Simon Cohen
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Summary

Software engineer passionate about learning new technologies, solving hard problems, and providing an excellent user experience. Background in analytics engineering with an understanding of how data can be used to drive business impact across a variety of industries, as well as the technical expertise involved in generating that data. Dedicated to supporting a team through open and supportive communication, as well as regularly requesting feedback from coworkers to improve. Entering the world of software development is the culmination of years of fascination, practice, and dedication.

Skills & Technologies

JavaScript | Python | Java | Ruby on Rails | OOP | ReactJS | HTML | CSS | Google Tag Manager | Google Analytics | Adobe Analytics | Adobe Data Collection | API usage | Chrome Dev Tool

Experience

Search Discovery   Atlanta, Ga
Associate Analytics Engineer   Aug 2021 - Present
- Implementing tag management solutions for Enterprise Companies via Adobe Analytics and Google Tag Manager
- Proficient in configuring, testing, and debugging Google Tag Manager, GA4, Adobe Analytics, Adobe Data Collection, JavaScript, APIs, Chrome Dev Tools, Documentation
- Communicating clearly, professionally, and effectively with clients to manage deliverables and timelines to ensure the team is achieving business impact goals.

HASC Center Inc   Brooklyn, NY
Direct Support Professional   Jan 2019 - Aug 2020
- Provided direct support, care, and therapeutic interaction for individuals with developmental disabilities.
- Administered medication to multiple individuals and kept federally regulated documentation
- Trained and certified to administer medication, CPR, and First Aid
- Implementing a behavioral plan as well as bathing, changing, feeding, and transporting the individuals.

Technical Projects

bookFund - GitHub Frontend | GitHub Backend | Demo
A platform where users can sponsor or receive copies of books they're interested in reading.
- Utilized the Google Books API and ReactJS to access data on thousands of books.
- Modeled custom database schema and REST API with Ruby on Rails, Active Record, and Postgres
- Implemented all CRUD actions within app

pixelArt - GitHub FrontEnd | GitHub Backend | Demo
A sharing platform to create, save, and view custom pixel art.
- Utilized JavaScript to render a grid of pixels rendered to the DOM, each with event listeners for a click and drag event.
- Modeled custom database schema and REST API with Ruby on Rails, Active Record, and Postgres
- Implemented all CRUD actions within app

Education and Training

Flatiron School   NY, NY
  Full Stack Software Engineering   10/2020 - 02/2021
Yeshiva Tiferet   Jerusalem, Israel
  BA, Rabbinic Studies   09/2013 - 02/2017