

Good and Bad Sites Extra Credit
Web Programming (CS20)
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Great: Tesla (<https://www.tesla.com/>)

Tesla's website is great because it clearly reflects the company's innovation by showcasing its product in an organized manner. The website's clean and simplistic design mirrors Tesla's commitment to simplicity and cutting-edge technology. I love how they provide an excellent user experience with easy navigation, clear organization of information, and a responsive layout that adapts seamlessly to various devices, including laptops, smartphones and tablets. However, my favorite part of the website is the cool video displays of the electric vehicles. Tesla's website is also very informative for prospective buyers, offering detailed specifications, pricing information, and the ability to configure and order vehicles online. Additionally, it keeps customers informed about the latest updates, features, and developments in Tesla's ever-evolving product line. Overall, Tesla's website is a testament to the company's dedication to delivering an exceptional experience that matches the innovation they bring to the automotive industry as a whole.

Bad: Pen Island Pens (<https://www.penisland.net/>)

I feel like I don't even need to explain this one. Right from the start, before you even get to the website, their domain name is extremely misleading and can be mistaken as completely inappropriate. Then, when you get to the website itself, you're immediately hit with the completely outdated and unprofessional design. Its lack of visual appeals, ugly fonts, and randomly placed ads is unfortunate. Additionally, the limited amount of content may seem like a good idea (Tesla site) as it takes on a simplistic approach but it creates the opposite effect here. There is barely anything meaningful on this site and seems incomplete.

All in all, I would definitely recommend this company to hire Lisa for some consulting :) - Oh wait, they don't have any contact information.