

Suhail Choudhary

linkedin | 8744869587 | mail

EDUCATION

M.I.M.T

BACHELORS DEGREE IN COMPUTER
APPLICATION

May 2021- May 2024

SHIFALI PUBLIC SCHOOL

High School | Delhi

LINKS

Github:// [suhail-ch20](#)

LinkedIn:// [suhail-choudhary](#)

COURSEWORK

COMPLETED

Data Automation with SQL
Data Visualization with Power Bi
SQL and Relational Database
Logical Reasoning
Data Structures and Algorithm
Automation with Python

SKILLS

TECHNICAL SKILLS

Advanced Excel
SQL
Statistics
Power Bi (Dex)
Python
Pandas | Numpy
MS Word | PowerPoint |

METHODOLOGIES

SDLC
Agile
Waterfall

VISUALIZATION TOOLS

Power Bi
Pivot Table (excel)
Matplotlib

OTHER SKILLS

Effective Communication
Problem Solving
Time Management
Presentation
Networking

EXPERIENCE

HAYA ELEGANCE | SALES ANALYTICAL INTERN

Feb 2024 - August 2024 | Delhi

- Collected and analyzed sales data to identify trends and growth opportunities.
- Created reports and presentations on sales performance with actionable recommendations.
- Conducted research to understand the competitive landscape and customer behavior.
- Assisted in maintaining and updating the CRM system for accurate sales records.
- Provided analytical support to enhance team performance and decision-making.

PROJECTS

FAT ANALYSIS – RETAIL DOMAIN | POWER BI [link](#)

- **Data Analysis:** Analyzed Blinkit's sales and customer data, focusing on the impact of fat content in food items across various outlet types.
- **Dashboard Creation:** Developed a Power BI dashboard to present key metrics such as total sales (\$1.20M), average sales per transaction (\$141), and average customer rating (3.9).
- **Sales Insights:** Identified that low-fat items generated \$425.36K in sales, while regular fat items contributed \$776.32K.
- **Strategic Recommendations:** Highlighted significant sales from Tier 3 outlets (\$472.13K) and Supermarket Type 1 (\$787.55K), driving decisions for inventory optimization and outlet expansion.

RETAIL SALES ANALYSIS | SQL [link](#)

- **Database Setup:** Developed and populated a SQL-based retail sales database.
- **Data Cleaning & EDA:** Cleaned data and conducted exploratory data analysis (EDA).
- **SQL Queries:** Utilized SQL to answer business questions, analyze sales trends, and gain insights into customer demographics, category performance, and high-value transactions.
- **Reporting:** Developed in-depth reporting mechanisms for tracking sales data and customer insights; established a new reporting cadence that improved data accuracy by 30%, providing the sales team with reliable metrics for performance evaluations.