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DSC640-T302

Week5&6: Milestone2

Supporting Documentation:

As the public begins to question the safety of air travel, we must consider what the factors of accidents may be and the data the public is taking in. We cannot always rely on a flight departing and arriving on time which leads to an inconvenience to passengers. Of course, a delayed flight is better than a cancelled flights for our airline as we do not lose money (such as refunds) but looking at the bigger picture we must ask ourselves if that is completely true. Although flights are not being cancelled as much due to a raise in pilot wages, we do see more flights arriving late versus those departing late. Late arrivals can lead to many issues such as passengers missing connecting flights thus causing a drop in passengers flying which leads in a public belief that people are too afraid to fly because it is unsafe.

As we have seen some information that the public is exposed to is often not important to their situation. If, as mentioned before, people are not boarding flights due to late arrivals and missed connecting fights this information must be properly conveyed to debunk the myth that air travel is dangerous. If we increase flight efficiency, we increase the number of passengers and the overall image of air travel safety. Another way to increase the positive image of air travel can be by ensuring people are correctly looking up information. The airplane in the most accidents is an aircraft using during a world war which speaks for itself. A war plane is more exposed to danger while a commercial plane is not but, if the public simply sees a high number the assumption that air travel is unsafe will be made.

The more we educate the public the more likely they are to believe the fact that air travel is once again a safe way to travel.

Source data used in report:

Pilot wages: [OES Employment and Wages (ca.gov)](https://www.labormarketinfo.edd.ca.gov/data/oes-employment-and-wages.html)

Departing/Arriving flights: [OST\_R | BTS | Transtats](https://www.transtats.bts.gov/holidayDelay.asp?20=E)