

Project Title: Create your first blog

NM Id: 3397478AA48A2DD8F6C40B8472E0BC36

Industry Mentor(s) Name: Abdul Malic

BLOG TITLE: DIGITAL 2023

CATEGORY: DIGITAL MARKETING

TARGET AUDIENCE: All (Men, Women and Kids)

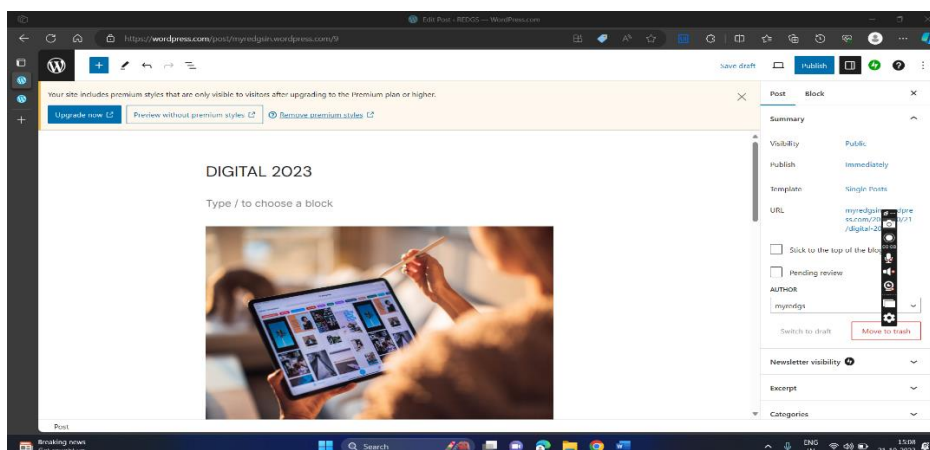
EMAIL: esakkimuthu13579@gmail.com

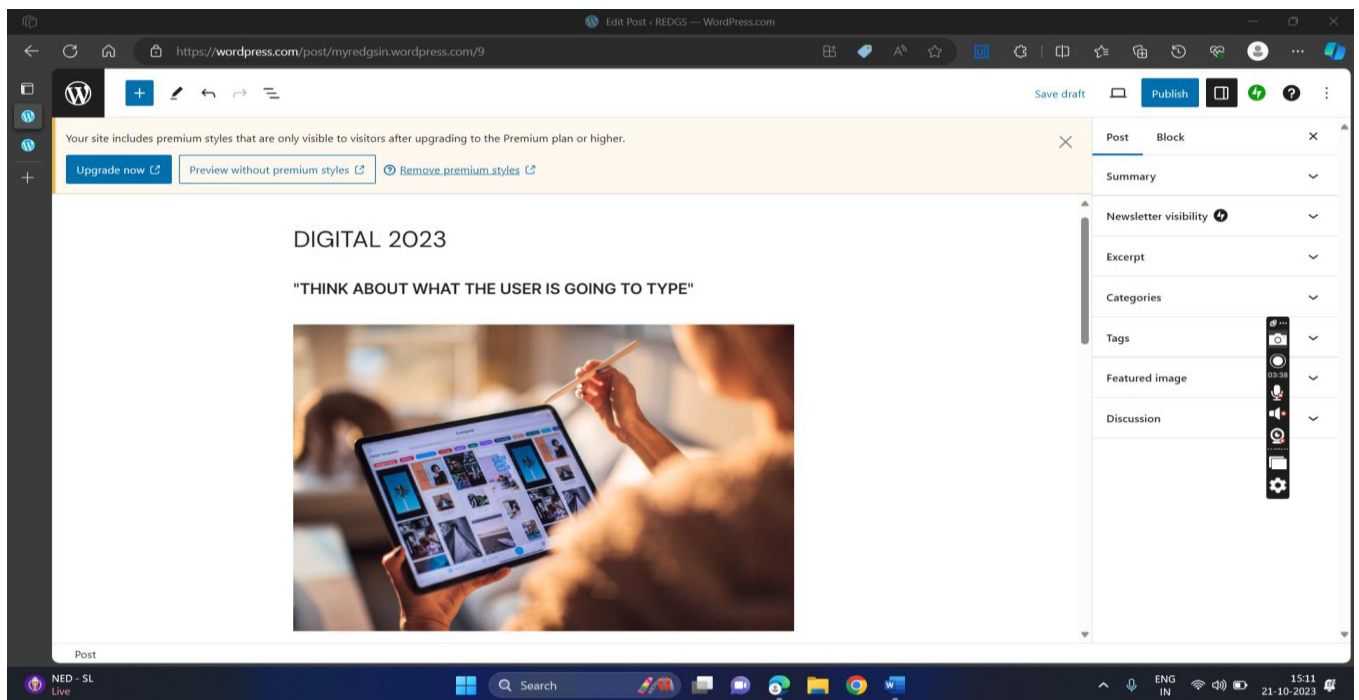
DEMO VIDEOS LINK:

<https://drive.google.com/drive/folders/1gGQwTi5a4aDAoXoIq3u0vS9b8Yuduh2?usp=sharing>

BLOG LINK: <https://myredgsin.wordpress.com/2023/10/21/digital-2023/>

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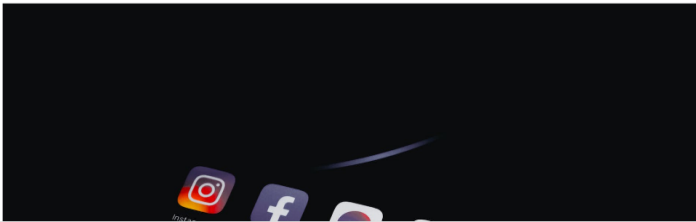
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IN India, Instagram is the most used social media platform in 2023 with 74.70% of the internet users [enrolled](#). There are 516.92 million active Instagram users in [India](#).



Post > Paragraph

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Start with the basic building block of all narrative.

[Learn more](#)

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The physical world can be reproduced in a digital world, enabling innovative experiences. From the digital [world](#), people are able to do their [work](#). A total of 5.44 billion people use digital in early [2023](#), equating to 68 percent of the global [population](#).



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[Learn more](#)

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Step 5:

WordPress editor interface showing a post titled "More purposeful marketing : people move to more considered internet activity and a desire to avoid "wasting time" will continue to reshape online activities." The post content includes a paragraph and a placeholder image. The right sidebar shows post settings: Visibility (Public), Publish (Immediately), Template (Single Posts), URL (myredgsin.wordpress.com/2023/10/21/digital-2023/), and Author (myredgs). The bottom status bar shows the date 21-10-2023 and time 15:43.

WordPress editor interface showing a post titled "SOCIAL MEDIA TRENDS 2023". The post content includes a paragraph about Instagram usage in India and a placeholder image showing social media icons. The right sidebar shows post settings: Visibility (Public), Publish (Immediately), Template (Single Posts), URL (myredgsin.wordpress.com/2023/10/21/digital-2023/), and Author (myredgs). The bottom status bar shows the date 21-10-2023 and time 16:05.

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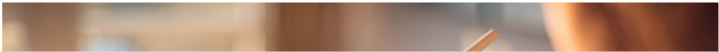
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DIGITAL 2023

"THINK ABOUT WHAT THE USER IS GOING TO TYPE"

The physical world can be reproduced in a digital world, enabling innovative experiences. From the digital world, people are able to do their work. A total of 5.44 billion people use digital in early 2023, equating to 68 percent of the global population. Over the past twelve months, the world's digital behaviour have shown some of the most important changes we've seen in years, even compared with the pandemic years. As 2023 matures, it gives way to the digital business transformation trend where business shall increasingly integrate their infrastructure with cloud services.

Digital design is like painting, except the paint never dries



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THE FUTURE OF BUSINESS IS TOWARDS DIGITAL

In the future the physical and digital worlds will converge, connected by ultra-high-speed, low-latency networks. Digital technology can expand our ability to understand the world and predict what might happen in the future. Modelling people's increasingly diverse and fluid lifestyles and behaviours with precision presents a major challenges. Innovation generated by new knowledge continues to drive social and economic progress. At the same time, the impact of this progress on the global environment has become a major challenge.



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Step 8:

WordPress editor interface showing a draft post titled "SOCIAL MEDIA TRENDS 2023". The post content includes text about Instagram usage in India and a quote by Shawn Mendes. The right sidebar shows post settings, including visibility (Public), publish date (Immediately), and author (myredgs).

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SOCIAL MEDIA TRENDS 2023

IN India, Instagram is the most used social media platform in 2023 with 74.70% of the internet users [enrolled](#). There are 516.92 million active Instagram users in [India](#). Social media usage behaviors are always [changing](#), sometimes in subtle ways that take a while to become [obvious](#), but sometimes in fast-moving shifts that rapidly become the norm.

"A lot of people who are social media stars aren't considered to be real stars, and people underestimate the amount of work it takes to edit and upload a video every single day and document your life like that"

SHAWN MENDES, A CANADIAN SINGER AND SONGWRITER



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WordPress editor interface showing a draft post titled "More purposeful marketing". The post content discusses online activities and digital marketing. The right sidebar shows post settings, including visibility (Public), publish date (Immediately), and author (myredgs).

More purposeful [marketing](#): people move to more considered internet activity and a desire to [avoid](#) "wasting time" will continue to reshape online activities. Customers can purchase items from the comfort of their own house or [workplace](#). Shopping is made easier and convenient for the customer through the [internet](#). Through online shopping we promote digital marketing and the developing technologies.



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Step 9:

