

Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



By analysing housing prices the people came to know the afferdable rent of housing offers.

Analysing house plans is important to consider the current market condition before making decision.

People says about the knowledge of analysing housing prices they can reduce the homelessness Property price in India are expected to increase 75% on a pan-India basis this year.

To measure the economy's general price level of a house for the cost of living.

To provide siginificant economic benefits.



Persona's name

Short summary of the persona

Can help the developer to determine the selling price of a house.

It helps the customer to average the right time to purchase a house.

Random forest model is the most appropriate mode to be used for predicting housing prices.

By accuratelly, customers are more likely to trust the company and its business processes.

Housing price forecasting can attract new customers and optimize sales.

The wealth effect is likely to cause an increase in consumer spending.



Does

What behavior have we observed? What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

