

Assignment Title : Create Thumbnail and Advertisement board using Canva

Brand name : d i v a s F o o d

Category : Food

Target Brand Audience : Customers who looking for Quality foods

Thumbnail link :

<https://www.canva.com/design/DAFx8KUHbgQ/Qx7BQfqJQCwAol3kimVLg/edit>

Advertisement link :

<https://www.canva.com/design/DAFx8i1xmI4/azoEpsC4UUYg3BEx9Ukzcw/edit>

Name : Divakar M

Register Number : 310120214007

Thumbnail:



Advertisement:

Grown and raised by farmers who never use pesticides, GMOs, growth hormones or antibiotics, choosing organic over all other food guarantees that your shopping cart includes:

- ✖ No artificial colors or flavors
- ✖ No artificial preservatives
- ✖ No irradiated ingredients
- ✖ No GMO ingredients

USDA ORGANIC

Choosing organic also guarantees that meat, poultry, eggs, and dairy products come from animals that are given:

- ✓ Clean, cage-free living conditions
- ✓ Access to roam outdoors
- ✓ Organic feed

Organic.

It's Worth It.

Did you know that organic delivers more than any other food and farming system in the world?

While many food labels promise undefined and unverified benefits, the latest science confirms why choosing organic is so important:

The average adult who does not eat organic is exposed to between **6 & 12 pesticides** each day from food and beverages

Organic milk can contain about **twice the levels** of heart-healthy omega-3 fats compared to conventional milk

Organic breads contain **3x** as much nutrient rich whole food ingredients as conventional breads

Organic farms have **30% less** greenhouse gas emission than conventional farms

Organic farming **increases species biodiversity** by about **30%** when compared with conventional farming

The Organic Center
www.OTA.com
www.organic-center.org