ADVANCED STATISTICAL MODELING

Version 1, 2018

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GOAL Master HMC Cognitive Science LEARNING TO ANALYZE DATA FROM HUMAN PARTICIPANTS USING REGRESSION TECHNIQUES IN R -> open source -> transparent -> flexible © Jacolien van Rij

"ANALYZE DATA"

□ Statistics:

Statistics investigates and develops specific methods for evaluating hypotheses in the light of empirical facts. (Romein, 2017)

- **Hypotheses:** general statements about population
- **Data:** observations / measurements from experiment al study
 - o sample of population

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"ANALYZE DATA"

☐ Statistics:

Statistics investigates and develops specific methods for evaluating hypotheses in the light of empirical facts. (Romein, 2017)

- ☐ Two types:
 - Descriptive statistics
 - Inferential statistics

DESCRIPTIVE STATISTICS

- Describing data
 - Summarizing
 - No inferencing
- ☐ Necessary prerequisite for inferencing statistics
 - Data cleaning & preparation for analyses
- Driven by hypotheses
 - but also exploratory

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INFERENTIAL STATISTICS

- ☐ Evaluation of statistical hypotheses based on the sample data
 - drawing conclusions about larger group (population) based on the sample data

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PRACTICAL THINGS

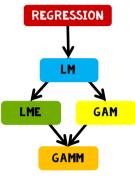
- ☐ Two meetings per week:
 - One hour lecture / interactive discussion
 - One hour lab session
 - o Hands-on tutorials using R / R Studio
- ☐ 3 homework assignments, each 5% of grade
 - Important to wrap up the subparts
 - Not submitted or too late: 0 points
- ☐ Final exam: written exam

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Schedule **TOPICS** Week 1 (46): Linear model (LM) Tue Nov 13, 2018 Introduction to the course Descriptive statistics and visualization Wed Nov 14, 2018 Introduction linear model Week 2 (47) ☐ Linear regression Tue Nov 20, 2018 Interactions in linear regression Wed Nov 21, 2018 Model criticism and statistical significance (LM) Deadline assignment 1: Linear model Week 3 (48): Linear Mixed-Effects Model (LME) Tue Nov 27, 2018 Introduction linear mixed-effects modeling ☐ Linear mixed-effects Wed Nov 28, 2018 Model criticism and statistical significance Tue Dec 4, 2018 Generalized linear (mixed-effects) model regression (LME) Wed Dec 5, 2018 Interpretation and reporting mixed-effects models Deadline assignment 2: Linear Mixed-Effects Model **□** Generalized Additive Tue Dec 11, 2018 Introduction generalized additive modellin Wed Dec 12, 2018 Nonlinear interactions **Mixed Modeling** Tue Dec 18, 2018 Parametric random effects in GAMMs (GAMM) Wed Dec 19, 2018 Nonlinear random effects in GAMMs Week 7 (2): Validity of statistical analysis □ Validity of analysis Tue Jan 8, 2019 GAMMs for modeling time series data Wed Jan 9, 2019 Interpretation and reporting GAMMs Tue Jan 15, 2019 TBA Wed Ian 16, 2019 Discussion practice exan Week 9 (4) Thu Jan 24, 2019 Exam



☐ Relation between the different regression method:



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Today's topic

DESCRIPTIVE STATISTICS

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DESCRIBING DATA

- Measures:
 - central tendency
 - variability
 - distribution

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CENTRAL TENDENCY

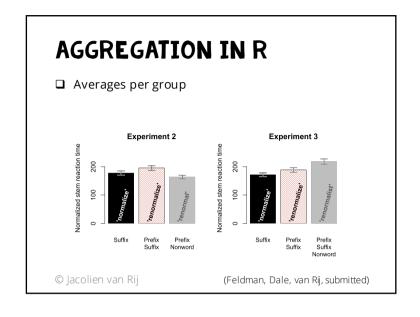
 \square mean: $X = \frac{1}{N} \sum_{i=1}^{N} X_i$

mean(x, na.rm=TRUE)

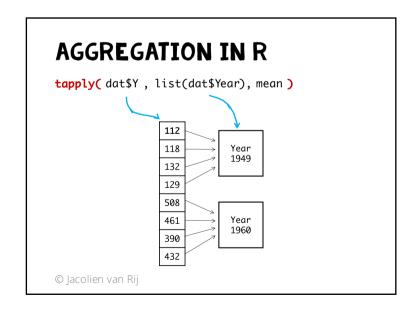
median(x, na.rm=TRUE)

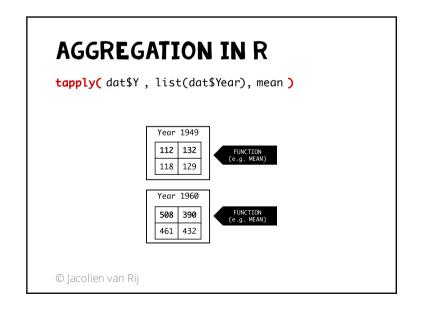
☐ mode: most frequenty occurring elemen

tail(sort(table(x)),1)



AGGREGATION IN R Averages per group tapply, aggregate, ddply (package plyr) Solution | Description | Description





VARIABILITY

 $\square \text{ St. deviance: } s = \sqrt{\frac{1}{N-1} \sum_{i=1}^{N} (X_i - X)^2}$

sd(x, na.rm=TRUE)

☐ Variance: var(x, na.rm=TRUE)

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VARIABILITY

☐ range: range(x, na.rm=TRUE)

☐ IQR: IQR(x, na.rm=TRUE)

quantile(x, probs=c(.25, .75))

 \square mean absolute deviation: $\frac{1}{N}\sum_{i=1}^{N}|X_i-X|$

mean(abs(x - mean(x)))

☐ median absolute deviation (MAD):

mad(x, constant=1)

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VARIABILITY

☐ Standard error of the mean (SE)

•
$$s_X = \frac{s}{\sqrt{N}}$$

• Estimate of how far the **sample mean** is likely to be from the **population mean**

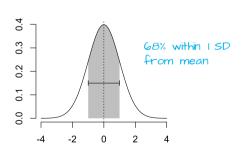
☐ Standard deviation of the sample:

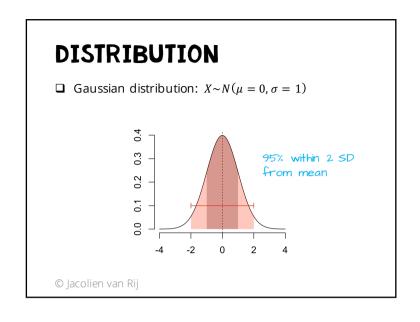
 Estimate of variation within the sample, how much the observations differ from the sample mean

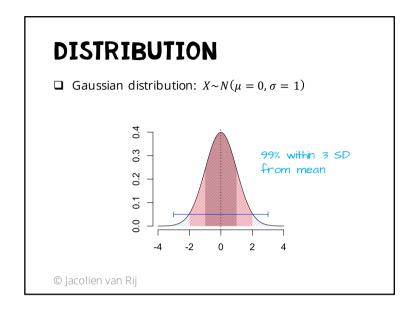
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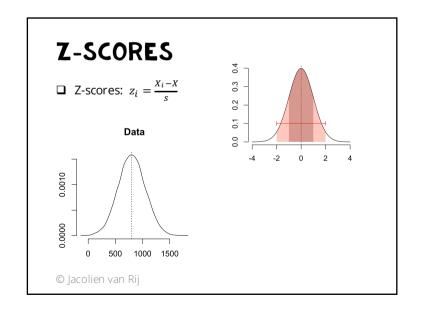
DISTRIBUTION

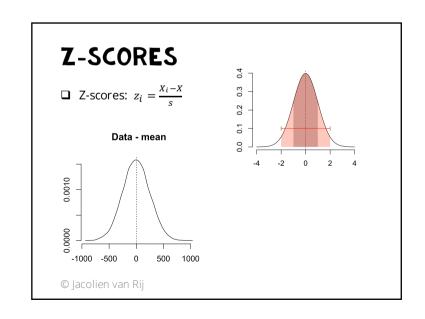
□ Gaussian distribution: $X \sim N(\mu = 0, \sigma = 1)$

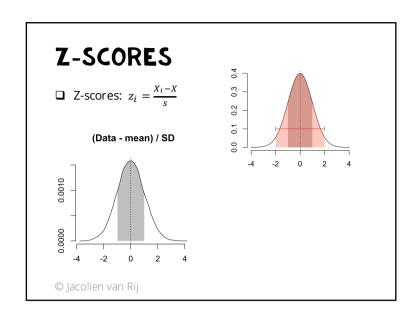


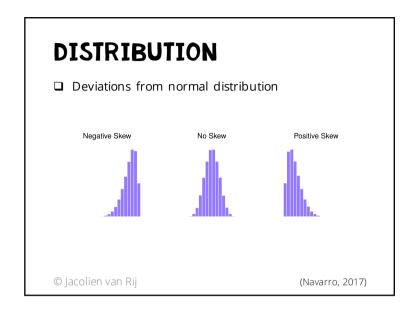


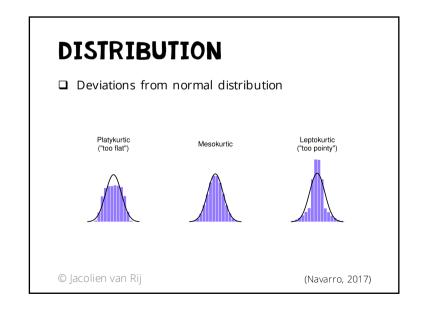


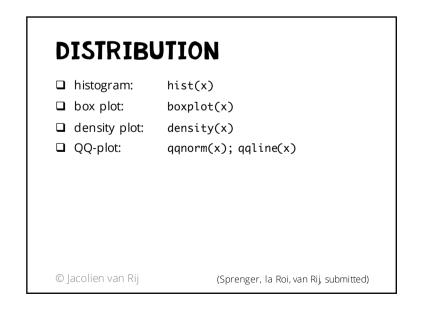


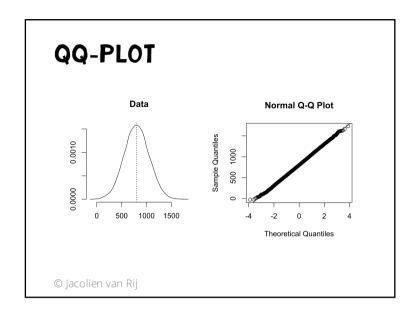


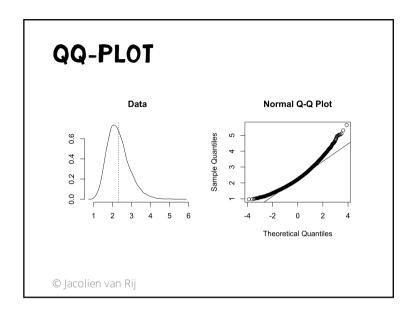












BUT BEFORE STARTING...

- ☐ Reading data into R
- ☐ Structure of data:
 - wide or long table?
 - coding of conditions
- ☐ Cleaning data