) Loud music
 - c) African American music
 - d) British music
11. Which of the following instruments, aside from voice, was Chuck Berry known for playing?
 - a) Piano
 - b) Bass guitar
 - c) Electric guitar
 - d) Drums
12. Which of the following was not one of Chuck Berry's hits?
 - a) Roll Over Beethoven
 - b) Hound Dog
 - c) Maybellene
 - d) School Day (Ring Ring Goes The Bell)
13. Which of the following instruments, aside from voice, was Little Richard known for playing?
 - a) Piano
 - b) Bass guitar
 - c) Electric guitar
 - d) Drums

14. Which of the following was not one of Little Richard's hits?
- a) Tutti Frutti
 - b) Rip It Up
 - c) Long Tall Sally
 - d) I Got A Woman
15. Which previous musical genre was Rock and Roll a direct descendant of?
- a) Rhythm and Blues
 - b) Gospel
 - c) Tin Pan Alley music
 - d) Country/Western music
16. Who ran "The Moondog Show?"
- a) Sam Phillips
 - b) Alan Freed
 - c) Elvis Presley
 - d) Muddy Waters
17. Who was the first to use the term "Rock and Roll"?
- a) Alan Freed
 - b) Elvis Presley
 - c) Sam Phillips
 - d) Chuck Berry
18. Why was Elvis Presley so significant to Rock and Roll music?
- a) He was the first Caucasian rock and roll singer
 - b) He was one of the earliest singers to be marketed as "rhythm and blues," "country/western," and "pop" simultaneously.
 - c) All of the above
 - d) Neither of the above
19. Which one word best describes the youth culture of the 40s/50s?
- a) Friendly
 - b) Rebellious
 - c) Content
 - d) All of the above
20. What was the role of the "disc jockey"?
- a) Radio personality
 - b) Music salesman
 - c) Music critic
 - d) All of the above

Short Answer – Answer the following questions in full sentences on the answer sheet.

1. What was the major demographic for Rhythm and Blues/Rock and Roll? Why?
2. How did using the term “Rock and Roll” rather than “Rhythm and Blues” help to sell this musical genre?
3. Describe the opinion many African American critics had of Rock and Roll.
4. How did the music industry capitalize on the rebellious nature of the teenager?
5. What was the function of groups such as ASCAP and BMI? What was the difference between the two groups in terms of genres of music?

Listening – Ten songs will be played. On the answer sheet, list the name of the piece, as well as the composer/performer.

Song Titles	Performers
<i>All Shook Up</i>	Chuck Berry
<i>Fly Me To The Moon</i>	Johnny Cash
<i>Hound Dog</i>	Ray Charles
<i>I Got A Woman</i>	Nat “King” Cole
<i>Mr. Bojangles</i>	Sammy Davis Jr.
<i>Mannish Boy</i>	Little Richard
<i>Ring Of Fire</i>	Elvis Presley
<i>Roll Over Beethoven</i>	Frank Sinatra
<i>Tutti Frutti</i>	Muddy Waters
<i>Unforgettable</i>	