

# THE PRIVATE INVESTORS' MARKET TAKEOVER



SCHOOL OF COMMUNICATION AND CULTURE

AARHUS UNIVERSITY

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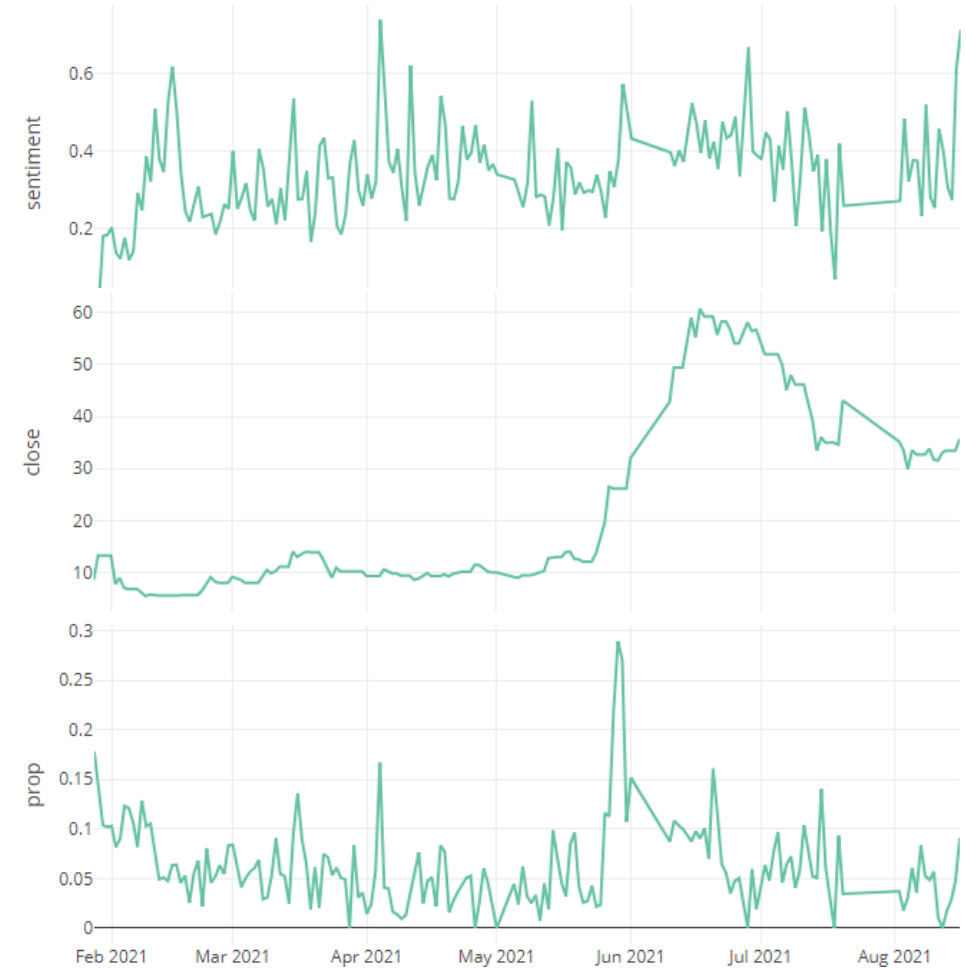
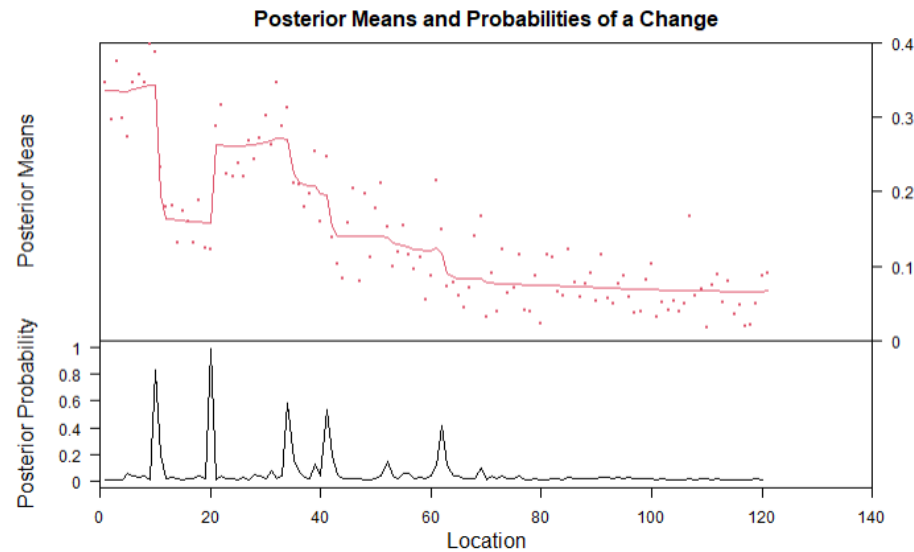
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# WALLSTREETBETS & MARKET PREDICTION

Do spikes in WallStreetBets activity predict the stock activity?

**Metrics:** Change points, sentiment, proportion of forum posts, stock price



# WALLSTREETBETS & MARKET PREDICTION

Change points by the stock value (close\_scale) and proportion of posts about GME (gme\_prop).

## Challenges:

Combining and wrangling different and large data sources.

Properly operationalizing the correlation (lag, change points, multiple, feature extraction?)

## Cultural relevance:

Big Finance, the financial crises, autonomy

