

# Katy Atherholt

Design, Code & Community

(540) 960-0455  
katyatherholt@gmail.com

linkedin.com/in/katherholt  
www.katherholt.design

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## Education

**University of Calgary**  
BA Communications & Media  
Sept. 2013 - Oct. 2018

**Queensland University  
of Technology**  
Study Abroad  
Feb. 2017 - Nov. 2017

**Lighthouse Labs**  
Web Development Bootcamp  
June 2016 - Aug. 2016

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## Skills

**Languages**  
HTML/CSS/JS  
Rails, React, SQL

**Tools**  
Sketch  
Photoshop  
Illustrator  
InVision  
Buffer

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## Community Service

**AH Young Professionals Group**  
June 2018 - October 2018

**St. Andrew Community Meals**  
May 2017 - Mar 2018

**Fishing for Plastic**  
Sept. 2018 - Present

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Currently seeking a full-time position in San Diego, CA, open to remote opportunities.

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## Experience

### Jack Mason's Brewing | Community Manager

MAR 2018 - DEC 2018, REMOTE

- Managed social streams and brand strategy during the brewery's first year of business with the goal of targeting the local community.
- Organized and promoted community events leading to increased foot traffic, event attendance and sales records.
- Planned and produced media for all channels and responded to customer inquiries in accordance with brand tone.

### Conpago: Aged Care Technology | Product Designer

MAY 2017 - MAR 2018, BRISBANE, AUSTRALIA

- Designed and implemented mockups and prototypes for three digital products based on university research.
- Collaborated with a remote software development team and founders to create and maintain a cohesive direction for the product suite.
- Created user stories, wireframes and prototypes to suit various iterations of the product and hardware.
- Coordinated interns to manage social accounts, create marketing collateral and assist with user testing sessions.

### Code Camp Australia | Course Teacher

MAR 2017 - DEC 2017, BRISBANE, AUSTRALIA

- Led three and four day programming courses for kids ages 6-12 teaching logic and visual design through the creation of video games.
- Managed a course syllabus, class of students and several teaching assistants independently.
- Debugged and added standard features to all student games before publishing.

### Relay Labs / Software Developer

NOV 2016 - NOV 2017, CALGARY, CANADA & REMOTE

- Assisted in development, documentation and testing of various software and web apps for clients.
- Peer reviewed documentation and debugged code for team member's projects while working independently on other client projects.
- Continued working remotely from Australia after completion of the four month internship period.

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For a full history of roles, projects and community service please see my LinkedIn profile: [www.linkedin.com/in/katherholt](http://www.linkedin.com/in/katherholt)